



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ANNUAL REPORT

2022 – 2023

Profile of the Institution

1.	Name of the Institute	A.J. Institute of Management (Stand-alone MBA Institute)
2.	Basic programme offered	Two-year fulltime MBA Programme
3.	The Number of Years the PG Centre has been in Existence	23 ears (since 1999)
4.	Affiliation and Recognition details	<ol style="list-style-type: none"> 1. Permanent affiliation of Mangalore University 2. Recognition of AICTE, New Delhi and Govt. of Karnataka 3. Recognition of UGC under 12(b) and 2(F) 4. Recognition under Unnath Barath Abhiyan of Govt. of India. 5. Recognition under SPICE of AICTE 6. Recognized as the Research Centre to pursue doctoral programme under Mangalore University
5.	Accreditation Status	Accredited by NAAC with B+
6.	Total number of batches total strength	Three batches and 360 students

During the current academic year, all the institutional activities were made further student-centric by structuring them under curricular and co-curricular sections. To fine-tune our students as per the corporate expectations, Industry certified add on programmes exist in all the four semesters, with the special subjects such as Soft Skill, Logistic Management, Human Resources, Marketing and Finance. Add- on programmes such as MOOC, computer excel are also offered

Likewise, every Wednesday/Thursday afternoon is earmarked for club activities, where series of empowerment programmes are conducted such as turn-coat, Quiz, role play,

case analysis, business plans etc. Further, the Institute follows the under mentioned experiential and participative pedagogy to make teaching-learning more effective.

<ul style="list-style-type: none"> • Group Discussion • Case study training • Role play exercises • Seminar presentations • Book Review sessions • Students participation in management fest • Compulsory Internship 30 days • Project Work • Industry visits • Task of preparing a short films • Inspirational Movie Presentation and in-depth discussion • Conduct of Social Survey • Expert Lecture series 	<ul style="list-style-type: none"> • Daylong workshops • Huge number of clubs and associations • Deputation of students for fests, conferences and seminars • Conduct of Spot seminars current issues • Provision of compulsory viva and assignment in each semester • Celebration of deferent festivals • Demos on the use of knowledge software and e-journals • Student participation in online aptitude test series. • Project work through in-campus vermi compost unit. • Series of add-on programmes • 100 hours of training by Bajaj finserve • Conduct of social survey under Unnath Bharath Abhiyan
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In addition, the following tables provide a birds-eye-view of empowerment activities for the current academic year under different captions:

Webinars and Expert Lectures:

S N	Theme of the Lecture	Date	Resource Person
1.	Higher Education at Abroad	23.09.2022	Mr. Shijomon Yesudhas, Alumni of the College

2.	Better Environment and Better Tomorrow	10.10.2022	two Bike Riders from Bangalore
3.	Start-up Procedures for Entrepreneurship and State Government Scheme for Entrepreneurs	28.12.2022	Mr. Sunder S. Mala, Asst. Director, MSME, Government of India, Mangalore.
4.	Career Guidance on SAP and Excel	31.12.2022	Mr. Roger Mathew, Director, CAST Mangalore
5.	Opportunities for Entrepreneurship and Start-ups	05.01.2023	CA. S.S. Nayak
6.	Career Guidance	16.01.2023	Mr. Sameer, MD, Edroots Mangalore Consultancy or Global Higher Studies
7.	Mutual Fund	20.03.2023	Mr. Ramachandra Bhat K., Trainer, Jai Vatnani and Co.
8.	Second Installation of JCI Wing of A J Institution of Management	27.03.2023	Mrs. Geetha Kulkarni, ACP, Traffic, Mangalore. Dr. P.P. Devan, Head, ENT Department, A.J. Institute of Medical Sciences, Mangalore.
9.	Voting as a Constitutional Responsibility: Issues and Concerns	30.03.2023	Mr. Eugene D’Cunha, Law Practice in Mangalore.
10.	A Leader’s Guide to Decision Making	31.03.2023	Mr. Avelo Roy, MD, Kolkattha Ventures, Kolkattha in association with Iscon, Mangalore.
11.	Water Management for a sustainable future	08.06.2023	Mr. Yathish Bykampady, Director, Environmental Committee of Indian Red Cross Society,

