



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



Criterion 5 – Student Support and Progression (140)

Key Indicator – 5.1 Student Support (50)

5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

- 1. Soft skills*
- 2. Language and communication skills*
- 3. Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)*
- 4. Awareness of trends in technology*

A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Kottara Chowki,

Opp. Mahindra Showroom, Ashok Nagar Post, Mangalore – 575006

Ph: 0824-2455340, Mob: 08904842277

Email: office@ajimmangalore.ac.in Website: www.ajimmangalore.ac.in



5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)
4. Awareness of trends in technology

Options: A. All of the above

Sl No	Contents	Year	Programme Name	Details
1.	Soft skills	2022-23	A Leaders Guide to Decision Making	View
2.		2021-22	Corporate outlook with special reference to IT industry	View
3.			Self-awareness for Personal Effectiveness Workshop	View
4.			Motivation to achieve your dreams	View
5.		2019-20	Internal Workshop	View
6.			Motivation to achieve your dreams	View
7.			Leadership Skills	View
8.			Self-Analysis and Self Moderation	View
9.		2018-19	Placement Orientation Internal Workshop	View
10.			Pre-Placement skill enhancement workshop	View
11.	Language and communication skills	2022-23	Find your Voice : Open House by Karavali Toastmasters Mangalore	View
12.		2021-22	Communication and Managerial Skills	View
13.			Professionalism and communication skills	View
14.			Better the best: an extra mile to walk workshop	View
15.		2020-21	Being the Best	View
16.		2019-20	Campus to corporate Training Workshop	View
17.		2018-19	Self-awareness for Professional Efficiency	View
18.			Self-awareness for Personal Effectiveness Workshop	View
19.	Life skills (Yoga, physical fitness, health and hygiene, self-employment and	2022-23	Better Environment Better Tomorrow	View
20.			Start-up Procedure & Entrepreneurship	View
21.			Opportunities for Entrepreneurship & Start-ups	View
22.			Mutual Fund	View
23.			Voting as a Constitutional responsibility issues & concern	View



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

24.	entrepreneurial skills)		Water Management for a Sustainable Future	View	
25.			Yoga for Resilience	View	
26.			Mind and Meditation	View	
27.			Intellectual Property Rights	View	
28.			Miraculous power of the subconscious mind-Mentalism Show	View	
29.			Overseas Education & Entrepreneurship Opportunities	View	
30.			Educating Entrepreneurs- Navigating Capital Markets for Success	View	
31.			Funding Your Vision: Capital Market Strategies for Entrepreneurs	View	
32.			Entrepreneur's Roadmap to Capital Markets Excellence	View	
33.			Cultivating curiosity - Exploring research Inquisitiveness among MBA students	View	
34.			Review of Literature	View	
35.			The art of Entrepreneurial Mind-set : Cultivating traits for success	View	
36.			Developing a Business plan and financing Entrepreneurship	View	
37.			2021-22	BSE Capital market awareness program	View
38.				Student Stock Market and Career	View
39.				Human Rights and Gender equity	View
40.				Benefits of statutory compliance for employees	View
41.				Mental Health among students- Issues and Concerns	View
42.				Seminar on Capital market awareness - Fostering Entrepreneurial Skills	View
43.			2020-21	Capital Market Awareness, Mutual Fund and Financial Planning	View
44.				Awareness on Fire and Safety Emergencies	View
45.				Menstrual Hygiene	View
46.				Women Health and Well being	View
47.				Covid Scenario: Precautions, preventions and its treatment	View
48.				Drug abuse and Human Trafficking	View
49.				Business Plan	View
50.			2019-20	Legal Rights and Gender Sensitization	View
51.				Empowering Management Graduates: Bridging Employability Skills and Entrepreneurial Excellence	View



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

52.			Certified Management Accountants (CMA) in Entrepreneurship: Navigating Financial Excellence for Business Success	View
53.			Being the best: Built on best of the best life skills workshop	View
54.		2018-19	Fire and Safety	View
55.			Contribution of women in developing entrepreneurship	View
56.			Tobacco Consumption , Hypertension and Present life style	View



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



SOFT SKILLS



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR
2022-23



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

1. A LEADERS GUIDE TO DECISION MAKING

Date of event	31-03-2023
No. of participants	172
Resource Person	Mr Avelo Roy, MD, Kolkata Ventures, Director ECC Engineering Pvt Ltd Kolkata

Report:

Mr. Avelo Roy-Sir started the session with the concept of understanding significance of mind in the process of decision making and emphasized that mind is so powerful that it can become one's best friend or an enemy. Mr.Avelo also said that, the practice of meditation helps to control the mind and one can have clarity to make the right decision. Mr. Roy had come up with certain suggestions to enhance decision making abilities and this includes breaking down the problems and analysing it one by one, focus on now principle and stay away from negativity and negative gossip. There were around 172 students who are actively participated and all the Faculty members were present for the motivational talk.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 23.03.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on **“A Leader's Guide to Decision Making”** by the **Mr. AVELO ROY** (M.D., Kolkata Ventures, Director, ECC Engineering Pvt. Ltd, Kolkata on 31st March, 2023 at 3.00 pm.

Attendance is compulsory.

Prof. Soumya Shetty
(Faculty Co-ordinator)

Dr. T. Jayaprakash Rao

(Director)
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR
2021-22



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

1. CORPORATE OUTLOOK WITH SPECIAL REFERENCE TO IT INDUSTRY

Date of event	23-04-2022
No. of participants	158
Resource Person	Mr Vignesh S Gaonkar, Product Manager Cognizant Technology Solution

Report:

The expert lecture was organised by Elixir Club in association with IQAC and Management Forum. Dr Vignesh S Gaonkar, Product Manager Cognizant Technology Solution explained the importance of IT Industry and also the concept related to IT. He told the role of managers in IT Industry as Accounts Manager, HR Manager, Data Analyst and Research Associate. All the students were also motivated to take on different courses with MBA and learn beyond which can give extra benefit to an individual





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



Mangaluru, Karnataka, India

3-32/6, Sripathy Street, Malemar, Derebail, Mangaluru,
Karnataka 575006, India

Lat 12.906456°

Long 74.839396°

23/04/22 11:16 AM



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 21.04.2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "**Corporate Outlook with special reference to IT Industry**" by **Dr. VIGNESH S GAONKAR**, Product Manager, Cognizant Technology Solutions on 23rd April, 2022 at 11.00 a.m. for the 1st year MBA students in the Conference Hall.

Attendance is compulsory.


Director
PRINCIPAL / DIRECTOR
A. J. INSTITUTE OF MANAGEMENT (AJIM),
KOTTARA CHOWKI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

2. SELF-AWARENESS FOR PERSONAL EFFECTIVENESS WORKSHOP

Date of event	21-02-2022 to 23-02-2022
No. of participants	170
Resource Person	Dr Ganesh Bhat, Adjunct Faculty, AJIM

Report:

Three days' workshop was conducted on the 21st, 22nd, and 24th of February 2022, on the theme of "Self-awareness for Personal effectiveness" at the Institute. Mr. Vishwajeet Shetty, Head-Business Operations and Strategy, Nexstar Extrusions Pvt Ltd, Mangalore, was the Chief Guest for the inaugural program. Dr. Ganesh Bhat, Adjunct Faculty AJ Institute of Management was the resource person. The workshop was designed for First-year MBA students to become more effective individuals through goal setting, self-motivation, and practicing creative thinking to function effectively in multi-disciplinary and heterogeneous teams through the knowledge of teamwork, interpersonal relationships, conflict management, and leadership quality. Outcome: The Workshop highlighted the Concept of Self, Primacy of Self Awareness and related issues with behavioral games, Emotional Intelligence, Multiple Intelligences, and their effective blending for personal growth, communication skills, and body language; Leadership and team building, Business and Social Etiquette





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 16.02.2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be a workshop on the theme
**“SELF AWARENESS FOR PERSONAL
EFFECTIVENESS”** from 21.02.2022 to
23.02.2022 at 9.30 am (Monday to Wednesday)
for I MBA students. Attendance is compulsory.

