



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust ®

Opp. Mahindra Showroom, Kottara Chowki, Mangalore - 575006

NAAC
GRADE A

Organises

One-Day
INTERNATIONAL CONFERENCE

(Hybrid Mode)

on

**“Transforming Management paradigms:
AI for a dynamic business world”**

on

22nd AUGUST 2025

FRIDAY

*Call for
Paper*

Important Dates

| | |
|-------------------------------------|-------------------------------|
| Abstract Submission Deadline | 15 th July, 2025 |
| Full Paper Submission Deadline | 31 st July, 2025 |
| Revised Version Submission Deadline | 14 th August, 2025 |
| Final Registration Deadline | 14 th August, 2025 |
| Conference Date | 22 nd August, 2025 |

Sub Themes

- Making Finance Future-Ready with AI
- Predictive Analytics in Tax Auditing
- The AI Shift in Finance
- Intelligent Financial Planning and Budgeting Tools
- AI-Driven Talent and Workforce Transformation
- Learning and Development in the Age of AI
- Human-AI Collaboration: The future of HR Roles
- AI-Powered Digital Marketing Strategies
- Personalization at scale: AI in Consumer Behavior Analysis
- AI-Driven Content Creation and Campaign Engagement
- Real-Time Tracking and Visibility with AI
- Optimizing Healthcare Delivery through AI-Enabled Administration
- Workforce Management in Hospitals Using AI
- Enhancing Patient Experience with AI-Enabled Systems

Registration Details

Participants have to register separately per paper to get the certificates.

| Category | Registration Fee |
|------------------------------------|------------------|
| Corporate Delegates / Academicians | Rs. 500/- |
| Research Scholars / Students | Rs. 300/- |

Payment Details



Account Holder Name : A.J. Institute of Management
Account Number : 2928101004005
IFSC Code : CNRB0002928
Bank : Canara Bank, Kottara Chowki

Registration Link <https://forms.gle/gNxB7j192ffWu2G76>



Publication Details

Selected papers from registered authors will undergo a double-blind review process and will be published in peer reviewed bi annual journal **Anveshana** (ISSN: 2249-1449). Articles should be emailed to **conference@ajimmangalore.ac.in**

A separate stream for student presentations will be featured in the conference, and the best student paper will be recognised with a special award.

Address: NH-66, Kottara Chowki, Managlore-575006

Ph: 8904842277

www.ajimmangalore.ac.in