12.	Yoga for Resilience	21.06.2023	Dr. K. Krishna Sharma, Professor and Chairman, Yogic Science Department, Mangalore University.
13.	Mind and Meditation	27.06.2023	In association with Art of Living by Mrs. Amitha Sudhir Urva, District Coordinator for Government programmes, Art of Living.
14.	Small Ideas, Big Impact	19.07.2023	Mr Tharun, headvvyas ltd, Bangalore

Empowerment and Placement Workshops

Sl. No.	Theme of the Workshop	Date	Guest of Honour	Resource Person
1.	Transformational Leadership in association with JCI Mangalore Impact	10.12.2022	-	JC Dr. Shivaprasad and JC Mr. Harish Shet
2.	Two workshop on the theme “Aptitude and Analytics Skills for Career Excellence”	22 nd & 23 rd Dec, 2022	Mr. Karthik Shetty, CEO, Sri Ganesh Shipping Agency, Mangalore	Mr. Mohammed Thaha and Mr. Vikas Gowda
3.	Commencement of 16 days Placement Training by Bajaj Fin Serv, Mumbai with Training Partners, Lalchand Plus, Pune.	22.06.2023	-	Mr. Subhash Bangera, Ms. Devayani, Mr. Roopesh and Mr. Peter

4.	Make a Difference – Workshop was conducted in association with JCI Mangalore Impact to second Year students	12.09.2023		JC Anusha Prashanth Shetty JFM Deepak Raj JC HGF Prashanth B Shetty JFM Shilpa, Mulky JCI Sen Praveen udupa JC HGF Ananya Hegde
5.	Mock Interview - in association with JCI Mangalore Impact – II year Students	23.12.2022		JC Aysha Faza
6.	Swach Bharat Abhiyan – Cleanliness Drive in association with JCI Mangalore Impact	9.06.2023		

Student Counseling, Demo and Other Support Services

Sl. No	Resource Person / Purpose	Date	Organisation
1.	Mrs. Anitha M., Passionate Biker and Traveler, Bangalore and Mrs. Swathi K. Passionate Biker and Traveler, Bangalore Awareness Programme on Environment Protection “Better Environment Better Tomorrow”	10.10.2022	freelancers
2.	A programme on the theme “Find Your Voice”	12.04.2023	A open House session by Karavali Toast Masters Club, Mangalore

Student Activities – other Curricular, Extra Curricular, Cultural and Sports Events

Sl. No.	Particulars	Date	Guest of Honour
1.	Annual Day Celebrations	17.09.2022	Sri Anantha Laxman Rao, Associate Director, KPMG, Bangalore.
2.	Alumni Day	17.09.2022	Mr. Nidheesh K., (2011-13) batch, Asst. Manager, KPMG, Kochi.
3.	Club Activities – Creation of Pay slip and Tax Planning	08.12.2022	-
4.	Industry Visit Programme to Karnataka Milk Federation, Kulshekhar, Mangalore	06.01.2023	
5.	Induction Programme for I MBA Students	22.02.2023	-
6.	PTA meeting	22.02.2023	
7.	Student Council Inauguration	02.03.2023	Mr. Ajay Prabhu, CEO, KVP Business Solutions, Mangalore.
8.	Fresher's Day Celebration	02.03.2023	-
9.	Installation Ceremony of JJC Wing of A. J. Institute of Management	27.03.2023	Dr. P. P. Devan, head of the ENT Dept, A J Institute of medical Science and Research Centre
10.	Industry Visit	08.04.2023	85 students visited CAMPCO Ltd, Putter for hands on experience

11.	Under Graduate Intercollegiate Sing'n Dance Competition for Azadi Ka Amruth Mahotsav – Jashan 2023	19.04.2023	Leftinent Col. N. Sharath Bhadary Vidhushi Srilatha Nagaraj, Mangalore Smt. Savithri Rama Rao, Mangalore
12.	Intercollegiate Cultural Fest: Yakshakalothsava	20.04.2023	Prof. Madhur Mohan Kalluraya, President, Ghamaka Kala Parishath, Mangalore Dr. Shrutha Keerthi Raja, Retired Professor, Ujire
13.	National Level Intercollegiate Management Fest: Elixir	21.04.2023	Mr. Ashish Rai, Director, Strategy, Clay Business Group, New Delhi. Mrs. Padmashree Alva, Director, Talent and Initiatives, Mresult. Mr. Deepak K. Rao, Alumni & Director, Simplus Financial Services Pvt Ltd
14.	Mime Competition on the theme “Pantomime – An Art Beyond Words”	25.04.2023	Dr. R. Narasimha Murthy, Rtd. Professor, Mangalore. Mr. Laxman Kumar Mallur, Mangalore.
15.	Annual sports meet	02.052023	
16.	Entrepreneurs Exhibition by the Students of A J Institute of Management	25.05.2023	Mr. U. Ramarao, Mangalore