Workshop Schedule:

Date	Time	Session Details	Venue
21.02.2022	9.30 am to 10.30 am	Inauguration (All 1 st year students)	Conference Hall
21.02.2022	10.30 am to 04.30 pm	Session for Section 'A'	Room No 7 Third floor
22.02.2022	09.30 am to 04.15 pm	Session for Section 'B'	Room No 7. Third floor
23.02.2022	09.30 am to 04.15 pm	Session for Section 'C'	Room No 7. Third floor

Prof. Prashanth Shetty
(Faculty Co-ordinator)

Dr. T. Jayaprakash Rao
(Director)

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTADA CHOWKI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

2020-21



1. MOTIVATION TO ACHIEVE YOUR DREAMS

Date of event	13-01-2021
No. of participants	132
Resource Person	Mr Amitabh Anand, (Assistant Professor in Academy of Digitalization at SKEMA Business School)

Report:

Mr. Amitabh Anand, an Assistant Professor at SKEMA Business School, delivered an impactful seminar on "Motivation to Achieve Your Dreams" at AJ Institute of Management for MBA students. Through engaging anecdotes and practical insights, Mr. Anand underscored the pivotal role of self-motivation in attaining personal and professional goals. Attendees were inspired to approach their aspirations with unwavering determination and resilience, leaving them with a newfound sense of purpose. He highlighted the significance of self-motivation in achieving both personal and professional aspirations. Practical tips to set and pursue goals with determination. Mr. Anand's dynamic presentation style and expertise received high praise from all participants.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 12.01.2021

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "**Motivation**" by Dr. Amitabh Anand., Assistant Professor, SKEMA Business School, France on 13th Jan, 2021 at 11.00 am.


Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOVU
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

2019-20

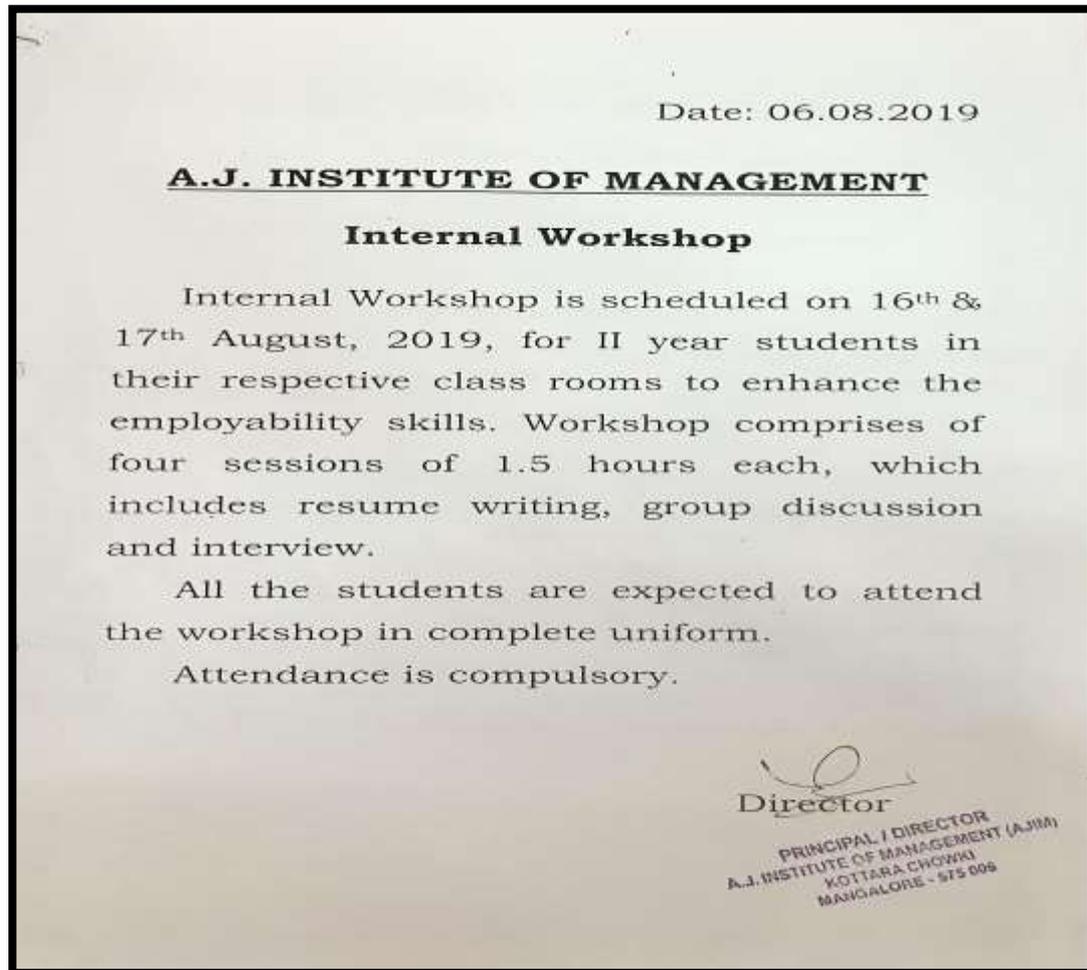


1. INTERNAL WORKSHOP

Date of event	16-08-2019 and 17-08-2019
No. of participants	115
Resource Person	Internal Faculty

Report:

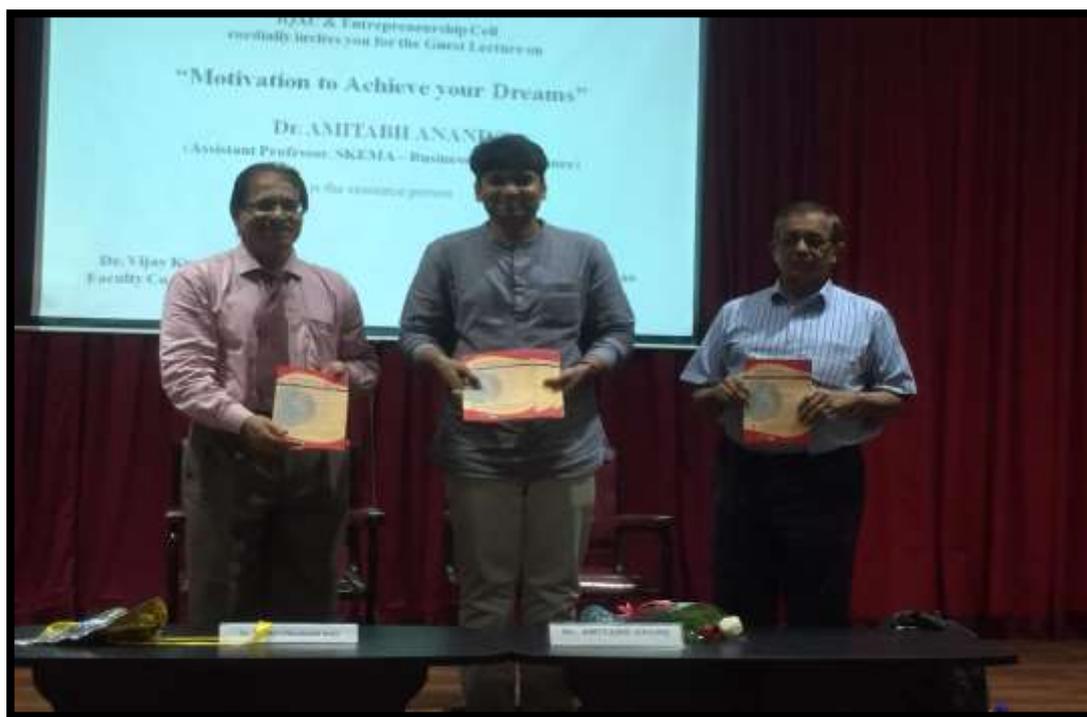
On August 16 and 17, 2019, an internal workshop was organized by the faculty at AJ Institute of Management for MBA students. The workshop aimed to enhance various professional skills crucial for their academic and future career pursuits. Internal faculty members conducted interactive sessions on subjects ranging from communication skills to problem-solving techniques. Practical exercises and group discussions were incorporated to facilitate hands-on learning. The workshop received positive feedback, with students expressing appreciation for the faculty's efforts in providing valuable insights and practical tools for their development.



2. MOTIVATION TO ACHIEVE YOUR DREAMS

Date of event	16-08-2019
No. of participants	111
Resource Person	Mr Amitabh Anand, (Assistant Professor in Academy of Digitalization at SKEMA Business School)

Report: Mr. Amitabh Anand, an Assistant Professor at SKEMA Business School, conducted a seminar on "Motivation to Achieve Your Dreams" at AJ Institute of Management for MBA students on August 16, 2019. During the engaging session, Mr. Anand emphasized the importance of self-motivation in achieving personal and professional aspirations. Through compelling examples and practical tips, he inspired students to set and pursue their goals with determination. The seminar had a good impact on students, empowering them with essential skills.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

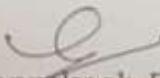
Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 14.08.2019

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on “**Motivation to achieve your dreams**” by **Dr. Amitabh Anand, Assistant Professor, SKEMA - Business School, France** on 16th August, 2019 at 2.00 pm (Friday) in A.J. Conference Hall. All the students are required to wear full uniform on that day.


(Dr. T. Jayaprakash Rao)

Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 008



3. LEADERSHIP SKILLS

Date of event	24-09-2019
No. of participants	30
Resource Person	Mr Srinivas Rao, Director , Global Institute of Supply Management, Bangalore

Report:Mr. Srinivas Rao, Director of Global Institute of Supply Management, Bangalore, delivered a lecture on leadership skills to MBA second-year students on September 24, 2019. His talk aimed to provide important insights into the key qualities and strategies necessary for effective leadership. He stressed the significance of clear communication, strategic thinking, and the ability to motivate and inspire teams. Mr. Srinivas Rao used practical examples and case studies to showcase successful leadership approaches. The session encouraged active participation from students, leading to a better understanding of the critical role that leadership skills play in driving organizational success.





