



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



Criteria 2- Teaching- Learning and Evaluation

2.6.1 Programme Outcomes (POs) and Course Outcomes (COs) for all

Programmes offered by the institution are stated and displayed on

website

A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Kottara Chowki,

Opp. Mahindra Showroom, Ashok Nagar Post, Mangalore – 575006

Ph: 0824-2455340, Mob: 08904842277

Email: office@ajimmangalore.ac.in

Website: www.ajimmangalore.ac.in



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Dissemination of Programme Outcomes & Course Outcomes

Index

SI	Particulars	Page No	View Document
1	Available in Syllabi Copy on the University Website	1	Click here
2	PO – CO Displayed on the Institute Website	2	Click here
3	PO Displayed at the Institute	3 - 5	Click here
4	PO Displayed on the Institute Notice board	6	Click here

I certify that all the evidence included in this document is authentic and duly verified.



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka

Available in Syllabi Copy on the University Website

Link	Photo
<p>https://mangaloreuniversity.ac.in/sites/default/files/2020/MBA-New-Syllabus-2020.pdf</p>	<p>ty.ac.in/sites/default/files/2020/MBA-New-Syllabus-2020.pdf</p> <p>2 / 146 - 100% + [] []</p> <p>CHOICE BASED CREDIT SYSTEM-2019-2020</p> <h3>M.B.A Course Structure and Syllabi</h3> <p>MBA Programme Outcome:</p> <p>The MBA programme is visualised to prepare graduates from different disciplines to design business solutions for problems across the various functional domains of Management; to contribute to the growth and development of the society through their research acumen and entrepreneurial skills; and to develop the requisite interpersonal skills and aptitude. More specifically, on successfully completing the program, the student will be able to:</p> <ul style="list-style-type: none">• Demonstrate the knowledge of management science to solve complex corporate problems using limited resources.• Review research literature, identify and analyse management problems and utilize qualitative and quantitative methods to investigate and solve critical business problems.• Identify business opportunities, design and implement innovations in work space.• Integrate tools and concepts from multiple functional areas like finance, marketing, operations and human resource management to solve business problems.• Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to management practice.• Incorporate ethical principles, diversity and multicultural perspectives when making business decisions.• Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.• Communicate effectively with all stakeholders of his role as a manager.• Engage in independent and life-long learning. <p>Minimum Credits required for M. B. A. Degree</p>

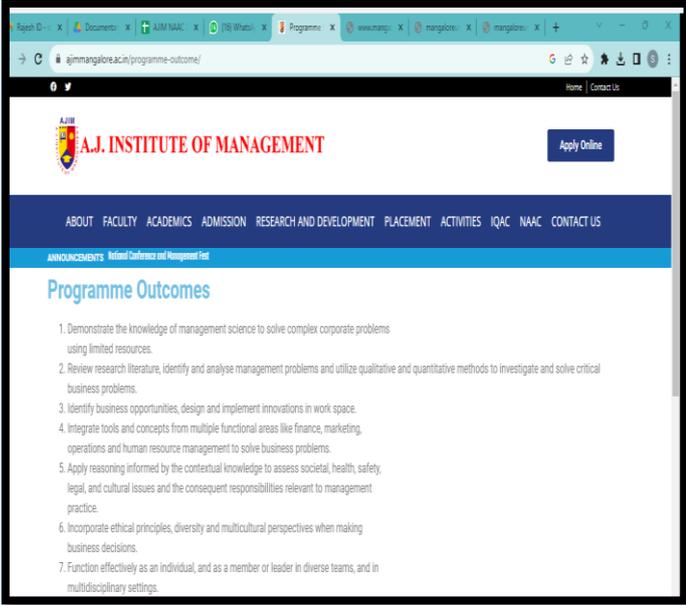
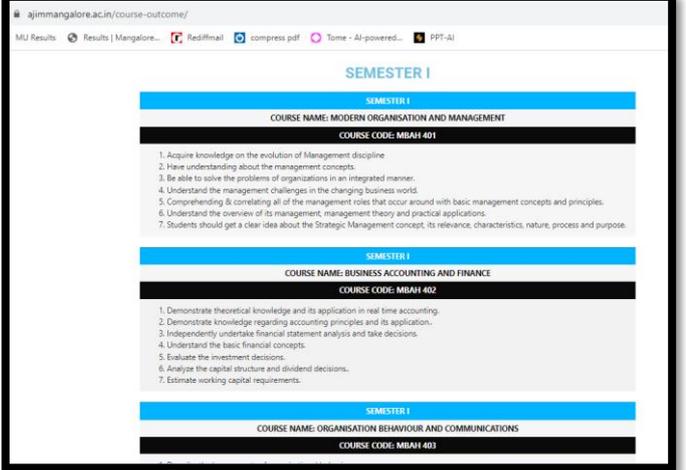