17.	Interactive Movie Session on the theme “ Mrs. Chatterjee Vs Norway”	26.05.2023	for II MBA students
18.	Club activity on “Catastrophic Management”	15.06.2023	-
19.	Club Activity on the theme “Bid Proposal and Digital Marketing”	22.06.2023	-
20.	Club Activity on the theme “Event Management”	22.06.2023	-
21.	Club Activity on the theme “Product Re-launch”	22.06.2023	-
22.	Club Activity on the theme “Maestro - Quiz”	22.06.2023	
23.	Commencement of Start of Cultural Week with the competitions like Pencil Sketch, Mehendi, Face Painting, Rangoli, Singing and Dance	30.06.2023	

Student Deputation & Student Achievements

Sl. No	Date	Fest Name	College	Winners Name	Event Name	Winning Place
1.	24th & 25th Feb 2023	Union Budget	Alva's Institute of Engineering and Technology	Amalya Shaji	Group Discussion	Runners
				Rohith		
				Mahim		

2.	9th Mar 2023	Accolade	Kannur University	Royson	Marketing	Runners
				Aishwarya Rose Mathew		
				Aneesh U		
				Nishal		
3.	15th & 16th Mar 2023	Sentia	MITE, Moodabidiri	Niyati	President	Winners
				Suraksha		
				Narasimha Shenoy	Money Matters	Winners
				Akshay		
				Narasimha Shenoy	Bin-Den	Runners
				Akshay		
4.	28th & 29th Mar 2023	Magma	Srinivas University	Aishwarya Rose Mathew	HR	Winners
				Sandra		
				Royson	Marketing	Winners
				Harshananda Bhakta		
				Narasimha Shenoy	Finance	Winners
				Akshay		
				Harshith C M	Quiz	Runners
				Sharath Suvarna		
				Team	Championship	Overall Winners
5.	12th Apr 2023	Omniscient	Canara College	Sandra	Championship	Overall Winners
				Vaishnavi Nayak		
				Narasimha Shenoy		
				Suhas		
				Niyati		

6.	5th & 6th May 2023	Echelon	Shree Devi Institute of Technology	Royson	Marketing	Winners
				Aneesh U		
				Amalya Shaji		
				Monica Dmeloo	Spark Tank	Winners
				ShriRaksha		
				Gouthami Rai		
				Mahim	Finance	Winners
				Akshaya		
				Narasimha Shenoy		
				Aishwarya Rose Mathew	HR	Runners
				Neeshal		
				Sandra		
				Suhas	Analytics	Runners
				Prathima		
				Deepthi		
				Harshith C M	Quiz	Runners
				Sharath Suvarna		
				Team	Ice Breaker	Winners
				Team	Championship	Overall Winners
7.	22nd May 2023	Play Store	Manjunath Pai Memorial Govt. First Grade College	Anjali Todki	Business Law	Winner
				Sharath Suvarna	Quiz	Runner
				Mahim	Finance	Runner
				Team	Championship	Overall Winners
8.	23rd & 24th May 2023	Shriyans	Srinivas Institute of Technology, Valachil	Harshith C M	Quiz	Winners
				Sharath Suvarna		
				Royson	Marketing	Winners
				Aneesh U		

				Mahim	Finance	Runners
				Nijela		
				Team	Championship	Overall Runners
9.	25th & 26th May 2023	Cross Roads	Mangalore University (MBA)	Harshith C M	Quiz	Runners
				Sharath Suvarna		
				Royson	Marketing	Winners
				Aneesh U		
				Mahim	Finance	Winners
				Narasimha Shenoy		
				Aishwarya Rose Mathew	HR	Winners
				Amalya Shaji		
				Team	Championship	Overall Runners
10.	1st & 2nd Jun 2023	Magnum	Mangalore University (M.Com.)	Harshith C M	Quiz	Winners
				Sharath Suvarna		
11.	22nd & 23rd June 2023	Shrestha	SDM College of Business Management & PG Centre	Mahim	Finance	Winners
				Narasimha Shenoy		
				Aishwarya Rose Mathew	HR	Winners
				Amalya Shaji		
				Harshith C M	Quiz	Winners
				Sharath Suvarna		
				Monica D'melo	BMT	Winners
				Shahana		
				Harsha Shibiraya		
				Team	Championship	Overall Winners