Date: 21/09/2019

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on " LEADERSHIP SKILLS" by Mr Srinivas Rao, Director, Global Institute of Supply Management, on 24-09-2019 at 2.30 pm in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



4. SELF-ANALYSIS AND SELF MODERATION

Date of event	11-03-2020
No. of participants	108
Resource Person	Mr Darpan Vasudev, Bangalore

Report: Mr. Darpan Vasudev conducted an insightful workshop on Self-Analysis and Self-Moderation for MBA students. The session emphasized the critical importance of introspection and self-regulation in personal and professional growth. Through engaging activities and practical examples, Mr. Vasudev effectively conveyed strategies for enhancing self-awareness and fostering self-discipline.

Key Takeaways:

- Importance of self-reflection for personal and professional development.
- Techniques for cultivating self-discipline and moderation in various aspects of life.
- Practical exercises to enhance self-awareness and emotional intelligence.
- Strategies for maintaining a balanced and focused approach in both personal and professional spheres.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 09.03.2020

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "**SELF-ANALYSIS & SELF - MODERATION**" by **Mr. DARPAN VASUDEVA**, Educator, Motivator Self - Awareness Expert. Mentor on 11th March, 2020 at 2.30 pm to 4.30 pm. for the 2nd year MBA students in the Confernece Hall.

Attendance is compulsory.


Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOVVI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

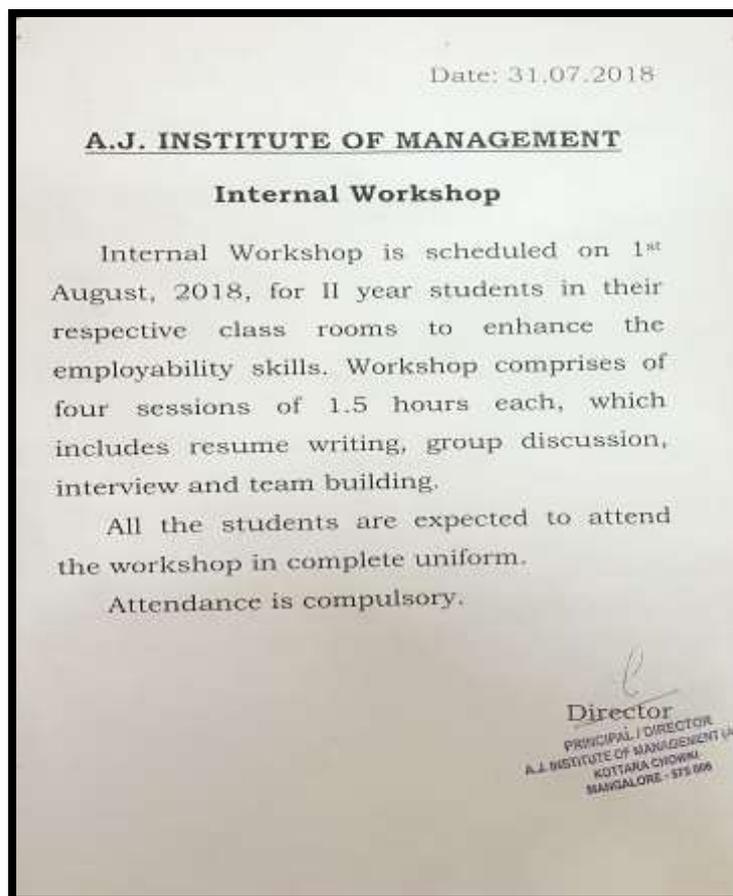
2018-19



1. PLACEMENT ORIENTATION INTERNAL WORKSHOP

Date of event	01-08-2018
No. of participants	115
Resource Person	Internal Faculty

Report: A J Institute of Management's internal faculty members held a placement orientation internal workshop for MBA students on August 1, 2018. The program sought to develop students' professional abilities in order to better prepare them for the demanding job market. The faculty members shared insightful advice on how to create a strong résumé, conduct an effective interview, and communicate well in the workplace. They also emphasized the value of networking and building one's personal brand. To give students practical experience, activities and simulated interviews were undertaken. The students gave the session a positive review and were appreciative of the faculty's direction and assistance.





2. PRE-PLACEMENT SKILL ENHANCEMENT WORKSHOP

Date of event	22-10-2018
No. of participants	108
Resource Person	Mr Rajeev Swamy, Seventh Sense Talent Solution, Bangalore

Report:

The inaugural function of the **Pre-Placement Skill Enhancement Workshop** was held on 22nd October 2018 at 9.30 am in the conference hall. The session was inaugurated by Nagesh Rao. He stressed the words of gaining a knowledge, in the sense we should have an ability to apply a knowledge in a proper way. He also described how to crack interview, prepare a good CV, self-discipline, articulation, practise and network building. These words directly connected with life of student who are in the position of yet to get the job. Then, Mr Rajiv Swami took over the session. Then, Director of our College Dr. T Jayaprakash Rao gave presidential remark, He had been included in his talk about, how a student should prepare well before any act. Then he told about how to face interview and how strong to be mentally to get the job.







A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 17.10.2018

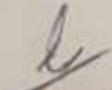
A.J. INSTITUTE OF MANAGEMENT

NOTICE

“Pre-Placement Skill Enhancement Workshop” will be held from 22nd to 24th October, 2018. Inauguration of the workshop will be held on 22nd October, 2018 at 9.30 a.m. in the Conference Hall.

All the students are required to be present in their uniform with Blazer and also a carry a copy of their resume.

Attendance is compulsory and absentees will be fined.


(Dr. T. Jayaprakash Rao)

Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 008



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



LANGUAGE AND COMMUNICATION



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

2022-23

1. FIND YOUR VOICE: OPEN HOUSE

Date of event	12-04-2023
No. of participants	355
Resource Person	Karavali Toastmasters Club Mangalore

Report: The meeting began at 3.15pm by introducing the resource persons by the master of ceremony Ms. Deepthi Shetty of 1st year MBA and they were felicitated by the Director of the institute Dr.T. Jayaprakash Rao. The meeting was started by the toastmaster Peter Pinto who set the goals by telling the rule and everything what is expected from the meeting and then the meeting was handed over to the President of toastmaster Dr. Meera Rao who opened the meeting. Next the toastmaster of the day Mr. Ranjith Shetty explained about what toastmaster is and then the role players of the day introduced themselves on their responsibilities effectively. Toastmaster Shilpa Mulki who was the speaker of the day shared her views on the given topic and meanwhile table topic sessions were conducted in that six of the members from the audience were asked to speak on the given topic and for the same they were evaluated by the role players of the day. Finally, the toastmaster Ranjith Shetty spoke about joining the club. Audience were asked to give the feedback on the demo meeting and the faculty coordinator of this meeting Prof Prashanth Shetty told about the importance the club in his life and also encouraged the audience to invest in themselves to improve their skills.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

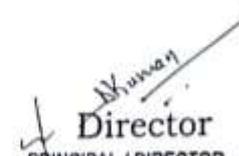
Date: 10.04.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be a demo meeting of Proposed AJ Toastmasters Club on the theme "Find your Voice" by Karavali Toastmasters Mangalore on 12th April, 2023 at 3.00 pm. for the first & second year MBA students in the Conference Hall.

Attendance is compulsory.


Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR
2021-22



1. COMMUNICATION AND MANAGERIAL SKILLS

Date of event	25-02-2022
No. of participants	170
Resource Person	Mr John Rohan, Global e-soft System

Report:

