



# **A J INSTITUTE OF MANAGEMENT**

## **A unit of Laxmi Memorial Education Trust<sup>®</sup>**

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

# **ANNUAL REPORT**

## **2020 – 2021**

**A J INSTITUTE OF MANAGEMENT**

A unit of Laxmi Memorial Education Trust<sup>®</sup>

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It is well said that “education is a process of human enlightenment and empowerment, for the achievement of a better and higher quality of life. Further, an educational institution stands for humanism, for tolerance, for reason, for progress, for social value, for adventure of ideas and for the search of the truth.”

In the light of the above ideologies, the institutional governance stands for achieving twin objectives namely, contribution to the progress of our nation through institutional development and empowerment of students fraternity as per the societal expectations.

With this backdrop, I consider myself fortunate once again to perform this revered duty of placing the annual report with pride, which illustrates the ideas turned into activities at the Institute for the academic year 2020-21.

During the current academic year, all the institutional activities were made further student-centric by structuring them under curricular and co-curricular sections. To fine-tune our students as per the corporate expectations, Industry certified add on programmes exist in all the four semesters, with the special subjects such as Soft Skill, Logistic Management, Human Resources, Marketing and Finance.

Likewise, every Wednesday/Thursday afternoon is earmarked for club activities, where series of empowerment programmes are conducted such as turn-coat, Quiz, role play, case analysis, business plans etc. Further, the Institute follows the under mentioned experiential and participative pedagogy to make teaching-learning more effective.

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| <ul style="list-style-type: none"><li>• Group Discussion</li><li>• Case study training</li><li>• Role play exercises</li><li>• Seminar presentations</li><li>• Book Review sessions</li><li>• Students participation in Intrafest</li><li>• Compulsory Internship 30 days</li><li>• Project Work</li><li>• Industry visits</li><li>• Task of preparing a short films</li><li>• Inspirational Movie Presentation and in-depth discussion</li><li>• Conduct of Social Survey</li></ul> | <ul style="list-style-type: none"><li>• Daylong workshops</li><li>• Huge number of clubs and associations</li><li>• Deputation of students for fests, conferences and seminars</li><li>• Conduct of Spot seminars current issues</li><li>• Provision of compulsory viva and assignment in each semester</li><li>• Celebration of deferent festivals</li><li>• Demos on the use of knowledge software and e-journals</li><li>• Student participation in online aptitude test series.</li><li>• Project work through in-campus vermicompost unit.</li><li>• Series of add-on programmes</li></ul> |
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- Expert Lecture series

In addition, the following tables provide a birds-eye-view of empowerment activities for the current academic year under different captions:

#### **Webinars and Expert Lectures:**

<b>Sl. No</b>	<b>Theme of the Lecture</b>	<b>Date</b>	<b>Resource Person</b>
1.	Effective Resume Building	07.08.2020	Mr. Sauvik Mallik, Head, Industry Collaboration and Career Guidance Lead NIIT
2.	Mutual Fund Awareness	24.08.2020	Dr. Virendra V. Tatake, M/s Jai Vatnani and Company (Training Division)
3.	Business Plan organized by Mahathma Gandhi National Council for Rural Education	15.10.2020	Dr. Narayan Kayarkatte, Management Consultant, Mangalore.
4.	Capital Market Awareness introduction to Mutual Fund and Financial Planning	10.11.2020	Mr. Thanga Raj, Financial consultant, Bombay
5.	Motivation	13.01.2021	Dr. Amithabh Anand, Assistant Professor, SKEMA Business School, France.
6.	Investor Education Programme	04.02.2021	Mrs. Shrikantha Lahari Sahi, Financial Expert
7.	Corporate Culture	18.02.2021	M/s Patricia D'Lima, Programme Manager, IBM, USA.
8.	Some Insights into Human Rights	25.02.2021	Mr. Vinayak Kamath K., Advocate, Mangalore.
9.	Menstrual Hygiene Problems	25.03.2021	Mrs. Roshni Bhowmick, CSR Executive, Unicharm.
10.	Women Help and Well-being	29.03.2021	Dr. Shruthi Bhat, Yenepoya Hospital, Mangalore.
11.	Covid Scenario: Precaution, Prevention and its treatment	28.05.2021	Dr. P.P. Devan, Professor, Department of Head and Neck Surgery, A.J. Hospital and Research Centre, Mangalore.