12	11th & 12th July 2023	Agon	Alva's Institute of Engineering and Technology	Aishwarya Rose Mathew	Best Manager	Winners
				Amalya Shaji	HR	Winners
				Shahana		
				Royson	Marketing	Winners
				Harsha Shibiraya		
				Narasimha Shenoy	Finance	Winners
				Apeeksha		
				Team	Championship	Overall Winners

FDP, Research, Publication, Extension activities of the Institution

S N	Theme	Particulars	Date / Year
	Institute has been recognized as research Centre by Mangalore University to pursue Doctoral Programme in Management. At present two faculty Dr. Vijaya Kumar and Dr. Rajesh are recognised as research guides.		2023
1	One day Staff Development Programme of our Sister Concern Institution on the theme “Relationship Management Dynamics”	Mrs. Ashritha P. Shetty, Director, LMET was the Guest and Dr. Ganesh Bhat, Guest Faculty, AJIM was the Resource Person	11.10.2022
2	MOU signing	Signing of MOU with Sri Ganesh Shipping Agency, Mangalore	22.12.2022
3	Outreach Programme on the theme “Plastic Free Abhiyaan”	One day Social Work at Athikaribettu, Mulky, Village adopted under UBH.	07.01.2023

4	Social Survey	<p>1. A Study on the clean energy in public transportation: Are drivers read to switch Faculty : Dr. Swapna Shetty & Prof. Prashanth Shetty</p> <p>2. A study on requirement of pink buses for city transportation during peak hours in Mangalore city Faculty: Ganavi K K & Roshella Dcosta</p>	<p>05.02.2023</p> <p>28.01.2023</p>
5	Two day National Conference on the theme “Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India”	Sri. V. Sunil Kumar, Ministry of Culture, Government of Karnataka, Dr. P.S. Yadapadithaya, Vice Chancellor, Mangalore University, Dr. Vanitha N. Thorvi, World Ambassador for Child Rights, Dr. R.V.P. Singh, Deputy Advisor, Neethi Ayog, Govt of India, sponsored by Ministry of Culture Government of India In association with Ananya Institute for Development Research and Social Action, Lucknow, Uttara Pradesh.	30 th & 31 st Jan, 2023
6	Women’s day Celebration on the theme “Women thy name the Earth	Chief Guest Mrs. Bharathi G., Police Inspector and Mrs. Mamatha Poonja, President, Balkunje Grama Panchayath and honoured Mrs. Geetha R. Shetty, Founder	08.03.2023

		Sevashram, Mrs. Suma R. Nayak, Trustee, Animal Care Trust.	
7	Felicitation Programme	2 nd Rank holder, Ms. Prathiksha Anil Bhat Dr. Swapna Shetty for Doctoral Award from VTU.	25.04.2023
8	Blood Donation Camp	75 Students contributed 34 units of blood	29.04.2023
9	Swatcch Bharath Abhiyaan in and around the Campus	In association with JCC Wing of AJIM and Community Development Cell	09.06.2023
10	Faculty Development Programme on “NAAC Revised Accreditation Format”	In association with IQAC and Teachers Club Dr. Sureshramana Mayya, NAAC Peer Team Member, was the Resource Person	23.06.2023
11	Faculty Development Programme on “NAAC Preparation and Documentation”	In association with IQAC and Teachers Club Dr. Shridhar Shetty, Principal SMS College of Science, Commerce and Management Studies, Mumbai was the Resource Person	17.07.2023
12	Passport and PAN		

Faculty Participation, Publication and Extension

Dr. VIJAYA KUMAR

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| ➤ Recognized as Research Guide under Mangalore University for Doctoral Programme in Management | 2023 |
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Prof. CHETHAN KUMAR

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| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute | 30 th & 31 st
Jan, 2023. |
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Prof. K. DEEPAK RAO

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| ➤ Published article in Journal of Management Studies and Academic Research on the topic Flipped Classroom Learning- An Effective Learning Mechanism Compared To Traditional Learning | |
| ➤ Presented a paper Titled Women's Entrepreneurship: Opportunities And Challenges In Rural India at SDM Conference paper | |
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute | 30 th & 31 st
Jan, 2023. |

Prof. ARATHI K.