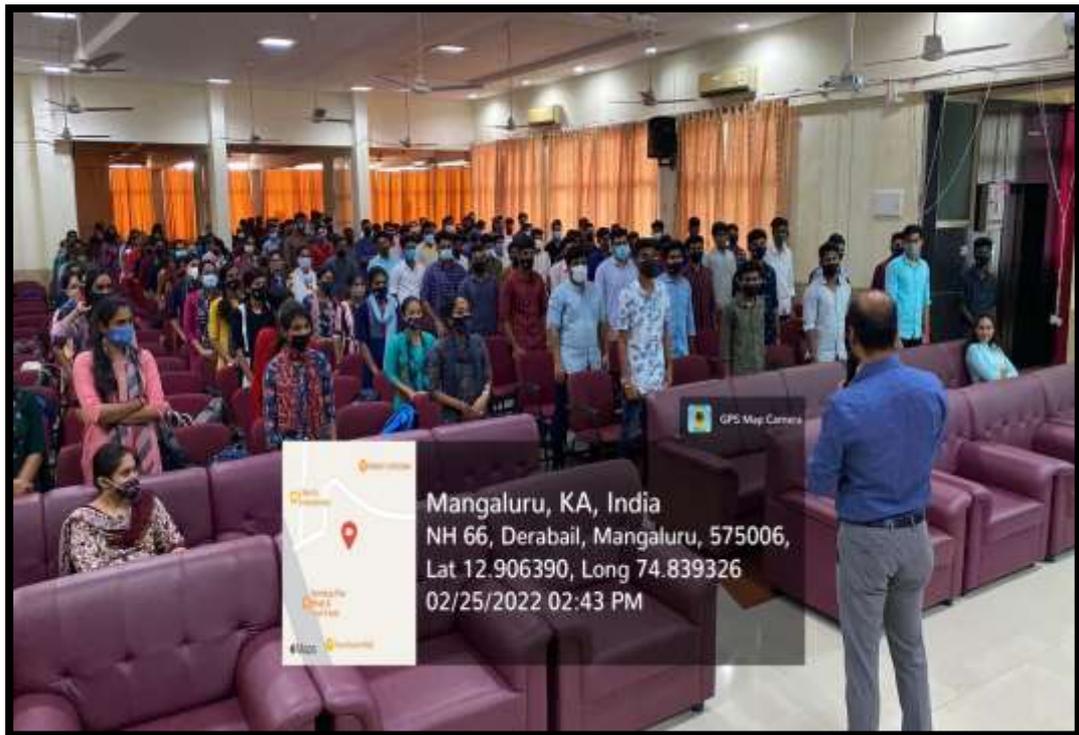
In association with IQAC an Expert lecture was organized on the theme - "Communication and Managerial Skills "for Ist MBA students on 25" February 2022 in the conference hall, AJIM. Mr. John Rohan was the resource person. He is the client service manager at global E-Softsys Mangalore. Ambika Holla of Ist year MBA was the master of ceremony . Vote of thanks was proposed by Ms Amrutha of Ist MBA The main theme of lecture was, to build the confidence level among the students and actively involved in every events and suggested to reduce negative thoughts and increasing positive thoughts in the minds of students. He begun the programme with communication skills and how also suggested to develop fluency in English language. Later he organised some activities to the students which was motivated and students also actively participated, later he shared experiences about how knowledge on language impact on interviews it is most important key to crack any exams conducted by reputed companies. He also demonstrated a realistic case of enhancing the decision making problem solving and analytical skills of students. He encouraged each and every student very well. He made the students to understand the significance of team building and leadership skills. He emphasized on the concept of thinking out of the box, creativity is necessary for every aspects and grab the opportunities whenever arises in our life. He also told learning is the key way to improve knowledge. Finally ended the session was followed by questions and Answers. All students are actively participated in that program and gave positive feedback.



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 21.02.2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "**Communication and Managerial Skills**" by **Mr. JOHN ROHAN**, Client Services Manager, Global E-Softys, Mangalore on 25th February, 2022 at 2.30 pm. for the 1st year MBA students in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A. J. INSTITUTE OF MANAGEMENT
KOTTARA CHOWKI
MANGALORE - 575 006



2. PROFESSIONALISM AND COMMUNICATION SKILLS

Date of event	05-04-2022
No. of participants	184
Resource Person	Dr P P Devan, AJIMS

Report: The programme started by welcoming the gathering and the session was taken over by the resource person Dr P P Devan by quoting “Professionalism is not the job you do it’s how you do the job” and he also mentioned that professionalism involves consistencies achieving high standards both visibly and behind the scene. In the corporate world our professionalism encompasses the way you carry yourself, your attitude and the way you communicate with others. At the end of the program there was an interactive Q & A session.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 30.03.2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on
"Professionalism and Communication Skills"
by Dr P P Devan - Professor, Dept. of
Otolaryngology, A J Hospital on 05 April, 2022
at 2.30 p.m. for the 1st year MBA (students in the
Conference Hall.

Attendance is compulsory and all should be
present in full uniform.

Director

PRINCIPAL / DIRECTOR
A J INSTITUTE OF MANAGEMENT
KOTTADA GROUND
MANGALORE



3. BETTER THE BEST: AN EXTRA MILE TO WALK WORKSHOP

Date of event	18-07-2022
No. of participants	163
Resource Person	Mr Rajendra Bhat, Trainer

Report: Ms.Meghana Bhandary, Senior HR –Global Strategic Resourcing, Mphasis , Mangalore, was the Chief Guest for the inaugural program. Mr.Rajendra Bhat K, National level Trainer was the resource person. Dr. T Jayapraksh Rao, Director, AJ Institute of Management has presided over the function and Mr.Prashanth Shetty, Placement Officer, AJ Institute of Management has coordinated the workshop.

Objective:

The workshop was designed for First-year MBA students to understand the importance of communication skills, human relationship and networking, group dynamics and corporate etiquettes.

Outcome:

Through the Workshop students were able to understand and demonstrate

- Teamwork: Acquiring social skills and teamwork to complete a specific job
- Leadership: Evaluating the task's needs, spotting the team's strengths, and utilizing the group's variety of abilities to meet the goal, knowledge of risk and safety





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





Date: 13.07.2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be workshop on the theme
"BETTER THE BEST: AN EXTRA MILE TO
WALK" for I MBA students on 18.07.2022
(Monday). Attendance is compulsory.

Students are expected to come in Full
Uniform.


(Dr. T. Jayaprakash Rao)

Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM),
KOTTARA CHOWDI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

2020-21

1. BEING THE BEST

Date of event	10.02.2021-12.02.2021
No. of participants	176
Resource Person	Dr (Major) Radhakrishna Rao, Trainer

Report: Dr. (Major) Radhakrishna Rao, skill trainer, conducted a workshop on "Communication Skills" from February 10 to February 12, 2021. The event, themed "Being the Best," was attended by 176 participant's eager to improve their communication skills.

During the workshop, Dr. (Major) Radhakrishna Rao, delivered insightful sessions exploring language and communication. Participants learned about effective communication skills, refined their language skills, and gained essential communication strategies for personal and professional growth.

Key themes of the workshop included language proficiency, effective verbal and written communication, and methods to overcome communication barriers. Dr. (Major) Radhakrishna Rao, training approach combined theory with practical exercises, ensuring participants had a well-rounded learning experience.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 5.02.2021

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be three days Induction program on "Being the Best" for I MBA students from 10.02.2021 to 12.02.2021 at 9.30 am. Attendance is compulsory.

Students are expected to come in formal dress

(Dr. T. Jayaprakash Rao)

Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (A.)
KOTARA CHAVU
MANGALORE 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

2019-20

1. CAMPUS TO CORPORATE TRAINING WORKSHOP

Date of event	22-11-2019 to 23-11-2019
No. of participants	100
Resource Person	Mr Bharath, Seventh sense Talent Solutions

Report:

The Campus to Corporate Training Workshop was conducted by Mr. Bharath of Seventh Sense Talent Solutions provided an invaluable bridge for participants transitioning from campus life to the professional sphere. Through a meticulously designed curriculum, Mr. Bharath covered essential topics such as effective communication, workplace etiquette, time management, and problem-solving. His interactive approach, combined with real-world examples, not only engaged the participants but also provided practical insights into the corporate world. Attendees left the workshop equipped with newfound confidence and a deeper understanding of the skills required to excel in their professional endeavours. This workshop received outstanding feedback for its direct applicability and impact on the participants' preparedness for the corporate environment.





Date: 20.11.2019

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be workshop on the theme **“Campus to Corporate Training”** for II MBA students on 22.11.2019 for II MBA (Batch – A) & 23.11.2019 for II MBA (Batch – B).

Inaugural of workshop is scheduled on 22.11.2019 at 9.30 am. Students are expected to occupy their seats in the auditorium by 9.15 am. Attendance is compulsory.

Students are expected to come in full uniform on the Inaugural day and in the formal dress on the following day.


