



**A J INSTITUTE OF MANAGEMENT**

**A unit of Laxmi Memorial Education Trust<sup>®</sup>**

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



**ACADEMIC  
YEAR  
2020-21**

**A J INSTITUTE OF MANAGEMENT**

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### Safety First Abhiyan

No. of Participants: 115



### REPORT

On March 18, 2021, an impactful Fire and Health Safety Awareness Program was conducted in collaboration with First Neuro Hospital, Mangalore at our institute. The event served as a crucial educational initiative, imparting vital knowledge and skills to our community regarding fire prevention and healthcare safety, reinforcing our commitment to the well-being of all stakeholders.



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### Webinar on Menstrual Hygiene

No. of Participants: 95



### REPORT

An Expert lecture was conducted on the "Menstrual Hygiene" by Ms. Roshnee Bhowmick (CSR Executive, Unicharm India) on 25 Mar 2021 through online mode. During the lecture girls were motivated to adopt hygiene during menstruation and they were made aware of the ill effects of poor menstrual and personal hygiene. Ms. Deepika of 1 year hosted the event and Mrs. Swapna Shetty, Assistant Professor, A J Institute of Management was the co-ordinator of the event.



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### Seminar on Women Health and Well Being

No. of Participants: 88



### REPORT

An Expert lecture was conducted on the "Women Health & Well Being" by Dr. Shruthi Bhat MD, Assistant Professor, Yenepoya Hospital Deralakatte, Mangaluru on 29 Mar 2021. During the session the doctor the addressed girls / women (students and faculty) regarding the issues faced by women, physical as well as mental health. Menstrual issues, nutrition and various matters were discussed. The doctor also encouraged the students to ask questions about their health. Further, one to one session was arranged for the students who needed consultation. Swapna Shetty, Assistant Professor, A J Institute of Management was the coordinator of the event.



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### Covid Scenario: Precautions, Preventions and Its Treatment

No. of Participants: 348



### REPORT

An Online Expert lecture was conducted on the "Covid Scenario: Precautions Prevention and its Treatment" by Dr. P P Devan, Professor, Department of head neck surgery, A J Hospital and Research Centre, Mangalore on 28 May 2021. During the session the doctor the addressed the audience regarding the measure's precautions, preventions and treatment of Covid. The speaker suggested the methods to prevent the infection of corona virus. S frequent sips of hot water, warm milk with quarter teaspoon of turmeric powder on. He also discussed on the initial treatment to be done with the virus attached medicines were also recommended by him. Mrs. Swapna Shetty Assistant Professors A J Institute of Management co-ordinator of the event.



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### COVID Vaccination Drive

No. of Participants: 250



### REPORT

On July 1, 2021, a commendable COVID Vaccination Drive took place at the Engineering Campus in Mangalore, orchestrated through a collaborative effort between A J Institute of Management, A J Institute of Engineering and Technology, and the District Health Department. The joint initiative was strategically designed to ensure convenient access to vaccinations for the community, underscoring the institutions' commitment to public health during the ongoing pandemic. The event not only facilitated the dissemination of vaccines but also played a crucial role in promoting awareness and understanding of the importance of immunization in mitigating the spread of COVID-19.

This collaborative effort showcases the proactive role that educational institutions can play in addressing public health challenges. By partnering with the District Health Department, A J Institute of Management and A J Institute of Engineering and Technology demonstrated a strong sense of social responsibility, contributing significantly to the well-being of the local community. The successful organization of the COVID Vaccination Drive serves as a testament to the positive impact that coordinated efforts between educational institutions and health authorities can have in ensuring the health and safety of the broader population.



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### Webinar on Drug Abuse and Human Trafficking

**No. of Participants: 180**



### REPORT

On July 16, 2021, a webinar was held with the theme "Drug Abuse and Human Trafficking" under the broader context of "Life Skills." The event drew the participation of 180 attendees and featured Mr. V Jayaram from Mangalore as the resource person. Mr. Jayaram's insights and expertise shed light on the critical issues of drug abuse and human trafficking. The webinar fostered awareness and understanding of these societal challenges, emphasizing the importance of life skills in addressing and preventing these issues. It provided a platform for interactive discussion and encouraged participants to engage actively in their communities to combat drug abuse and human trafficking, equipping them with the knowledge and skills necessary to make a positive impact.