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| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute | 30 th & 31 st
Jan, 2023. |
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Dr. SWAPNA SHETTY J.

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| ➤ Awarded with the doctoral degree from VTU for the thesis titled “Impact of Corporate Social Responsibility on Consumer Behaviour of select FMCG Companies in Karnataka state, India. | Feb 2023 |
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➤ Attended 5 days FDP on How to write an Effective Manuscript to a Scopus Indexed Journal organized by Manel Srinivas Nayak Institute of Management	27th Mar 2023 to 31st Mar 2023
➤ Attended 8 days FDP on Emerging Trends and Challenges in Management Education organized Kristu Jayanti College & IASMS	18th to 25th May 2023

Prof. MAHESH P.G.

➤ Published an article in Peer-Reviewed & Refereed Indexed Multidisciplinary International research journal B.Aadhar, on the title “Awareness and Utilization of Social Security Schemes: A Study with Special Reference to Senior Citizens in Udupi District” with ISSN-2278-9308, Issue No -378(CCCLXXVIII), Published by Aadhar International Publication.	November 2022
➤ Published an article in National level Seminar Proceedings of “Role of Digital Banking in Economic Development” on the title “Problems and Prospects of Digital Banking among the Senior Citizens in Udupi District” with ISBN: 978-93-94894-91-4, published by Nitya Publications, Bopal MP India First edition.	2022
➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute	30 th & 31 st Jan, 2023.
➤ Participated in the Virtual Faculty Development Programme on “Emerging Trends and Challenges in Management Education and Research” organized by IA School of Management Studies and Kristu Jayanti College, Bangalore.	18 th to 25 th May, 2023

Dr. RAJESH M.

➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute	30 th & 31 st Jan, 2023.
➤ Recognized as Research Guide under Mangalore University for Doctoral Programme in Management	2023

Prof. DEEKSHA RAO

➤ Topper and secured 97% in Business Analytics for Management Decision Course conducted by NPTEL – AICTE jointly certified by IIT Kharagpur	April – 2023
➤ Attended one week Faculty development Programme on “Emerging trends and Challenges in management Education and Research conducted online during May 18 th to 25 th , 2023, organized by Karnataka Private Postgraduate Colleges Association (KPPGCA) in collaboration with Kristu Jayanti College (Autonomous), Bengaluru and IA School of Management Studies (IASMS).	May 18 th to 25 th , 2023,
➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute	30 th & 31 st Jan, 2023.
➤ Attended FDP on Business Analytics for Management Decision at NPTEL – AICTE (IIT Kharagpur)	April – 23 (12 Weeks)

Prof. GANAVI K.K.

➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute	30 th & 31 st Jan, 2023.
➤ Attended five days Faculty development Programme on “Tools for Research paper presentation and Indexing” conducted online during March 15 th to 19 th , 2023, organized by Scientific Research Reports, Chennai, India	March 15 th to 19 th , 2023
➤ Attended one week Faculty development Programme on “Emerging trends and Challenges in management Education and Research conducted online during May 18 th to 25 th , 2023, organized by Karnataka Private Postgraduate Colleges Association (KPPGCA) in collaboration with Kristu Jayanti College (Autonomous), Bengaluru and IA School of Management Studies (IASMS).	May 18 th to 25 th , 2023,
➤ Attended and presented a paper “Behavioural Biases Influences on Investing Choices among Individual Investors in Mangalore City” in International conference on “Emerging Trends, Challenges & opportunities in Global Business Management & technology” held at Visvesvaraya Technological	June 8 th and 9 th 2023

University in association with Association of Indian Management School (AMIS) on June 8th and 9th 2023