(Dr. T. Jayaprakash Rao)

Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (A.J.M.)
KOTIARA CHOWKI
MANGALORE - 575 005



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

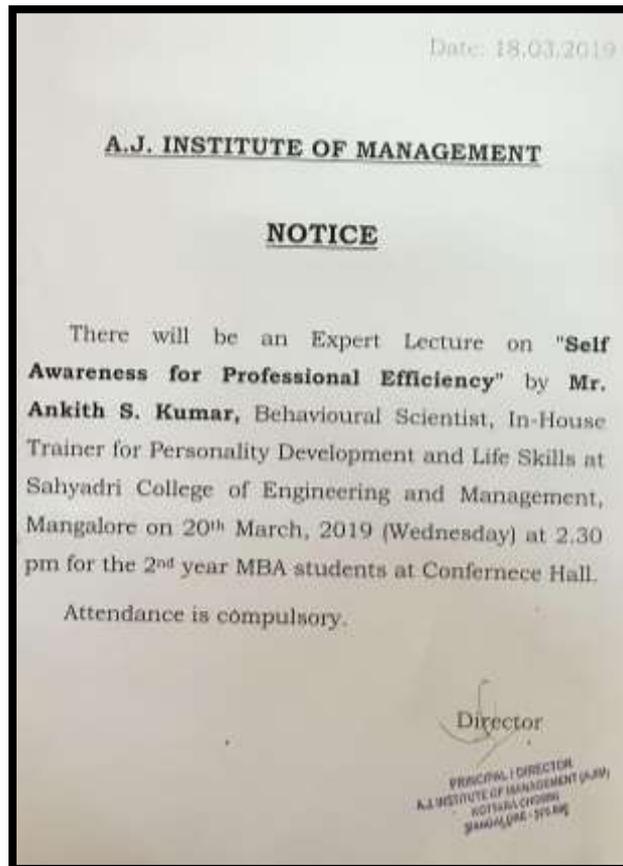
2018-19



1.SELF-AWARENESS FOR PROFESSIONAL EFFICIENCY

Date of event	20-03-2019
No. of participants	111
Resource Person	Mr Ankith Kumar, Behavioral Scientist, Sahyadri College of Engineering and Management Mangalore

Report: Mr. Ankith Kumar, a Behavioural Scientist from Sahyadri College of Engineering and Management, Mangalore, conducted a seminar on "Self-Awareness for Professional Efficiency" at AJ Institute of Management for MBA students on March 20, 2019. During the seminar, Mr. Ankith Kumar emphasized the importance of self-awareness in professional settings, highlighting the significance of understanding one's strengths and areas for improvement. Through interactive exercises and case studies, he encouraged students to engage in deep introspection, helping them recognize and leverage their unique attributes. The session had a profound impact, inspiring attendees to prioritize self-awareness as a crucial aspect of their professional development.





2.SELF-AWARENESS FOR PERSONAL EFFECTIVENESS WORKSHOP

Date of event	30-10-2018 to 31-10-2018
No. of participants	117
Resource Person	Dr Ganesh Bhat, Retired Associate Professor, St Mary's College, Shirva

Report:

Dr. Ganesh Bhat, a retired Associate Professor from St. Mary's College Shirva, conducted a workshop on "Self-Awareness for Professional Effectiveness" for MBA students on October 30 and 31, 2018. During the workshop, Dr. Ganesh Bhat delivered insightful sessions on understanding one's strengths, weaknesses, and areas of personal development crucial for professional growth. The workshop focused on self-reflection, goal-setting, and strategies for enhancing individual effectiveness in a corporate environment. Dr. Ganesh Bhat's extensive experience in academia and his engaging teaching style greatly enriched the learning experience for the students. Attendees expressed gratitude for the valuable tools and techniques gained from the workshop.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



LIFE SKILLS



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

2022-23



1. BETTER ENVIRONMENT BETTER TOMORROW

Date of event	10-10-2022
No. of participants	350
Resource Person	Ms Swathi & Mrs Anitha M , Bikers, Bangalore

Report: Ms. Swathi and Mrs. Anitha M, avid bikers from Bangalore, delivered a dynamic seminar on "Better Environment, Better Tomorrow" on October 10, 2022, which garnered keen interest from MBA students. The seminar passionately advocated for environmental stewardship and its direct impact on shaping a sustainable future. Through engaging narratives and practical examples, the speakers underscored the urgency of individual and collective action towards conservation and eco-conscious choices. The seminar left an indelible impression, motivating students to become proactive advocates for a greener, more sustainable tomorrow.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 07/10/2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on " BETTER ENVIRONMENT BETTER TOMORROW" by Ms Swathi & Mrs Anitha M , Bikers, Bangalore, on 10-10-2022 at 10.30 am in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT
KOTTARA CHOWKI
MANGALORE - 575 005



2. START-UP PROCEDURE & ENTREPRENEURSHIP

Date of event	28-12-2022
No. of participants	176
Resource Person	Mr Sundar S Mala , MSME, Mangalore

Report:

Mr. Sundar S Mala, Assistant Director at MSME, Government of India (Mangalore), was the resource person for an Expert Lecture Programme organized by A J Institute of Management in association with IGACE Entrepreneurship on December 28th, 2022. The lecture focused on Start-up Procedures for Entrepreneurship and State Government Schemes for Entrepreneurs. Mr. Sundar Mala shared his knowledge on start-ups and the vital role of state government schemes, with a particular emphasis on PMEGP and Pradhan Mantri Mudra Yojana (PMMY). The session delved into the detailed procedures involved in starting a business and summarized various state government schemes associated with entrepreneurship.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



A.J. INSTITUTE OF MANAGEMENT

(A UNIT OF LAXMI MEMORIAL EDUCATION TRUST)

in association with

IQAC & Entrepreneurship Cell

cordially invites you for the Guest Lecture on

***“START – UP Procedures for Entrepreneurship & State
Government Schemes for Entrepreneurs”***

Sri. SUNDAR S MALA

(Asst. Director, MSME -DI, Govt. of India, Mangalore)

is the resource person

*Time : 2.30 pm to 4.00 pm.
Date : 28th December, 2022 (Wednesday)
Venue : Conference Hall*

*Prof. Arathi K,
Faculty Co-ordinator*


*Dr. T. Jayaprakash Rao
Director*

**PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006**



3. OPPORTUNITIES FOR ENTREPRENEURSHIP & START-UPS

Date of event	05-01-2023
No. of participants	175
Resource Person	CA S S Nayak , Mangalore

Report:

Expert lecture programme on "Opportunities for Entrepreneurship and start-ups", was organized by our Institute on 5th January 2023, at conference Hall. The Resource person for this programme was CA. S.S. Nayak, Chartered Accountant, Mangalore. The faculty co-ordinator for this programme was Mr H G Nagaraj Nayak. C A. S.S. Nayak spoke about the entrepreneurship and starts ups & he also explained various procedures and loans for establishing start-ups. Traditionally, the entrepreneurship of such communities is facilitated principally by the successful use of informal 'entrepreneurial ecosystems' and independent business networks. He also explained various skills that are required to become a successful entrepreneur. Passion, commitment and perseverance are the most important qualities required for an entrepreneur. Director, Dr. T Jayaprakash Rao sir, presented a heartfelt memento to CA S.S. Nayak. Ms. Amurtha Rajeev acted as master of ceremony and introduced the resource person to the gathering Ms. Ambika Holla proposed the vote of thanks.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





Date: 04.01.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on
**“Opportunities for Entrepreneurship and Start
Ups”** by Sri. C.A. S.S. Nayak, Chartered Accountant,
Mangalore on 5th January, 2023 at 3.00 pm.

Students are required to come in full Uniform
Attendance is compulsory.

Prof. H.G. Nagaraja Nayk
(Faculty Co-ordinator)

Dr. T. Jayaprakash Rao
(Director)

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 066



4. MUTUAL FUND

Date of event	20-03-2023
No. of participants	170
Resource Person	Mr Ramachandra Bhat , Trainer , Jai Vatnani and Co.

Report:

An Expert lecture was conducted by Mr. Ramachandra Bhat K, Trainer-Jai Vatnani & Co on the theme "Mutual Fund" on 20th March 2023, Monday at 3:00 p.m. It is an investor awareness program, to create awareness and to build investment in younger generation. The trainer began the session with making the clear difference between saving and investment. Further, he discussed on the various risk and return associated with each investment avenues. A thorough deliberations happened on the mutual fund schemes. All the schemes and its benefits were discussed in detail. Methods of opening the mutual fund account were also told. Further, the speaker informed about the rights and duties of an investor. Ms. Sandra I year MBA introduced and welcomed the guest to the gathering





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 14.03.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on “**Mutual Fund**” by the Trainer of Jai Vatnani & Co., Mumbai on 20th March, 2023 at 3.00 pm.

Attendance is compulsory.

Dr. Swapna Shetty
(Faculty Co-ordinator)

Dr. T. Jayaprakash Rao
(Director)

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



5. VOTING AS A CONSTITUTIONAL RESPONSIBILITY ISSUES & CONCERN

Date of event	30-03-2023
No. of participants	173
Resource Person	Mr Eugene D'Kunha, Lawyer, Mangalore

Report:

IQAC and Human Rights club organized an Expert Lecture on "Voting as a Constitutional Responsibility: Issues and concerns" for First MBA students on 30th March 2023 in the conference hall at 3.00 PM. The master of ceremony and vote of thanks of the program was done by Ms. Aparna, from I MBA A Batch. The main aim of the workshop was to create awareness among the students about the importance of voting rights. To ensure that people understand their right as voters and exercise that right with full knowledge and responsibility. To educate the voter about the importance of vote in democratic country like India by voting for a suitable and right candidate. He has highlighted the problem faced during the election process like Corruption, mixing of politics and religion, criminal contesting in election and selling of votes for money etc. He clarified that right to vote is a constitutional right not a fundamental right. He also spoke about legal rights.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 28.03.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on **“Voting as a Constitutional Responsibility - Issues and Concern”** by the **Mr. EUGINE D’CUNHA, Lawyer, Mangalore** on 30th March, 2023 at 3.00 pm.

