



# A J Institute of Management

A unit of Laxmi Memorial Education Trust

Kottara Chowki, Mangaluru - 575006

NAAC Accredited Institute, Approved by AICTE, New Delhi,  
Recognised by Govt. of Karnataka, Affiliated to Mangalore University,



**IQAC & MANAGEMENT FORUM**

*Presents*

**INTER-COLLEGIATE PG LEVEL MANAGEMENT FEST**

**Chakra Fusion: Unlock your Potential &  
Explore the Chakras of Management**

**ELIXIR 2024**



**Date: 7<sup>th</sup> March 2024, Thursday**

**Venue: AJIM Conference Hall**

REGISTRATION



INSTAGRAM



SCAN FOR LOCATION



# ELIXIR 2024

## A J INSTITUTE OF MANAGEMENT

A J Institute of Management (AJIM) is functioning under Laxmi Memorial Education Trust ® (LMET), was established in 1999, and has now reached a significant milestone of 25 years in the field of Management Education. AJIM upholds its distinct academic philosophy, prioritizing two key ideologies in education: creating new knowledge and pursuing excellence. The Institute is offering a Two-year, full-time MBA programme, affiliated to Mangalore University and recognised by AICTE, New Delhi, and Govt. of Karnataka. AJIM has carved a distinguished name in teaching, learning, research, publication and extension activities over the period. It is the Philosophy of the Institution that, proper education can take place only when thirst for knowledge is kindled from within. Hence, every care is taken to harness the student's innate initiative by creating a learning atmosphere that is conducive to the spontaneous expression of his or her inborn talents and aptitudes.

## ELIXIR 2024

"Elixir" is a platform for postgraduate students to showcase their skills, knowledge, and intelligence. This Inter-Collegiate PG Level Management Fest allows students to demonstrate their managerial talent and apply theoretical concepts across various events. Comprising six distinct events, Elixir challenges students to explore their intellectual capabilities and practical application within each event's context.

### **Chakra Fusion: Unlock your Potential & Explore the Chakras of Management.**

According to the principles of the chakras, the human body consists of six chakras: Muladhara, Sahasrara, Manipura, Anahata, Vishuddha, and Ajna, which promotes harmony between mind, body, and spirit, leading to greater emotional stability, mental clarity, and spiritual growth. Taking inspiration from the chakra theory, Elixir-Chakra Fusion is coined. Our theme encapsulates how harmonizing these chakras has revolutionized students' lives, reshaped educational paradigms, and sparked a wave of innovative thinking. Just as each chakra represents a vital energy center in the human body, our theme represents the holistic approach to learning and growth, fostering students' creativity, insight, and enlightenment.

## Ajna: Quiz

Conquer the ultimate showdown at Ajna to showcase your intellectual power. Connect your brain in an adventure where each query is a clever bit of knowledge.

Faculty Co-Ordinators: Prof Chethan Kumar

Contact: 9901324458

Dr Nishkrati Varshney

Student Co-Ordinator: Ms Yashaswini J C

Contact: 9071605721

## Anahata: Best Management Team

Anahata embodies the fusion of excellence and synergy, embracing the spirit of collaboration to attain collective success.

Faculty Co-Ordinators: Dr Slima Pinto

Contact: 6363320207

Prof Mahesh P G

Student Co-Ordinator: Mr Bavish K A

Contact: 7619540451

## Manipura: Human Resource

Ignite your HR acumen at Manipura, where your passion for talent management will unravel your leadership mettle and kindle the strategic thinking

Faculty Co-Ordinator: Prof Roshella Dcosta

Contact: 8105077018

Student Co-Ordinator: Ms Shravya

Contact: 8310150206

7022087247

## Muladhara: Finance

Hone your financial insight at Muladhara, where success is defined by astute management and tactical decision making.

Faculty Co-Ordinators: Prof Ganavi K K

Contact: 9739600160

Dr Soumya Shetty

Contact: 9740541292

Student Co-Ordinator: Mr Akshaya

Contact: 6361641371

## Sahasrara: Best Manager

At Sahasrara, elevate your leadership through strategic craftsmanship. Unleash your singular power to lead, persuade and decide.

Faculty Co-Ordinator: Prof Prashanth Shetty

Contact: 8970787878

Student Co-Ordinator: Ms Suraksha Poojary

Contact: 8296007611

## Vishuddha: Marketing

Explore the depths of marketing excellence at Vishuddha, where strategy, creativity and insight converge. Ignite your marketing potential and hoist your impact.

Faculty Co-Ordinator: Prof Deepak Rao

Contact: 7892521502

Student Co-Ordinator: Mr Harshananda Bhaktha B

Contact: 74114 57408



# RULES AND REGULATIONS

- A team must consist of 12 members.
- Registration fee is Rs. 1500/- per team.
- Sahasrara is an individual event, Anahata is a trio and in the rest all the events two make a team.
- Kindly confirm your participation on or before 4<sup>th</sup> March 2024 by registering through the QR code.
- There is no spot registration.
- The participating teams will be assigned an overnight task on 6<sup>th</sup> March 2024.
- The registration desk will be open between 8:00 am and 9:00 am on 7<sup>th</sup> March 2024 for issuing payment receipts and for clarifications.
- A college identity card or a letter from the Institute is compulsory for participation.
- Participants should carry their laptops, pen drives and internet devices.
- Judges' decisions will be final and binding.

Scan for Payment



## ORGANIZING COMMITTEE

Chief Patron		Patrons	
Dr A J Shetty President, LMET	Mr Prashanth Shetty Vice- President, LMET	Mrs Ashritha P Shetty Director, LMET	
Dr Prashanth Marla Medical Director, AJIMS		Dr Amitha P Marla Director(Admin), AJIMS	
Director	Convenor	Student Council Advisor	
Dr T Jayaprakash Rao Director, AJIM	Dr Vijaya Kumar Principal, AJIM	Prof. Chethan Kumar Associate Professor, AJIM	
Faculty Co-ordinators			
Dr Swapna Shetty Academic Dean +91 8904000809		Prof. Deeksha Rao Assistant Professor +91 9538410172	
Student Council Members			
Ms Sandra	Ms Gauthami Rai	Mr Suhas	Ms Ashritha
Management Forum Student Co-ordinators			
Mr Akash +91 9847572868	Mr Narasimha Shenoy +91 7026393607	Ms Vaishnavi R Nayak +91 7090863917	

# Inauguration





# Events





# Valedictory