Prof. PRASHANTH SHETTY

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| ➤ Won the best paper award for the paper titled “Multichannel Complaint Management Systems for Sustainable Banking” in the International Conference held at REVA University Bangalore. | 10 th Dec, 2022 |
| ➤ Presented a paper 'Continuous Usage Intention of Self - Paced E-Learning Tools from Campus to Corporate' in the International Conference held at SDM College of Business Management. | 20 th & 21 st January 2023. |
| ➤ Attended 2 days' National conference on the theme “Relevance of Raja Ram Mohan Roy in Women empowerment and transformation of new India” held at A J Institute of Management. | 30 th and 31 st January 2023 |
| ➤ Attended the 7 days faculty development program on the theme “Advanced research methodology and Research ethics” held at REVA University Bangalore. | 10 th to 16 th October 2022 |
| ➤ Attended the 7 days faculty development program on the theme “Scale development in social sciences research and reporting” held at REVA University Bangalore. | 10 th to 16 th July 2023 |

Prof. ROSHELLA DCOSTA

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| ➤ Attended one week Faculty development Programme on “Emerging trends and Challenges in management Education and Research conducted online during 18 th to 25 th May, 2023, organized by Karnataka Private Postgraduate Colleges Association (KPPGCA) in collaboration with Kristu Jayanti College (Autonomous), Bengaluru and IA School of Management Studies (IASMS). | May 18 th to 25 th , 2023, |
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➤ Cleared course on Business Analytics for Management Decision Course conducted by NPTEL – AICTE jointly certified by IIT Kharagpur	April-2023 (12 Weeks)
➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute	30 th & 31 st Jan, 2023.

Prof. H.G. NAGARAJA NAYAK

➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute	30 th & 31 st Jan, 2023.
➤ Participated in the Virtual Faculty Development Programme on “Emerging Trends and Challenges in Management Education and Research” organized by IA School of Management Studies and Kristu Jayanti College, Bangalore.	18 th to 25 th May, 2023

Prof. SLIMA PINTO

➤ Business Analytics for Management Decision at NPTEL – AICTE (Cleared Course form IIT Kharagpur)	April - 2023 (12 Weeks)
➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute	30 th & 31 st Jan, 2023.
➤ E- Business at NPTEL – AICTE (Cleared Course form IIT Kharagpur)	April - 2023 (8 Weeks)
➤ Attended 8 days Faculty Development Programme on “Emerging Trends and challenges in Management Education and Research” at Kristu Jayanti College, Bengaluru	18 May- 2023 to 25- May- 2023

Prof. SOUMYA SHETTY

- Published article on the topic “Repercussion of BSE Sensex stocks during Covid-19 Crisis: An Empirical Examination” in European Chemical bulletin, June, 2023

Faculty pursuing Ph.D. at present and teachers with Ph.D. joined during the year

Sl. No.	Name of the Faculty	Name of the University for Ph.D. Registration	Remarks
1.	Prof. Mahesh P.G.	Hampi University	Pursuing
2.	Prof. Prashanth Shetty	Reva University	Pursuing
3.	Prof. Ganavi K.K.	VTU, Belgam	Pursuing
4	Prof. Slima Pinto	VTU, Belgam	Pursuing
5	Prof. Soumya Shetty	VTU, Belgam	Pursuing

Research Journal

The Institute is bringing out a Research Journal – Anveshana with ISSN, continuously for last 13 years and also applied for UGC for listing.

Library and Computer lab

Institute has an excellent library comprising latest books and journals on Management. At present, we are subscribing to 44 periodicals, possess 15,943 books, 4555 e-books and subscribing to on line journal portals –DELNET, National Digital Library.

DELNET: DELNET Database comprises 577 No. of E-books on Management, 7847 E-journals, thesis and dissertations, Video recordings, dictionary.

National Digital Library: National Digital Library of India (NDLI) is a virtual repository of learning resources which is not just a repository with search/browse facilities but provides a host of services for the learner community

A separate and spacious air conditioned computer lab with a provision of 80 workstations is maintained with Wired LAN, Security network, Server requirements, Wi-Fi connectivity and 100 MBPS leased line internet access.

University Results

During the year 2022-23, 174 students have appeared for terminal semester examination and 97 students have secured the First Class with Distinction, 69 students have passed with First Class, 7 students have passed with Second Class, total percentage of result is 99.42%. During the year, Ms Prathhksha Bhat secured 2nd rank in MBA and at present serving at London Stock Exchange, Bangalore.

