

International Conference on Innovating for Sustainability: The Integration of ESG, AI & Modern Management Practices.



Mr Prashanth Shetty has presented a paper on the title **"ECO-CONSCIOUS BANKING: EXPLORING GENERATION Z'S SHIFT TOWARDS SUSTAINABLE DIGITAL PAYMENTS-**

A NORM ACTIVATION THEORY PERSPECTIVE" in the International Conference on Innovating for Sustainability: The Integration of ESG, AI & Modern Management Practices held at School of Management Studies REVA University Bangalore in the Hybrid Mode on 4/10/2024 and 5/10/2024 and has won the best paper award.

Toastmasters Evaluation Contest on 5/10/2024

Mr Prashanth Shetty has participated in the Evaluation contest of Toastmaster International Area 4-Division F and has won the third Place in the contest.



Area 4 Division F

Evaluation Contest Winners



Prashanth Shetty
Third Place

Seminar on "ELEVATE YOUR WELL-BEING: A HARMONIOUS BLEND OF FITNESS, HEALTH AND HYGIENE"

The Seminar on " Elevate your well-being: A Harmonious blend of fitness, health and hygiene" was organised on 9th October 2024. Organising this Seminar primarily aimed to promote awareness about the importance of maintaining a healthy lifestyle.

Dr.Varsha V. was the Resource Person, During the session, Dr. Varsha V explained the role of physical fitness, personal hygiene and overall health in achieving a balanced life.

The Seminar raised awareness among the participants about the importance of adopting a healthy lifestyle.



Club Activity - HR QUEST

On 16th October 2024, the "HR Quest" activity was held for first-year A, B, and C batch students, focusing on enhancing their HR-related skills and teamwork. The event featured four rounds:

- 1.Round I: Bolt Placing and JAM – time management and multitasking,
 - 2.Round II: Puzzle and Quiz – logical reasoning and subject knowledge,
 - 3.Round III: Role Play – HR case studies and communication skills,
 - 4.Round IV: Octopus Race – teamwork and leadership.
- The activity was highly engaging and provided students with a practical, hands-on learning experience.

Impulsive Seminar - TRADITIONAL INDIAN KNOWLEDGE AND TRADITIONAL WORK PHILOSOPHIES



In collaboration with IQAC, the Indian Knowledge System, and the HR Club, a seminar on "Traditional Indian Knowledge and Work Philosophies" was held for the first-year MBA students

1. Pratiksha (Section A) - "Remote work effectiveness: Assessing efficiency and productivity."
2. Devadharsh (Section A) - "Effect of remote work on family life and personal time."
3. Prajna (Section B) - "Mental health in remote work."
4. Prabhath (Section B) - "Sustainability of office space and remote work."
5. Varshini (Section C) - "Work from home and its impact on the economy."
6. Roopesh (Section C) - "Work from home vs. traditional office: Cost savings."

In her closing remarks, Dr. Soumya Shetty, faculty coordinator, discussed the benefits, challenges, and trends of remote and office work, emphasizing the role of co-working spaces.



Sharada Pooja Celebration 5-10-2024

A J Institute of Management celebrated Sharada Pooja on 5th October 2024 in the library, where students performed a bhajan, adding to the spiritual ambiance. The ceremony included the installation of the Sharada idol, followed by the distribution of prasad to all participants. The event brought students and faculty together in a shared moment of devotion and tradition.



Workshop - Poster presentation

Mrs. Ganavi K.K. participated in the Poster Presentation at the Research and Innovation Conclave 2024, held at St. Joseph Engineering College, Mangaluru, from 18th to 20th. She won Third Place for her presentation.



Two Day Online Faculty Development Program On Mastering AI for Academic Writing: A Hands on workshop

Mr. Prashanth Shetty participated in a two-day online Faculty Development Program (FDP) titled Mastering AI for Academic Writing: A Hands-on Workshop on October 19-20, 2024, organized by EDUCA – Institute for Professional & Career Development. The workshop focused on using AI tools to enhance academic writing, including tasks like literature review, plagiarism checks, and formatting. It also emphasized the ethical use of AI in research. The program equipped participants with practical skills to improve the quality and efficiency of their academic work.



Seminar : Orientation on Entrepreneurship Development Programme

The Entrepreneurship Development Programme, organized in collaboration with IQAC, IIC, Young Indians, and the Karavali Startup Programme, introduced first-year students to the basics of entrepreneurship. Mr. Ashwin Pai provided an overview of the Karavali Startup Programme, emphasizing its role in fostering entrepreneurial talent. Mrs. Shilpa Ghorpade from Young Indians, Mangalore, delivered an engaging talk on startup dynamics, leadership, and the importance of innovation in today's competitive market. The session featured interactive discussions, with students actively participating and sharing ideas. This initiative offered valuable insights and inspiration, equipping students with foundational knowledge to explore opportunities in the startup ecosystem. The program successfully encouraged entrepreneurial thinking and leadership among the participants.



Seminar - Canara Bank fulfilling the aspirations of Young India



Seminar on "Smart Savings & Investments: Empowering Students with Innovative Financial Solution" was organized on 15 Oct 2024. Mrs Meghana – Marketing Department, Circle Office Canara Bank was the resource person.