Attendance is compulsory.

Prof. Ganavi K.K.
Prof. H.G. Nagaraja Nayak
Faculty Co-ordinator

Dr. T. Jayaprakash Rao
Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



6. WATER MANAGEMENT FOR A SUSTAINABLE FUTURE

Date of event	08-06-2023
No. of participants	148
Resource Person	Mr Yathish Baikampady , Director, Environmental, Committee of Indian Red Cross Society, Karnataka

Report:

A J Institute of Management, Mangalore, organised an expert lecture on the topic "Water Management for a Sustainable Future" for second-year MBA students in association with IQAC on June 8, 2023, Thursday at 2.30 p.m. The resource person for this session was Mr. Yathish Baikampady, Director, Environmental Committee, Indian Red Cross Society, Karnataka, and Campus Director at Amrita Vidyalayam, Mangalore. The speaker enlightened the students on the persistent water problem faced in and around Mangalore. He discussed the cases related to the purity of drinking water supplied by the city corporation. He further stressed the impact of industries on water bodies. Some examples were quoted on the same. The speaker urged the students of AJIM to start an anti-gutka campaign to create awareness about the ill effects of consuming gutka. He further addressed the questions raised by the students. The master of ceremonies was handled by Ms. Anjali Todki, a second-year MBA student, and the faculty coordinator of the expert lecture programme was Dr. Swapna Shetty J.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 06.06.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on “Water Management for a Sustainable Future” by the Mr. Yathish Baikampady, Director, Environmental Committee of Indian Red Cross Society, Karnataka & the Campus Director at Amrita Vidyalayam, Mangaluru on 08th June, 2023 at 2.30 pm of II MBA students.

Attendance is compulsory.

Dr. Swapna Shetty J
Faculty Co-ordinator


Dr. T. Jayaprakash Rao
Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHILUKI
MANGALORE - 575 008



7. YOGA FOR RESILIENCE

Date of event	21-06-2023
No. of participants	260
Resource Person	Dr K Krishna Sharma , Professor and Chairman , Yogic Science Department , Mangalore University

Report:

In Association with IQAC and the Human. Resource Club, an Expert Lecture was organized on the theme "Yoga for Resilience" for I-year and II-year students on 21st June 2023, in the Conference Hall of AJIM. Esteemed yoga expert and holistic wellness professional Dr. K. Krishna Sharma, Professor and Chairman of the Yogic Science Department of Mangalore University, was invited as the resource person to deliver insightful talks on the benefits of yoga, its impact on holistic health, and the integration of yoga into daily life. Sir provided valuable information and motivation for participants to embrace yoga as a lifestyle choice.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 15.06.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on **“Yoga for Resilience”** by **Dr. K. Krishna Sharma**, Professor and Chairman, Yogic Science Department, Mangalore University on 21st June, 2023 at 2.30 pm. for the 1st & 2nd year MBA students in the Conference Hall.

Attendance is compulsory.


Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT



8. MIND AND MEDITATION

Date of event	27-06-2023
No. of participants	156
Resource Person	Ms Amitha Sudhir Urwa, The Art of Living , District Coordinator for Government Programme DK, Karnataka

Report:

An expert lecture was conducted on mind and mediation by Ms.Amitha Sudhir Urva The art of Living district coordinator for Government programs of Dakshina Kannada District. “Har ghar Dhyam” on the occasion of 75th Independence Day (“Azadi ka Amrut Mahotsav”) reaching meditation to every house. She focused on work stress, study related stress etc. she also insisted to do a 5 minutes of breath in and breath out activity during stress situations like exams and mentioned about inner connection is required for real happiness





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 26.06.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "**Mind and Meditation**" by **Ms. AMITHA SUDHIR URVA**, The Art of Living, District Coordinator for Government Programs, D.K., Karnataka on 27th June, 2023 at 2.30 p.m. for the 2nd year MBA students in the Conference Hall.

Attendance is compulsory. Use of Cell Phone is strictly prohibited in the Conference Hall.


Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 005



9. INTELLECTUAL PROPERTY RIGHTS

Date of event	02-08-2023
No. of participants	161
Resource Person	Dr Chandralekha V , Associate Professor, SDM Law College Mangalore

Report:

The seminar program was organized by AJ Institute of Management on 02-08-23 with the theme Intellectual Property Rights. The resource person for the program was Dr Chandralekha V. She is an Assistant Professor at SDM College of Law and Dr. T Jayaprakash Rao Director of the Institute preside over the session. The program began at 2:30pm with the introduction of the resource person by Ms. Ashritha of I MBA and later Chandralekha Ma'am took over the session. At the beginning of the session, numerous examples were given to introduce the subject in order to aid students in understanding what intellectual property means and how quickly organizations must adapt to changes in order to compete in the market.





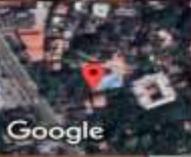
A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



GPS Map Camera

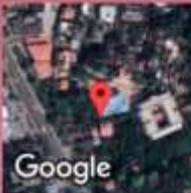


Google

Mangaluru, Karnataka, India
3-32/6, A J Institute of Management Mangaluru, Karnataka 575006, India
Lat 12.906406°
Long 74.839482°
02/08/23 02:45 PM GMT +05:30



GPS Map Camera



Google

Mangaluru, Karnataka, India
3-32/6, A J Institute of Management Mangaluru, Karnataka 575006, India
Lat 12.906406°
Long 74.839482°
02/08/23 02:37 PM GMT +05:30



Date: 28.07.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be a Seminar on **“Intellectual Property Rights”** by **Dr. CHANDRALEKHA V**, Associate Professor, SDM Law College, Mangalore on 2nd August, 2023 at 2.30 pm.

Students are required to come in full Uniform Attendance is compulsory.

Prof. Mahesh P.G.
(Faculty Co-ordinator)


Dr. T. Jayaprakash Rao
(Director)

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHORINTI
MANGALORE - 575 009



10. MIRACULOUS POWER OF THE SUBCONSCIOUS MIND-MENTALISM SHOW

Date of event	17-08-2023
No. of participants	163
Resource Person	Sri Kudroli Ganesh, Magician , Kudroli, Mangalore

Report:

The Workshop was organized by A J Institute of Management on 17/08/2023 with the theme "Miraculous power of the subconscious mind" The Resource person for the program was Sri. Kudroli Ganesh. He is an internationally acclaimed magic performer. He has performed over 2200 shows in India and abroad. He has the rich experience of more than 30 years in the field of magic. The program begins at 2.30pm with the introduction of the resource person by Sandra of I year MBA. The session began with the introduction of mentalism, there was a small mentalism exercise with 6 students. It was a great start and then sir explained about mentalism, that mentalism refers to those branches of study that concentrates on perception and the thought processes. Mentalism is a performing art that creates the illusion of mind-reading, telepathy, precognition and other psychic phenomena.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



Date: 08.08.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be a Workshop on “**Miraculous Power of the Subconscious Mind – Mentalism Show**” by **Sri. KUDROLI GANESH**, Magician, Kudroli, Mangalore on 17th August, 2023 at 2.30 pm.

Students are required to come in full Uniform Attendance is compulsory.

Prof. Arathi K. & Prof. Mahesh P.G.
Faculty Coordinator


Dr. T. Jayaprakash Rao
Director
PRINCIPAL & DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
MUTTAKA, GADGODRI
MANGALORE - 575 006



11. OVERSEAS EDUCATION & ENTREPRENEURSHIP OPPORTUNITIES

Date of event	22-09-2023
No. of participants	60
Resource Person	Mr Shijomon Yesudas , Manager, Strategic Alliances , IDP Education Ltd Mangalore

Brief Report:

Mr. Shijomon Yesudhas began session by emphasizing the numerous benefits of studying abroad, including exposure to diverse cultures, access to world-class institutions, improved career prospects, and personal growth. He discussed the qualities and mind-set traits that are essential for aspiring entrepreneurs, including creativity, adaptability, resilience, and the ability to embrace calculated risks. Mr. Shijomon explored the synergies between overseas education and entrepreneurship. He highlighted how studying abroad can provide individuals with a global perspective and diverse experiences that can be invaluable when starting a business. The seminar included an interactive question and answer session, allowing attendees to seek clarification on specific topics and receive personalized advice from the speaker.





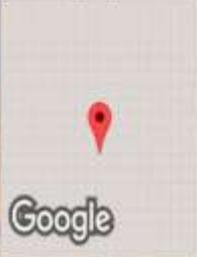
A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



GPS Map Camera



Mangaluru, Karnataka, India

3-32/6, A J INSTITUTE OF MANAGEMENT Mangaluru, Karnataka 575006, India

Lat 12.906477°

Long 74.839533°

22/09/23 02:47 PM GMT +05:30



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 18.09.2023

A.J. INSTITUTE OF MANAGEMENT

SEMINAR ON EXPORE OVERSEAS EDUCATION AND ENTREPRENEURSHIP OPPORTUNITIES

There will be a Seminar on Overseas Education and Entrepreneurship Opportunities on 22.09.2023 at 2.30 pm (Friday) for I MBA batch students in their class room.