12.	Fundamental Rights, Work Place Equality, Cyber and Cyber Safety webinar by ITC Vivel, Mumbai	25.06.2021	Mrs. Karunanandi, Lawyer, Supreme Court.
13.	Supply Chain and Customer Service for E-Commerce Business	13.07.2021	Mr. Patrick D'Souza, Project Manager, Amazon Luxembourg, Europe.
14.	Drug Abuse and Human Trafficking	16.07.2021	Mr. Jayaram, Advocate, Mangalore.
15.	Corporate Performance Management System	22.07.2021	Mr. Dayananda Shetty, Senior Consultant, Royal Dutch Shell, Dubai
16.	Problems and Prospects of Real Estate Industry	29.07.2021	Mr. Varun K. Shetty, Managing Partner, Laxmi Shyam Developers, Katpadi.

### Student Empowerment and Placement Workshops

Sl. No.	Theme of the Workshop	Date	Guest of Honour	Resource Person
1.	Power of LinkedIn	17.08.2020	Mr. Vignesh M.K., Founder, Moorthy's Training Academy, Bangalore	Mr. Vignesh M.K., Founder, Moorthy's Training Academy, Bangalore
2.	Three-day workshop on Being the Best – Built on Best of the Best Life Skills	10-11-12.02.2021	Mr. Ajith Narayan, Marketing Head, Niveus Solutions	Prof. Major Radhakrishna, Master Facilitator and Trainer
3.	Three-day workshop on Aptitude and Analytical Skills for Career Excellence	23-24-25.02.2021	Mr. Dheeraj Shetty, General Manager, HR and Administration, JBF Petro Chemicals, Mangalore.	Mrs. Nirmitha, Aptitude and Softskill Trainer

### Student Counseling, Demo and Training

Sl. No.	Resource Person / Purpose	Date	Organisation
1.	Awareness on Fire and Safety Emergencies, Mr. Sathya Raj, Fire and Safety Officer	18.03.2021	First Neuro Hospital, Mangalore

2.	Orientation on E-Library, Mr. Surya Kumar	23.04.2021	Pearson Publication, E-books
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### Student Activities – other Curricular, Extra Curricular, Cultural and Sports Events

Sl. No.	Particulars	Date	Guest of Honour
1.	Induction Programme	21.01.2021	Director, AJIM
2.	PTA meeting	30.01.2021	Dr. Narasimha Murthy, Member IQAC, AJIM
3.	Covid Vaccine Camp	01.07.2021 & 10.07.2021	

### Student Deputation & Student Achievements

SI No	Name	Institution	Date	Winners Name	Event Name	Winning Place
1	Zeitgeist	SNGIST Group of Institution	1 <sup>st</sup> to 5 <sup>th</sup> Mar 2021	Shipali Suvarna Vishmitha Mahima Rao Kavya Shetty	Best Management Team	1 <sup>st</sup> place
				Bharath K J Ahana Rakshitha Allen KA	Finance	IInd Place
				Merlrick Stephen Pinto	Best Manager	IInd Place
2.	Shresta	SDM College of Business Management	15 <sup>th</sup> Mar 2021	Shahistha Shipali Karan Vishmitha Sushma S P Sandra Krithi V Rao Manisha Nishmitha Yashasvi Ridhi R Shetty	Human Resource	1 <sup>st</sup> Place
					Marketing	1 <sup>st</sup> Place
					Cultural	1 <sup>st</sup> Place
					Overall Championship	Winners

