



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

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ACADEMIC YEAR 2022-23

A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

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Event: Blood donation camp

No. Of Participants: 33



REPORT

A blood donation camp was successfully organized in association with the Department of Blood Bank at A J Hospital and Research Centre in Mangalore on July 30, 2022. The event aimed to promote voluntary blood donation and raise awareness about the critical need for blood in healthcare services. The camp saw an enthusiastic response from the community, with a significant number of donors coming forward to contribute to this noble cause. The event not only helped in replenishing the blood reserves at the hospital but also fostered a sense of community engagement and altruism among the participants. The Department of Blood Bank at A J Hospital and Research Centre extends its heartfelt gratitude to all the donors and volunteers who made this event a resounding success, ensuring that life-saving blood is readily available for those in need. Such initiatives play a pivotal role in ensuring a steady supply of blood and underscore the importance of collective efforts in healthcare and community well-being.

Event: Awareness programme "Better Environment- Better Tomorrow"

No. Of Participants: 156



REPORT

An awareness program centered around the theme "Better Environment - Better Tomorrow," with a specific focus on marine life and beach cleaning, was organized on October 10, 2022. This enlightening event was conducted by two dynamic lady bike riders hailing from Bangalore, Swathi R, a prominent moto vlogger, and Anitha M, a recognized figure in the India Book of Records. The duo brought their passion for environmental conservation to the forefront, inspiring the audience with their journeys and experiences. Their compelling stories and insights shed light on the critical importance of preserving marine ecosystems and the imperative need for beach cleaning initiatives.

Beach Cleaning Drive

No. Of Participants: 70



REPORT

On December 11, 2022, at the break of dawn, the JJC wing of AJ Institute of Management joined hands with the Community Development Cell to orchestrate a momentous event along the coastal shores of our city, aptly named "Beach Bliss Plastic Free: Leave Only Footprints, Take Away Trash." This initiative was not merely a cleanup drive but a collective endeavour to rekindle our commitment to environmental conservation. The event kicked off at 7:30 AM, drawing participants from various walks of life, including students and faculty members.

Event: Plastic free Abhiyan at Mulki Taluk

No. Of Participants: 47

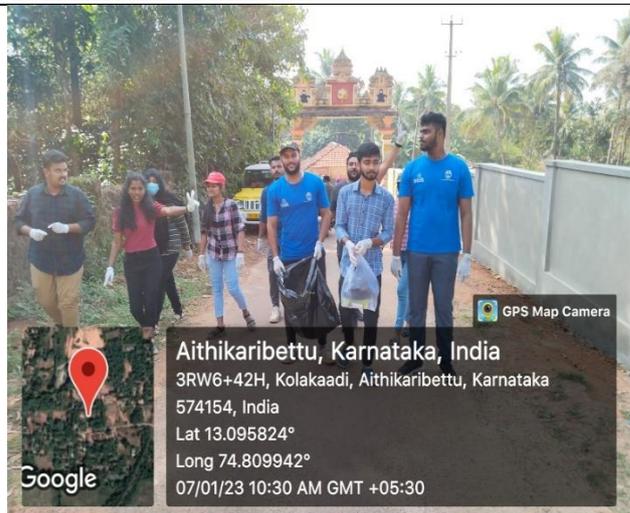


REPORT

A J Institute of Management actively participated in the Unnat Bharat Abhiyan by organizing a significant initiative known as the "Plastic Free Abhiyan" on January 7, 2023. This commendable effort was carried out in collaboration with the Athikaribettu Panchayat Mulki, emphasizing the institution's commitment to sustainable practices and community engagement. The event aimed to raise awareness about the detrimental effects of plastic pollution on the environment and encourage the adoption of eco-friendly alternatives within the local community. Through various activities and awareness campaigns, this partnership between AJ Institute of Management and Athikaribettu Panchayat Mulki exemplified the spirit of collective responsibility towards a cleaner and greener future.

Event: Temple surrounding cleaning

No. of Participants: 47



REPORT

A J Institute of Management actively participated in the Unnat Bharat Abhiyan initiative by organizing a significant cleanliness drive in the vicinity of Kunjaragiri Mahalingeshwara Shastava Temple at Athikaribettu Mulki on January 7, 2023. The temple, known for its cultural and religious significance, had been facing environmental challenges due to litter and pollution in its surroundings. Under the able leadership of the institute, a dedicated team of students and faculty members took part in this initiative to restore the temple's sanctity. Through their collective efforts, they not only cleaned the premises but also raised awareness about the importance of maintaining a clean and eco-friendly environment, aligning with the core objectives of the Unnath Bharat Abhiyan.