A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka

PO – CO Displayed on the Institute Website

Link	Photo
<p>https://ajimmangalore.ac.in/programme-outcome/</p>	
<p>https://ajimmangalore.ac.in/course-outcome/</p>	



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

PO Displayed at the Institute

AJIM
UNIVERSITY OF MANAGEMENT

A J INSTITUTE OF MANAGEMENT

A Unit of Laxmi Memorial Education Trust[®]
(Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)
Kottara Chowki, Mangalore - 575006

VISION

An institution to be the center of excellence in Management Education by continuously benchmarking itself against the WORLD'S BEST. As an institution with a difference, it looks beyond its boundaries and strives hard to achieve better of the best in Management Education.

MISSION

Our mission is to impart value-based management education, designed to prepare young men and women for leadership position in corporate and non-corporate sectors through a relentless pursuit of excellence in teaching, research, consultancy, management development and industry-institution interaction in the country and abroad.

PROGRAMME OUTCOMES (POs)

- PO1: Demonstrate the knowledge of management science to solve complex corporate problems using limited resources.
- PO2: Review research literature, identify and analyse management problems and utilize qualitative and quantitative methods to investigate and solve critical business problems.
- PO3: Identify business opportunities, design and implement innovations in work space.
- PO4: Integrate tools and concepts from multiple functional areas like finance, marketing, operations and human resource management to solve business problems.
- PO5: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to management practice.
- PO6: Incorporate ethical principles, diversity and multicultural perspectives when making business decisions.
- PO7: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- PO8: Communicate effectively with all stakeholders of his role as a manager.
- PO9: Engage in independent and life-long learning.



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka

PO Displayed at each floor of the Institute

Ground Floor



First Floor



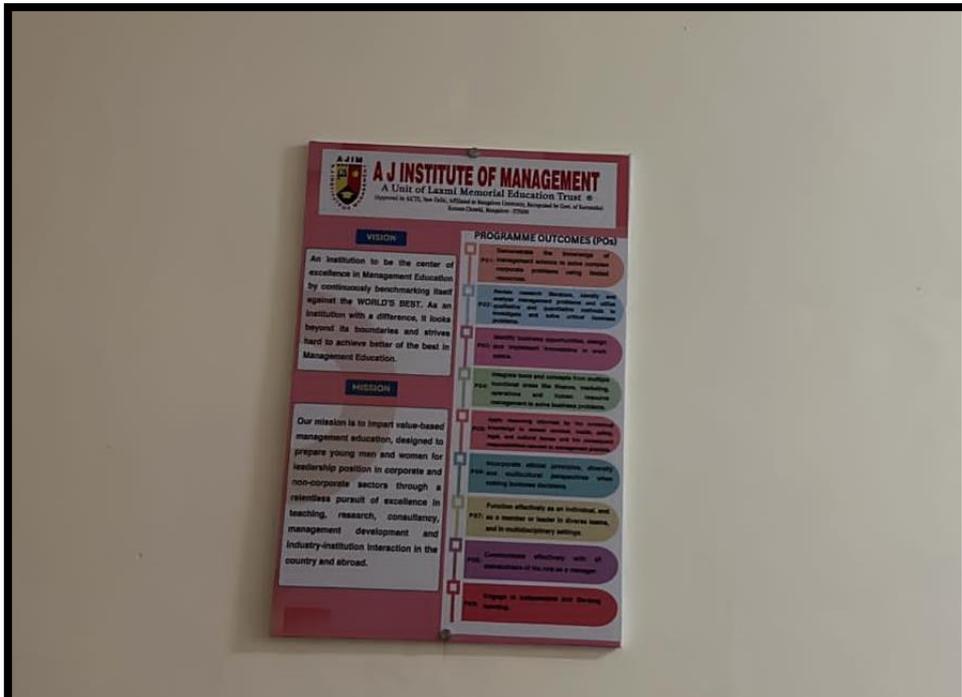


A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka

Second Floor



PO Displayed on the Institute Notice board