## Research, Publication, Extension activities of the Institution

Sl. No.	Theme	Particulars	Date / Year
1.	International e-conference on Covid 19 Disaster: Rejuvenation of Socio-economic and Educational Sphere	Challenges for Disaster Mitigation: Dr. Dhruv Sen Singh Challenges and Opportunities in Academia: Dr. Prof. Ameer Mohammad Nasrullah, Bangladesh Migraine Women Workers During Covid: Dr. Athul Prathap Singh Issues and Dimensions of Labour Migration: Dr. A.K. Singh Disaster Mitigation and Preparedness: Mrs. Seema Singh, Thailand	04.09.2020
2	Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning”	“Challenges of Online Teaching and Learning” by Dr. Ganesh Bhat, Retired Professor “Student Engagement and Enrichment Strategies for Effective Teaching” by Dr. Suprabha, Asst. Professor, NITK, Mangalore “Security and Productivity of Online Class” by Dr. Ananth Prabhu G., Professor, Department of CSE, Sahyadri College of Engineering, Mangalore. “e-Tools for Effectual Online Teaching” by Mr. Ragesh Raju, Asst. Professor, Department of CSE, St. Joseph Engineering College, Mangalore.	29-30.06.2021
	Release of Anveshana Journal volume 10 number 1	Bi annual research Journal	Jan - June
	Release of Anveshana Journal volume 10 number 2	Bi annual research Journal	July - December

**Dr. VIJAYA KUMAR**

➤ Participated in the E-Symposium of Covid 19 Disaster: Rejuvenation of Socio- 4th Sep 2020

Economic and Educational Spheres conducted by A.J.Institute of Management	
➤ Participated in Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning” conducted by A.J.Institute of Management	29-30. June 2021
➤ Published a research paper in Anveshana on the them, “Role of Edu-warriors in Higher Education Wellness during Covid 19: An analysis bearing ISSN 2249-1449	July - December 2020

### Prof. CHETHAN KUMAR

➤ Participated in the E-Symposium of Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres conducted by A.J.Institute of Management	4th Sep 2020
➤ Participated in International Conference “ Mangma-2021” held at Srinivas college of Management – Pandeshwara	16 <sup>th</sup> June 2021
➤ Participated in One week STTP on the theme “Innovative Approaches in Teaching Pedagogy” organized by Sahyadri College of Engineering & Management sponsored by AICTE	14th -19th June 2021
➤ Participated in Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning” conducted by A.J.Institute of Management	29-30. June 2021

### Prof. K. DEEPAK RAO

➤ Participated in the International e-Symposium on the theme “Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres” organized by A J Institute of Management, Mangalore on Friday 4th September, 2020.	4th September, 2020
➤ Presented paper on theme “An Analysis of Covid-19 Impacts On Indian Education System” in Two Days International E- Conference on “Covid-19 Pandemic – A Game Changer for Industry & Academia” organized by SDM, Mangalore held on 8th & 9th October 2021.	8th & 9th October 2021.
➤ Participated in Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning” conducted by A.J. Institute of Management.	29-30. June 2021

### Prof. ARATHI

➤ Participated in Two-day Faculty Development Programme on the theme “Value	29-30.
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Enrichment of Online Teaching and Learning” conducted by A.J.Institute of Management	June 2021
➤ Participated in the E-Symposium of Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres conducted by A.J.Institute of Management	4th Sep 2020
➤ Presented paper on theme “An Analysis of Covid-19 Impacts On Indian Education System” in Two Days International E- Conference on “Covid-19 Pandemic – A Game Changer for Industry & Academia” organized by SDM, Mangalore held on 8th & 9th October 2021.	8th & 9th October 2021

### Prof. SWAPNA SHETTY J.

➤ Participated in the webinar of Open-Source Tools for Data Analysis in Social Sciences conducted by The Department of Commerce, Manipal Academy of Higher Education, Manipal	31st Jul 2020
➤ Participated in the webinar of Use of Mendeley Web Library in Research Workflow conducted by A.J.Institute of Engineering & Technology	28th Aug 2020
➤ Participated in the E-Symposium of Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres conducted by A.J.Institute of Management	4th Sep 2020
➤ Participated in one-week FDP on QUALITATIVE DATA ANALYSIS conducted by Teaching Learning Centre, Ramanujan College, University of Delhi	21st Dec - 28th Dec, 2020
➤ Participated in Paper Development Workshop conducted by Manel Srinivas Nayak Institute of Management	11th Jan 2021
➤ Participated in International Conference on Digital Transformation conducted by Manel Srinivas Nayak Institute of Management and also presented a paper on Leveraging Digital Approaches for Transparency in Corporate Social Responsibility with ISBN: 978-93-5445-418-9	26th Mar 2021
➤ Published a research paper in Scopus – Q3 Gadjah Mada International Journal of Business; The Influence of Cause-Related Marketing on Millennials’ Purchase Intentions: Evidence of CSR from an Emerging Economy; ISSN: PRINT 1411-1128   ONLINE 2338-7238; Vol. 23, No. 2 (May-August 2021): 137-154	May-Aug 2021