Attendance is compulsory.


Prof. K. Deepak Rao,
(Faculty Co-ordinator)


Dr. T. Jayaprakash Rao
A.J. INSTITUTE OF MANAGEMENT (AJIM)
(Director)
MANGALORE - 575 006



12. EDUCATING ENTREPRENEURS- NAVIGATING CAPITAL MARKETS FOR SUCCESS

Date of event	26-09-2023
No. of participants	60
Resource Person	Ms Deeksha Rao, Trainer , Lotusknowlwealth (Batch A)

Report:

A highly informative and engaging seminar titled "Educating Entrepreneurs: Navigating the Capital Markets for Success " was held on September 26, 2023, from 11:30 AM to 12:30 PM, targeting the first-year MBA students of Batch A. The event was conducted in collaboration with the Institutional Quality Assurance Cell (IQAC) and the Finance Club, showcasing a keen dedication to providing holistic education and practical insights to budding entrepreneurs. The seminar was led by the esteemed resource person, Ms. Deeksha Rao, a renowned trainer from Lotus Knowwealth. Ms. Deeksha Rao brought a wealth of experience and knowledge to the seminar, captivating the audience with her expertise in capital markets. Her presentation was not only informative but also highly interactive, keeping the students engaged throughout the session. She emphasized the importance of understanding the intricacies of capital markets for aspiring entrepreneurs, highlighting the role it plays in securing funding and ensuring the financial sustainability of business ventures. The seminar delved into various facets of capital markets, including initial public offerings (IPOs), venture capital, private equity, and angel investing. Ms. Deeksha Rao provided real-life case studies and examples, enabling students to grasp the practical implications of raising capital for their entrepreneurial endeavors. She also discussed the significance of risk and reward and the need for a robust financial strategy when venturing into business. The students actively participated in the Q&A session, seeking clarification on specific topics and gaining valuable insights from Ms. Deeksha Rao's responses. Her ability to simplify complex concepts made the subject matter accessible to students with varying levels of financial literacy



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



Note cam lite

Address : Derebail, Mangaluru, Karnataka, India

Latitude : 12.90620926°

Longitude : 74.83986893°

Altitude : 14.0 meter

Date : 09/26/2023 12:12 PM

Accuracy : 13.354926 meter

Time zone : GMT+05:30

Note : Captured by Note cam



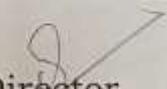
Date: 25.09.2023

A J INSTITUTE OF MANAGEMENT

NOTICE

There will be a Seminar on "**Educating Entrepreneurs: Navigating the Capital Markets for Success**".

Date	Time	Resource Person
26.09.2023	11.30 to 12.30 pm	Prof. Deeksha Rao
27.09.2023	11.30 to 12.30 pm	Prof. Chethan Kumar
28.09.2023	11.30 to 12.30 pm	Dr. Swapna Shetty J.


Director

PRINCIPAL / DIRECTOR
A. J. INSTITUTE OF MANAGEMENT (AJIM)
HOTIANG CHOWKI
MANGALORE - 575 006



13. FUNDING YOUR VISION: CAPITAL MARKET STRATEGIES FOR ENTREPRENEURS

Date of event	27-09-2023
No. of participants	60
Resource Person	Mr Chethan Kumar, Trainer, Lotusknowlwealth (Batch B)

Brief Report:

A highly informative and engaging seminar titled "Educating Entrepreneurs: Navigating the Capital Markets for Success" was held on September 27, 2023, from 11:30 AM to 12:30 PM, targeting the first-year MBA students of Batch A. The event was conducted in collaboration with the Institutional Quality Assurance Cell (IQAC) and the Finance Club, showcasing a keen dedication to providing holistic education and practical insights to budding entrepreneurs. The seminar was led by the esteemed resource person, Mr. Chetan Kumar Trainer, Lotus know wealth.

The resource person has given details information about avenues for various investment alternative and emerging issues and concerns in the BSE MARKET. This session has also briefed about call and put options and its outcome has been discussed. The session has many queries about how to grow invested amount with short span of time as well as how risk of loss in the investment can be reduced





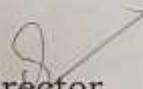
Date: 25.09.2023

A J INSTITUTE OF MANAGEMENT

NOTICE

There will be a Seminar on "**Educating Entrepreneurs: Navigating the Capital Markets for Success**".

Date	Time	Resource Person
26.09.2023	11.30 to 12.30 pm	Prof. Deeksha Rao
27.09.2023	11.30 to 12.30 pm	Prof. Chethan Kumar
28.09.2023	11.30 to 12.30 pm	Dr. Swapna Shetty J.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
HOTTAJI CROWHJ
MANGALORE - 575 008



**14. ENTREPRENEUR'S ROADMAP TO CAPITAL MARKETS
 EXCELLENCE**

Date of event	27-09-2023
No. of participants	60
Resource Person	Dr Swapna Shetty J , Trainer , Lotusknowlwealth (Batch C)

Brief Report:

The seminar on Capital Market Awareness was organized with the objective of promoting financial literacy and enhancing understanding of the capital market among the students. The speaker provided valuable insights into the significance of capital markets in driving economic growth and wealth creation. The session included basics of capital markets, including stock exchanges, bonds, and investment instruments, rights and duties of an investor and Do's and Don't's in investment. Participants gained an understanding of how capital markets function, various investment strategies and approaches, including long-term investing, diversification, and risk management. The speaker shared her experiences and insights on making informed investment decisions. Finally, Q&A and interactive discussion was held where the participants had the opportunity to engage in interactive discussions and ask questions to clarify their doubts. The "Seminar on Entrepreneur's Roadmap to Capital Markets Excellence" proved to be a valuable educational event, successfully fulfilling its objectives of enhancing financial literacy and promoting awareness about capital markets.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

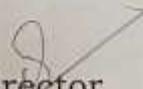
Date: 25.09.2023

A J INSTITUTE OF MANAGEMENT

NOTICE

There will be a Seminar on "**Educating Entrepreneurs: Navigating the Capital Markets for Success**".

Date	Time	Resource Person
26.09.2023	11.30 to 12.30 pm	Prof. Deeksha Rao
27.09.2023	11.30 to 12.30 pm	Prof. Chethan Kumar
28.09.2023	11.30 to 12.30 pm	Dr. Swapna Shetty J.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
HOTTAJER CHOWKI
MANGALORE - 575 008



15. CULTIVATING CURIOSITY - EXPLORING RESEARCH INQUISITIVENESS AMONG MBA STUDENTS

Date of event	3-10-2023
No. of participants	164
Resource Person	Dr Ankitha Shetty , Assistant Professor, Senior Scale , Department of Commerce, MAHE

Brief Report:

Dr. Ankitha Shetty, Assistant Professor at MAHE's Department of Commerce, delivered a seminar on October 3, 2022, titled "Cultivating Curiosity - Exploring Research Inquisitiveness Among MBA Students." The seminar had active participation from 164 MBA students. Dr. Ankitha adeptly emphasized the pivotal role of curiosity in the research process and its potential to drive innovation and problem-solving. Her engaging sessions and practical insights encouraged students to foster a spirit of inquiry, laying the foundation for meaningful contributions to academia and the business world. The seminar's impact was profound, inspiring a new wave of inquisitive minds within the MBA students."





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





Date: 30.09.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be a seminar on **“Cultivating Curiosity – Exploring Research Inquisitiveness among MBA students”** by **Dr. ANKITHA SHETTY**, Assistant Professor – Senior Scale, Department of Commerce, MAHE on 3rd October, 2023.

Students are required to come in full Uniform Attendance is compulsory.

Dr. Swapna Shetty J.
(Faculty Co-ordinator)

Dr. T. Jayaprakash Rao

(Director)
PRINCIPAL / IN-CHARGE
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 009



16. REVIEW OF LITERATURE

Date of the Event:	05-10-2023
Resource Person	Ms. Melanie D'Souza
No. of participants	88

Brief Report

IQAC organised an Expert Lecture on theme “Review of the Literature” for the First year MBA students on 5th October 2023 at 10.30 to 12.00 through online mode. The master of ceremony and vote of thanks for the program was done by Ms. K Lakshmi Kamath, from I MBA B Batch.

The main aim of this expert lecture was to understand how to write a review of literature, search for research articles in Google Scholar, and usage of reference management tools.

