



# **A J INSTITUTE OF MANAGEMENT**

## **A unit of Laxmi Memorial Education Trust<sup>®</sup>**

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

# **ACADEMIC YEAR 2018-19**



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2018-19

**Event: Contribution of Charity in Cash and Kind to Kerala and Coorg Flood Victims**

**No. Of Participants: 120**



### REPORT

In collaboration with the A J Group of Institutions, A J Institute of Management made a significant contribution of Rs. 60,000 in cash and kind to assist the flood victims in Kerala and Coorg. This generous donation reflects their commitment to providing essential support to those affected by the devastating floods, demonstrating the spirit of compassion and solidarity in times of crisis.



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**Event: Seminar on Higher Education and Better prospects**

**No. of Participants:250**



### **REPORT**

A seminar on "Higher Education and Better Prospects" was successfully conducted at Government First Grade College, Sringeri on 08.02.2019. The seminar aimed to empower students with insights into the significance of pursuing higher education and how it can lead to improved career prospects. Three Faculties gave sessions on awareness of higher education, better job opportunities and ways to face challenges. This seminar not only motivated students to consider advanced degrees but also highlighted the diverse career prospects available to them. The seminar received positive feedback and engaged both students and faculty members in meaningful discussions. Nearly 250-degree students attended and were benefited by this seminar.



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**Field Survey in Support of Collaborative Research Project (Nitte University and University of Pennsylvania):**

**No. of Participants: 35**



### REPORT

A field survey was conducted in support of the collaborative research project between Nitte University and the University of Pennsylvania. The survey aimed to collect essential data and insights relevant to the project's objectives. Researchers from both institutions collaborated seamlessly during the survey, demonstrating effective teamwork and data collection techniques. This survey marks a significant milestone in the ongoing research partnership, paving the way for in-depth analysis and meaningful contributions to the field.

**Event: Awareness Programme on Fire and Safety**

**No. of Participants: 57**



### REPORT

On September 7, 2018, the Kadri Mangalore Fire Station conducted an impactful Awareness Programme on Fire and Safety, which included a comprehensive fire safety demonstration. The event aimed to educate the community on essential fire safety practices and equip them with life-saving knowledge. Through engaging demonstrations and informative sessions, participants gained valuable insights into fire prevention and emergency response, fostering a safer environment for all.



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**Event: Inauguration of Yogakshema... wellbeing of all Forum at the Institute**

**No. Of Participants: 40**



### REPORT

The inauguration of the Yogakshema Club at A J Institute of Management on September 17, 2018, marked a significant step towards promoting community well-being. This club's primary focus is on blood donation and health charity contributions, reflecting the institution's commitment to fostering a culture of giving and caring for the greater good.



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**Event: Orphanage Visit to Abhaya Ashraya, Konaje**

**No. Of Participants: 50**



### REPORT

On March 16, 2019, a group of 50 students, accompanied by 5 faculty members, undertook a heart-warming visit to Abhaya Ashraya in Konaje. During this compassionate excursion, the students made a generous charity contribution of ₹12,000 to support the orphanage's noble mission. The visit provided a valuable opportunity for the students to connect with and make a positive impact on the lives of those less fortunate, fostering a spirit of empathy and social responsibility among the participants.



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**Event: Voting Awareness Programme**

**No. Of Participants: 120**



### REPORT

An expert lecture and demonstration on electoral voting were successfully conducted at the Institute on April 3, 2019. The event provided valuable insights into the electoral process, fostering a deeper understanding of the fundamental principles of democracy among participants.



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**Event: Voters Awareness Campaign- Street Play**

**No. Of Participants: 25**



### REPORT

On April 15, 2019, a vibrant and engaging voter awareness street play was organized at the Urwa Store Bus stop in Mangalore, in collaboration with the SVEEP Committee. The event successfully disseminated crucial information about the importance of voting and electoral participation, encouraging citizens to exercise their democratic rights. Through creative storytelling and enthusiastic performances, the campaign aimed to inspire an informed and active electorate, fostering a deeper sense of civic responsibility among the community.



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## Event: Contribution Of Women in Promoting Social Entrepreneurship

No. of Participants:113



### REPORT

A seminar on "Contribution of Women in Promoting Social Entrepreneurship" was held for MBA students on March 6, 2019, by Dr. Devi Prabha Alva, an associate professor of commerce at St. Agnes College. Dr. Alva emphasized how crucial women are to the advancement of social entrepreneurial activities. She emphasized the beneficial effects that successful female social entrepreneurs have on communities and society as a whole while showcasing illustrative instances of their work. The discussion shed important light on the distinctive perspectives and methods that women in social entrepreneurship bring to the area. By using inclusive and creative business models, students were better able to comprehend the possibilities for positive change. Everyone in attendance was deeply affected by Dr. Alva's knowledge and captivating presentation.



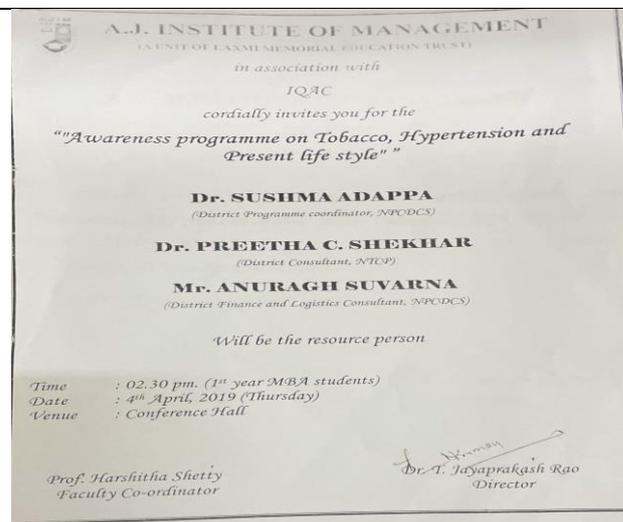
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**Event: Tobacco Consumption, Hypertension and Present Life Style**

**No. of Participants:119**



### REPORT

At the AJ Institute of Management on April 4, 2019, a session on "Tobacco Consumption, Hypertension, and Present Lifestyle" was held for MBA students. Dr. Sushma Adappa, District Programme Coordinator of NPCDCS, Mangalore, Mr. Anuragh Suvarna, District Finance and Logistics Consultant of NPCDCS, Mangalore, and Dr. Preetha C. Shekhar, District Consultant of NTCP, Mangalore, delivered the seminar. The lecture emphasized the significance of adopting healthier habits by highlighting the detrimental effects of cigarette use and bad lifestyle choices on hypertension. The experts shared insightful data and tools that helped students develop a culture of wellness and disease prevention by increasing their knowledge of the dangers of such behaviours.



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**Event: Orphanage Visit**

**No. of Participants: 45**



### **REPORT**

On April 18, 2019, the AJ Institute of Management organized a meaningful visit to Bhagini Samaj Orphanage for Children. This event exemplified the institute's commitment to social responsibility and community engagement. During the visit, students and faculty members interacted with the children, distributed essential supplies, and conducted various activities to brighten their day. The experience fostered a spirit of empathy and solidarity among the participants while leaving a positive impact on the lives of the children at the orphanage.