### Prof. MAHESH P.G.

➤ Participated in the International e-Symposium on the theme “Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres” organized by A J Institute of Management, Mangalore on Friday 4th September, 2020.	4th September, 2020
➤ Presented paper on theme “An Analysis of Covid-19 Impacts On Indian Education	8th & 9th

System” in Two Days International E- Conference on “Covid-19 Pandemic – A Game Changer for Industry & Academia” organized by SDM, Mangalore held on 8th & 9th October 2021.	October 2021.
➤ Participated in Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning” conducted by A.J. Institute of Management.	29-30. June 2021

### Dr. RAJESH M..

➤ Jayaprakash and Rajesh (2020) An evaluation of customer’s knowledge attitude and perception towards Pradhan Manthri Bharathiya Jan-Aushadhi Pariyojana, Anveshana, Vol 10, Number 2, July-December2020 pp 97-105.	
➤ Rajesh (2021) Measuring Outcomes of Microfinance Institutions – An Exploratory Study, Journal of Huazhong University of Science and Technology, Vol 50, Issue 5, ISSN 1671 4512.	
➤ Rajesh (2021) Intricacies in Assessment of Impact of Microfinance, Shodharavalli: Research Perspective in Arts, Humanities and Social Sciences, ISBN: 978-81-953842-5-9, pp 220-225.	

### Prof. DEEKSHA RAO

➤ Published paper titled, “A Study on Employee Retention and its impact on Organizational development” in Dogo Rangsang Research Journal (DRSR) ISSN:2347-7180 Impact factor :7.12	June 2020
➤ Presented paper on the theme “Financial Literacy and Retail Investors Investment Decisions: A Review” organized by Nitte Meenakshi Institute of Technology	9 th & 10 th Dec 2020
➤ Presented paper on the theme “Feasibility of CSR Initiatives-Benefits and Challenges organized by Nitte Meenakshi Institute of Technology	9 th & 10 th Dec 2020
➤ Participated in One Day FDP on the theme “Tapping Social capital during COVID 19 period” organized by Milagres College, Kallianpur	14th June 2020
➤ Participated in Three Day FDP on the theme “Schema of Writing and Publishing Research Papers” organized by SDM College of Arts, Science, Commerce, Business Administration, BCA & PG studies , Honnavar	25th - 27th July 2020
➤ Participated in One week STTP on the theme “Innovative Approaches in Teaching Pedagogy” organized by Sahyadri College of Engineering & Management	14th -19th June 2021

sponsored by AICTE	
➤ Participated in One week International Level FDP on the theme “Global Vision for Academic Excellence” organized by School of Social Work, Roshni Nilaya (Autonomous) , Mangaluru	5th - 11 <sup>th</sup> July 2021

### Prof. GANAVI K K

➤ Participated in One week STTP on the theme “Innovative Approaches in Teaching Pedagogy” organized by Sahyadri College of Engineering & Management sponsored by AICTE	24th -30th June 2021
➤ Participated one week online faculty development programme on “ Insights on writing Research proposals and Funding Opportunities held by St. Joseph Engineering college	20th to 24 th july 2020
➤ Participated one week online faculty development programme on “ Insights on writing Research proposals and Funding Opportunities held by St. Joseph Engineering college	20th to 24 th july 2020
➤ Participated in the two days faculty development programme on theory building and data analysis in Research by A2Z Edulearning HUB	29th & 30th may 2021
➤ Participated and presented a paper titled” Financial Literacy and Retail investors Investment Decisions: A review” in two day international conference ‘ Innovative Management practices: Growth to survival Tactics -Impact of Covidd -19 “ organised by the department of management studies Nitte Meenakshi Institute of Technology, Bangaluru	9th december & 10th 2020
➤ Participated and presented a paper titled”Impact of Covid 19 on Retail Industry and supply Chain in India” in two day international conference on ‘Trackling opportunities and vulnerabilities during the pandemic- Techno and Human Approaches “ organised by the department of management studies SDM college Mangalore.	27th and 2th August 2020
➤ Participated in the national Webinar on “investment in stock market during Pandemic “ organised by department of commerce, SDM college	27th June 2020
➤ Participated in the one days faculty development programme on “ Art of influencing Students in online classes “ by Nagarjuna College of Management	25th June 2020
➤ Participated in the two days Knowledge sharing National Webinar Titled “ Data Analysis using SPSS Software” organised by Besant Womens college	6th & 7th July 2020