New Academic Initiatives

Considering the need for quality enhancement in the business education in the light of pandemic, many quality enhancement initiatives are introduced during the year. These include the detailed Course File for each subject, new Teaching Learning Practices (TLP), Course Assignment Books, student progress tracker, Course Work Diary, applying Blooms taxonomy for internal examination and specific rubrics for assignment, viva and presentation and mapping course objectives with the course attainment is also being taken up. These initiatives are expected to yield huge academic benefits during the coming days.

Meetings:

Meetings of Governing Council Meeting, SC/ST committee, IQAC, Library Committee, Parents –Teachers Association, Anti-ragging committee and faculty meetings were held on different dates.

Placement Report

The Training and Placement Department functioning in the Institute is responsible to organize and coordinate for the placement training, internships, and final placement of students. Further, the department organizes mock interviews, group discussions, case studies, pre-placement talks, and interactive sessions with industrial experts, Personality Development programs covering communication skills, presentation skills, career planning, etc., on a regular basis.

Placement Training Program

Two days' workshop was conducted on the 22nd and 23rd December of 2022, on the theme of "Aptitude and Analytical skills for career excellence" at the Institute. The session was designed to help second-year MBA students improve their aptitude and reasoning skills. The two-day intensive training program was led by specialists in the aptitude subject. Mr. Vikas Gowda and Mr. Mohammed Taha were the resource persons for the workshop.

Fourteen days of training program on "Certificate Program in Banking, Finance Insurance and Communication skills" has been conducted by Bajaj Fineserv in association Walchand Plus, Poona from 23rd June to 13th July 2023 for first year MBA students. Participants have excelled themselves in Business Communication and gathered knowledge on Banking, Finance and Insurance industries. The 14 days intensive training program was led by specialists in the particular domain. Mr. Subhash Bangera, Ms. Devayani, Mr. Roopesh and Mr. Peter were the resource persons for the workshop.

Placement

For the academic year 2022-23, till date, 22 companies have extended the support through the on-campus drive, online drive, portal hiring, and off-campus drives. A total of 21 students have been placed for different companies and around 20 students are in different selection rounds. Major Recruiters where, Wipfli, Archer & Bull, Consero global, ESAF Bank, Clay Techsystems, Testyanthra, US Grace Logistics, Simplotel, Fijos, Jubilant group, Estontec group, My Captain, DHI Learning, Rainbow Hospital, ESAF Bank, Federal Bank, Impact Guru, Prakash Retail etc. The Highest package for the year is 14.00 LPA by Federal Bank. Further, about 15 companies have shown interest to hire shortly.

Best Practices

Institute is able to continue her best practices such as conduct of Impulsive Seminars, preparing Short Movies on social centric issues, inspirational movie presentations, organizing expert lectures, workshops, National Level Management Fest, women's day celebration, inter-collegiate Patriotic competition, Yakshakalothsava etc..

Flagship programmes of the academic year 2022-23.

The Institute has identified 5 programmes conducted during the year as the Institute flagship programmes and will continue these programmes during the coming years as the best practices of the Institution. The details are as follows.

1. AJIM is proud to be the only institute to have been offered the Bajaj FinServ 96-Hour Training Program for three consecutive years. The program is delivered by training partners Walchand Plus, Poona. The sessions are interactive and engaging, and students have the opportunity to participate in case studies and role-playing exercises. This program is designed to provide our students with the skills and knowledge they need to succeed in the financial services industry. Every year, 180 students complete the program with excellent track record of attendance above 90%.
2. AJIM is proud to host the MIME Contest on Social Centric Issues, a flagship program that engages students in creative problem-solving around social issues. The contest is designed to promote critical thinking, teamwork, and communication skills, while also raising awareness of important social issues.
3. Signing of MOU with Govt. of India for flagship programme Unnath Bharath Abhiyaan for long run research and extensions activities. Under this programme the Institute has adopted five villages near Mulky, conduct social survey of households through structured questionnaire on socio- economic issues and concerns and also organize social activities.
4. To make the students to inculcate patriotism and in auspicious occasion of Azadi Ka Amruth Mahothsav a unique contest “sing n perform live” for the Under Graduate Colleges was conducted. To embolden the local culture, a unique inter-collegiate competition Yakasha kalostava was organized and 1 hour yakashgana programme is given by the students, faculty and alumni members of the Institute.
5. AJIM also has the JJC Wing of the A. J. Institute of Management, wherein 158 members have registered from the first year, and we already have 162 members from the second year.