



# **A J INSTITUTE OF MANAGEMENT**

## **A unit of Laxmi Memorial Education Trust<sup>®</sup>**

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

# **ACADEMIC YEAR 2019-20**



### Event: Legal Rights and Gender Sensitization

No. of Participants 113



### REPORT

Under IQAC and Anti-Harassment Women Cell, an expert lecture program was organised on the theme "Legal Rights and Gender Sensitisation" for the II-year MBA students on 9th September 2019 in the Conference Hall, AJIM. The resource person started off her session by narrating the story of an elephant who is chained since its childhood but is unaware about its strength and capabilities just like how many of us are unaware of our rights. She tried to explain the meaning of gender its types and the difference between gender and sex. She highlighted on marginality of women, the kind of problems faced by women in cases of crime against women and types of legal remedies used to put such crimes to an end. She further stated that "We all are aware that women safety is one big move taken into consideration by most nations. She emphasised on gender equity and spoke about the existing gender stereotypes with regard to time, age, culture, and hierarchy.

## World AIDS Day- Walkathon

No. of participants: 40



## REPORT

On World AIDS Day, December 1, 2019, the AJ Group of Institutions joined forces with the Mangalore City Police to orchestrate a Walkathon, a collaborative initiative aimed at addressing the pressing issue of HIV/AIDS. The event witnessed fervent participation from the students of AJ Institution of Management, reflecting their dedicated commitment to advocating for awareness about HIV/AIDS within the community. The Walkathon not only served as a symbolic gesture of solidarity but also contributed to fostering a sense of responsibility and education regarding the prevention and management of HIV/AIDS among the participants and the broader society.

## Special School Visit

No. Of Participants: 82



## REPORT

On December 7, 2019, the A J Institute of Management demonstrated its unwavering commitment to community service through a meaningful outreach initiative. A total of 82 students, accompanied by three dedicated faculty members, undertook a visit to the Lions Special School in Surathkal. During this heartwarming outing, the AJIM team organized a variety of engaging programs for the students at the special school, fostering a sense of joy and camaraderie. Additionally, the institution exemplified its dedication to making a positive impact on society by generously donating essential supplies, further strengthening the bond between the institute and the community it serves. This compassionate gesture not only reflects the institute's ethos of social responsibility but also highlights the potential for education institutions to play a pivotal role in enriching the lives of those in need. Through initiatives like these, A J Institute of Management sets a commendable example for fostering a culture of empathy and active community involvement among its students and staff.

### Higher Education and Better Job opportunities

No. Of Participants: 200



### REPORT

A seminar on " Higher Education and Better Job opportunities " was successfully conducted at Government First Grade College, Kumta on 10.01.2020. The seminar emphasized the significance of equitable access to higher education. Degree students of the college were benefited by the seminar. This seminar discussed on the various higher education opportunities students can avail after their degree and highlighted the scholarships available with job opportunities. Mr. K Deepak Rao, Faculty of the Institute accompanied by two students were the resource persons in this seminar.

### Investing in Education: A Pathway to Better Job Opportunities

No. of Participants: 120



### REPORT

A seminar on "Investing in Education: A Pathway to Better Job Opportunities" was successfully conducted at Government First Grade College, Thirthahalli on 11.01.2020.

Mr. K Deepak Rao, Faculty of the Institute accompanied by two students were the resource persons in this seminar.

This seminar highlighted on the career opportunities students can avail after completion of higher education and the benefits and opportunities were highlighted. The seminar recognized that higher education institutions have a responsibility to impart a diverse set of skills, including technical proficiencies, soft skills, and critical thinking abilities. BCom and BBM students benefited from this seminar programme.



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### Advancing Your Career with Higher Education

No. of Participants: 200



### REPORT

A seminar on "Higher Education and Better Prospects" was successfully conducted at Government First Grade College, Koppa on 28.01.2020. The primary objective of the seminar was to emphasize the transformative potential of higher education in equipping individuals with the knowledge, skills, and competencies necessary to excel in their chosen careers. Real-life stories of individuals who had advanced their careers through higher education were shared, illustrating the transformative power of education in achieving professional goals. Mr. K Deepak Rao, Faculty of the Institute was the resource person and nearly 200 students of Government First Grade college, Koppa benefited from this seminar.



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### Higher Education and Better Job opportunities

No. of Participants: 100



### REPORT

A seminar on "Higher Education and Better Prospects" was successfully conducted at JCBM First Grade College, Sringeri on 28.01.2020. The seminar aimed to empower students with insights into the significance of pursuing higher education and how it can lead to improved career prospects. The seminar also sought to raise awareness about the diverse career opportunities available to graduates with advanced degrees and to encourage students to explore their professional interests. Mr. K Deepak Rao, Faculty of the Institute was the resource person and nearly 100 students of JCBM First Grade College, Sringeri benefited from this seminar.