### Prof. PRASHANTH SHETTY

➤ Participated in 2 days Faculty Development programme on “Value Enrichment Of Online Teaching And Learning” at A J Institute of Management Mangalore	29 <sup>th</sup> & 30 <sup>th</sup> June 2021
➤ Participated in 7 days National workshop on “ Teaching Case Writing “at REVA University Bangalore	14-18 <sup>th</sup> December 2020
➤ Participated in 1 day e-symposium on “Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres” at A J Institute of Management Mangalore	4 <sup>th</sup> September 2020
➤ Participated in one day webinar on “ Use of Mendeley Web Library in Research Workflow” at A J Institute of Engineering and Technology Mangalore	28 <sup>th</sup> August 2020

### Prof. ROSHELLA DCOSTA

➤ Participated in two days Faculty Development Programme on Schema of Writing and Publishing Research Papers at Shree Dharmasthala Munjunatheshwara College of Arts, Science and commerce, Business Administration, BCA and PG Studies	25-Jul-2020 to 27- July-2020
➤ Participated in two days Faculty Development Programme on Research Framework Statistical Analysis and Research Writing for Social Science research at G. R. Damodaran Academy of Management, Coimbatore	05-Aug-2020 to 6- Aug-2020
➤ Participated in three days Faculty Development Programme on Transformation in Indian education through NEP- challenges and opportunities at Government First grade College for Women, Balmatta, Mangalore	5-Jul-2021 to 7- Jul- 2021
➤ Participated in six days Faculty Development Programme on Innovative Approaches in Teaching Pedagogy at Sahyadri College of Engineering and Management, Mangalore	14-Jun-2021 to 19- Jun- 2021
➤ Participated in two days Faculty Development Programme on Value Enrichment of Online Teaching and Learning at A. J. Institute of Management, Mangalore	29-Jun-2021 to 30-Jun-2021
➤ Participated in one day webinar on Agriculture and rural economy in the post COVID scenario organized by Alphonsa College Thiruvambady, kerala	10-Jul-2020
➤ Participated in one day webinar on Art of writing research articles in Scopus Index Journals at M.M.E.S Women's art and science college	12-Jul-2020

➤ Participated in one day webinar on Strategic leadership VS operational leadership practical insights at St. Joseph Engineering College, Mangalore	14-Jul-2020
➤ Participated in one day webinar on Trends in Academic Plagiarism at Kuriakose Elias College Mannanam	16-Jul-2020
➤ Participated in four day webinar on Pandemic Informatics and Intendance at New Mangala College of Nursing	28-Jul-2020 to 31 July 2020
➤ Participated in two day webinar on Participated in one day webinar on Media in cyber era : reporting the Startegic Environment in South Asia at Prajyoti Niketan College, Pudukad, Kerala	31-Jul-2020 to 1- Aug- 2020
➤ Participated in one day webinar on Unlocking National Education Policy at Alphonsa College Thiruvambady, kerala	26-Aug-2020
➤ Participated in one day webinar on Use of Mendely Web Library in Research workflow at A. J. Institute of Management, Mangalore	28-Aug-2020
➤ Participated in one day webinar on Covid 19 disaster: Rejuvenation of Socio- Economic and educational Spheres at A. J. Institute of Management, Mangalore	4-Sep-2020
➤ Participated in one day webinar on Climate Variability and Railfall induced landslide hazards of Bangladesh at New Horizon College of Engineering, Bangalore	26-Sep-2020
➤ Participated in one day webinar on Emerging trends in shaping the future leaders for success in 2021 and beyond at Srinivas University, Mangalore	31-May-2021
➤ Participated in one day webinar on Comprehensive business development strategy at Shree Dharmasthala Munjunatheshwara College Ujire	31-May-2021
➤ Participated in one day webinar on Economics of the Intellectual Property rights at Mahatma Gandhi Memorial College, Udupi	16-Jul-2021
➤ Published paper titled, “Women entrepreneurship rising issues and challenges” in DRSR, ISSN – 23477180 Impact factor:7:12	July 200
➤ Presented paper on the theme , “A study on employee retention and its impact on organizational development” organized by NITK ( School of management) Surathkal	22-Jul-2020 to 23 July 2020