Event: Blood Donation Camp

No. of Participants: 33



REPORT

A blood donation camp was successfully organized in collaboration with the Department of Blood Bank at A J Hospital and Research Centre in Mangalore on April 29, 2023. This noble initiative aimed to address the ongoing blood shortage and raise awareness about the importance of regular blood donation in saving lives. The event witnessed a significant turnout of enthusiastic donors from the local community, demonstrating their commitment to contributing to the well-being of others. Through the collective efforts of the organizers and the selfless donors, numerous units of life-saving blood were collected, reinforcing the spirit of compassion and solidarity within the community.

Event: Seminar on Water Management for a Sustainable Future

No. of Participants: 148



REPORT

An enlightening Expert Lecture on Water Management for a Sustainable Future was hosted at our institute on June 8, 2023. The event brought together renowned experts in the field of water management to address the pressing challenges our world faces in ensuring access to clean and sustainable water resources. The lecture series covered a wide array of topics, including innovative water conservation techniques, the importance of community involvement, and the role of technology in efficient water resource management. Attendees gained valuable insights and knowledge on the crucial role water plays in sustainable development and the need for responsible water usage to safeguard our planet's future.

Event: Swachh Campus Abhiyan

No. of Participants: 68



Report

On June 9, 2023, an event of significant importance took place at the A J Institute of Management campus. The "Swachh Campus" initiative, organized in collaboration with the JJC wing of the institute, aimed to foster a culture of cleanliness and hygiene within the college premises. This event brought together students, faculty, and staff to collectively work towards maintaining a cleaner and more pleasant environment for learning and communal activities. The "Swachh Campus" event not only underscored the significance of cleanliness but also emphasized the responsibility of every individual in upholding the cleanliness standards within the college. This collaborative effort is expected to have a lasting impact, contributing to the enhancement of the college's overall ambiance and the well-being of its community members.

Event: Special School visit

No. of Participants: 35



GPS Map Camera



Mangaluru, Karnataka, India
3-32/7, A j Institute of Management Mangaluru, Karnataka 575006, India
Lat 12.925906°
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REPORT

A special school visit to Saanidhya was organized in collaboration with the JJC wing of A J Institute of Management on 12.09.2023. The event aimed to foster a sense of community engagement and social responsibility among the students of A J Institute of Management while providing valuable support to the students of Saanidhya School. It was a heartwarming experience as the students from both institutions came together to share knowledge, engage in fun activities, and create lasting memories. During the visit, A J Institute of Management students interacted with the students of Saanidhya School, engaging in various educational and recreational activities. This initiative not only enriched the lives of the Saanidhya School students but also left a profound impact on the participating management students, emphasizing the importance of inclusivity and compassion in our society.

Event: Beach Cleaning

No. Of Participants: 65



REPORT

A Beach Cleaning initiative was successfully organized in collaboration with the JJC wing of A J Institute of Management and the Outreach and Extension club on September 16, 2023. The primary objective of this event was to promote and advocate for cleanliness along the seashore. With a strong commitment to environmental conservation and community engagement, volunteers from the institute gathered at the beach to actively participate in the cleanup efforts. This collective endeavor not only contributed to the immediate beautification of the beach but also raised awareness about the importance of responsible waste disposal and its impact on the marine ecosystem. The event was a resounding success, fostering a sense of environmental responsibility and community spirit among all involved, and reinforcing the message that small actions can make a significant difference in preserving our natural resources.

Event: Cleanliness Drive Ek Tareekh, Ek Ghanta, Ek Saath Swachchta Pakhwada - Swachchata Hi Seva 2023 Campaign

No. Of Participants: 23



REPORT

On October 1, 2023 at the Outskirts of the College Campus cleanliness drive, organized under the theme Ek Tareekh, Ek Ghanta, Ek Saath Swachchta Pakhwada - Swachchata Hi Seva 2023, took place on October 1, 2023, in the outskirts of our college campus. This initiative aimed to foster a sense of responsibility towards maintaining cleanliness and hygiene within our community, in alignment with the Swachh Bharat Abhiyan.

The primary objective of this cleanliness drive was to promote cleanliness, sanitation, and environmental awareness among students and faculty members while actively contributing to the welfare of our local community. By dedicating one hour of our time on a specific date, we aimed to make a significant impact on the cleanliness and hygiene of the surroundings. The event was meticulously planned and organized by a dedicated team of student volunteers in collaboration with college authorities and JJC Wing of AJIM.