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| ➤ Presented paper on the theme “Feasibility of CSR Initiatives-Benefits and Challenges organized by Nitte Meenakshi Institute of Technology | 9-Dec-2020 to 10 Dec- 2020 |
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### Prof. H. G. NAGARAJA NAYAK

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| ➤ Participated in 2 days Faculty Development programme on “Value Enrichment Of Online Teaching And Learning” at A J Institute of Management Mangalore  | 29 <sup>th</sup> & 30 <sup>th</sup> June 2021 |
| ➤ Participated as Resource person at Moti Mahal College of Hotel Management on International conference (online) on the topic “ Post covid world: Impact on Hotel and tourism industry held on 20 <sup>th</sup> March 2021 | 20 <sup>th</sup> March 2021                   |

#### Faculty pursuing Ph.D. at present and teachers with Ph.D. joined during the year

Sl. No.	Name of the Faculty	Name of the University for Ph.D. Registration	Remarks
1.	Prof. Swapna Shetty	VTU, Belgam	Pursuing
2.	Prof. Mahesh P.G.	Hampi University	Pursuing
3.	Prof. Prashanth Shetty	Reva University	Pursuing

#### Research Journal:

The Institute has been bringing out a Research Journal – Anveshana with ISSN, continuously for last 10years. and also applied for UGC for listing.

#### Library and Computer lab-

Institute has an excellent digital library comprising latest books and journals on Management. At present, we are subscribing to 44 periodicals, possess 15,637 books, 4500 e- books and subscribing to on line journal portals -DELNET. A separate and spacious air conditioned computer lab with a provision of 80 workstations is maintained with Wired LAN, Security network, Server requirements, Wi-fi connectivity and 32 MBPS leased line internet access.

#### University Results –

The overall result is 100%. Comprising 36 distinctions, 68 first class and 16 second class. I congratulate all the students and faculty for their accomplishments.

**Meetings:**

Governing Council Meeting, Academic Advisory Board Internal advisory board meeting and IQAC meeting, Library committee meeting, Parents –Teachers meeting and faculty meetings were held on different dates.

**Placement Report**

In the globally competitive business environment, the A. J. Institute of Management (AJIM) was established to build a galaxy of world-class Managers. The Placement Department will be responsible for the student's training requirements, internships, and final placement.

In addition to campus placements, the Training and Placement Cell organizes professional development programs like mock interviews, group discussions, case studies, pre-placement talks, and interactive sessions with industrial experts, Personality Development programs covering communication skills, presentation skills, career planning, etc., on a regular basis. Three days' Workshop on the theme of "Aptitude and Analytical skills for career excellence" has been conducted by Mrs.. Nirmitha- Professional Aptitude Trainer from 23<sup>rd</sup> to 25<sup>th</sup> February 2021 for 3<sup>rd</sup> Semester MBA students. Another three days' workshops are being conducted by Prof. Radhakrishna on the theme "BEING THE BEST - Built on Best of the Best 'Life Skills'" For First Year MBA Students from 10<sup>th</sup> to 12<sup>th</sup> February 2021 to train the students on life skills.

For the academic year 2020-21, Students are provided with 29 companies through the on-campus drive, online drive, portal hiring, and off-campus drives. A total of 53 students have been placed for different companies like Pinclick, Lancelot technologies, ICICI prudential, Fortis Hospital, Career Net, Reliance Retail, Intellipaath, Focus Edumatics, NTT data, etc. 156 First-year students have taken up their Internship in different companies and gained initial Industrial exposure through practical learning.

**UGC Recognition**

The institution was also recognized under 12(B) and 2 (f) of UGC act and eligible for research projects.