Ms. Melanie D'Souza began by providing an insightful overview of the importance of literature reviews. She stressed the role of literature reviews in identifying gaps in existing research. She has explained the step-by-step process of conducting a literature review. She discussed strategies for identifying relevant sources, conducting efficient literature searches, and critically analysing research papers by quoting examples. Further, she also emphasized the usage of various tools usage for reference management and told us to maintain separate Excel sheets with the format. The session lasted for 90 minutes and ended with the Question and the answer. Ms. Melanie D'Souza provided valuable insights and practical solutions to the queries raised by the audience.



Sr. No.	Reference (APA Style)	Research question/Aim/Objective	Methodology	Results	Key findings	Limitation	Future scope	Comment
1	Disouza et al. (2021)	to assess the impact of...	Experimental design- quantitative	positive	Impact on behavior	small- inadequate sample size	In Conclusion and implications	

Prepare draft summaries of the relevant articles

10/5/2023

Melanie R. Disouza - Faculty A.J Institute of Management



Melanie is presenting



Apanya



Melanie



You



Sandra 76 others



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 04.10.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be a seminar on **“Review of the Literature”** by **Ms. MELANIE ANDRADE**, Research Scholar, Department of Commerce, MAHE on 5th October, 2023.

Students are required to come in full Uniform Attendance is compulsory.

Prof. Ganavi K.K.
Prof. Shruthi K.
Faculty Co-ordinator


Dr. T. Jayaprakash Rao
Director

A.J. INSTITUTE OF MANAGEMENT
REGISTRAR IN CHARGE
MANGALORE - 575 002



17. THE ART OF ENTREPRENEURIAL MINDSET: CULTIVATING TRAITS FOR SUCCESS

Date of event	6-10-2023
No. of participants	89
Resource Person	Sri Reji Kumar P , MD, Excelro Centre for Education & Career Excellence , Kasaragod Kerala

Brief Report:

Mr Reji Kumar P, the Managing Director of Excelro Centre for Education & Career Excellence in Kasaragod, Kerala, held a seminar on "The Art of Entrepreneurial Mindset: Cultivating Traits for Success" on October 6, 2022. Session was attended by 89 MBA students who actively participated in engaging activities. Mr. Reji spoke about how having an entrepreneurial mindset means thinking in creative and determined ways. He shared important qualities like problem-solving and being adaptable which are crucial for success in business. The seminar was interactive and the activities made the learning experience even more enjoyable, leaving the students inspired to embrace an entrepreneurial spirit in their future ventures.

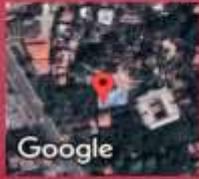




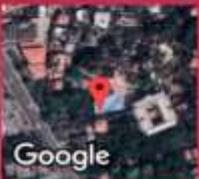
A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



Mangaluru, Karnataka, India
3-32/6, A J INSTITUTE OF MANAGEMENT Mangaluru, Karnataka 575006, India
Lat 12.906477°
Long 74.839533°
06/10/23 04:19 PM GMT +05:30



Mangaluru, Karnataka, India
3-32/6, A J INSTITUTE OF MANAGEMENT Mangaluru, Karnataka 575006, India
Lat 12.906477°
Long 74.839533°
06/10/23 03:41 PM GMT +05:30



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 05.10.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be a seminar on **“The Art of Entrepreneurial Mindset: Cultivating Traits for Success”** by **Sri. REJI KUMAR P**, Managing Director, Excelero – Centre for Education & Career Excellence, Kasaragod, Kerala on 6th October, 2023 (Friday) at 3.30 p.m.

Attendance is compulsory.

Prof. K. Deepak Rao
Prof. Prashanth Shetty
Prof. H.G. Nagaraja Nayak
Faculty Co-ordinators

Dr. T. Jayaprakash Rao
Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTA RA CHOWDI
MANGALORE - 575 003



18. DEVELOPING A BUSINESS PLAN AND FINANCING ENTREPRENEURSHIP

Date of the event	13-10-2023
No. of participants	24
Resource Person	Sri Sundara S.M, Assistant Joint Director, MSME, Mangalore

Brief Report

The Entrepreneurial Skill Development workshop on the Theme "Developing a Business Plan and Financing Entrepreneurship" was held in the multi-purpose hall. Dr T Jayaprakash Rao, Director inaugurated the event with his insightful opening remarks, setting the stage for a day filled with knowledge and guidance for aspiring entrepreneurs. The workshop featured Mr. Sri Sundara S. M., an eminent resource person, who shared valuable insights into various aspects of entrepreneurship. His session was a highlight of the event, covering topics such as entrepreneurial behaviour, the entrepreneurial mind-set, essential skills required for success, and how to initiate the process of creating a business plan. Resource person emphasized the significance of adopting the right mind-set for entrepreneurship. He discussed the importance of resilience, adaptability, and a strong desire to create value as crucial attributes of successful entrepreneurs. Participants gained a deep understanding of how to structure and develop a business plan. The workshop covered the essential components of a business plan, including market analysis, competition assessment, and financial projections. One of the key topics covered was the capital required to start and sustain a business. Attendees learned about the different sources of funding, from personal savings to loans and investments, and how to assess their specific capital needs. In addition, sir also highlighted the valuable insights into various government schemes and subsidies available to support start-ups and small businesses. This knowledge was crucial in understanding the financial assistance options available to budding entrepreneurs.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





Date: 05.10.2023

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be a Workshop on **“Developing a Business Plan and Financing Entrepreneurship”** by **Sri. Sundara S.M.**, Assistant Joint Director, MSME, Mangalore on 13th October, 2023 (Friday) at 9.30 am.

Entrepreneurship Club Members are required to come in full Uniform Attendance is compulsory.

Prof. Mahesh P.G.
Faculty Coordinator


Dr. T. Jayaprakash Rao
Principal / Director
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR
2021-22

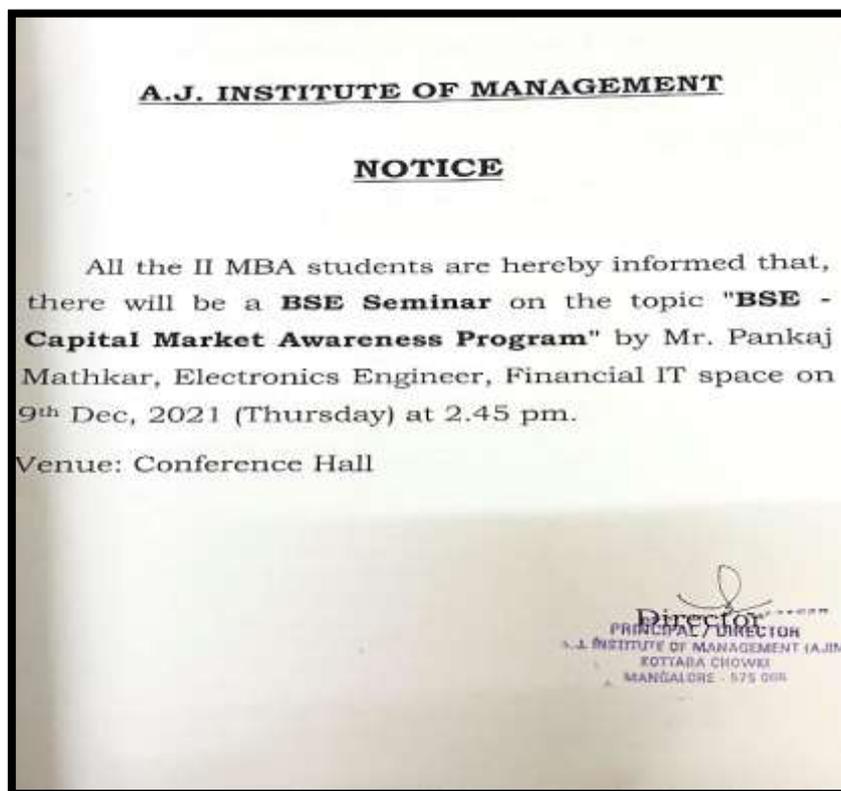


1. BSE CAPITAL MARKET AWARENESS PROGRAM

Date of event	09-12-2021
No. of participants	109
Resource Person	Mr Pankaj Matkar, Financial IT Space

Report:

An Expert lecture was conducted on the "Capital Market Awareness Program" by Bombay Stock Exchange through Lotus Know Wealth Pvt. Ltd., on 09th December 2021. Mr. Pankaj Matkar, Electronic Engineer, Financial IT Space delivered the session. Introduction: The Bombay Stock Exchange (BSE) is one of the largest stock exchanges in Asia, with a history dating back to 1875. To protect the interests of its investors, the BSE has established the Investor Protection Fund (IPF). The purpose of this lecture is to provide a comprehensive overview of the IPF and its role in safeguarding the interests of investors. The following points were discussed in depth by the speaker. Purpose of the IPF: The IPF was established with the primary objective of compensating investors in the event of a default by a member of the BSE. This is done to ensure that investors receive their dues in a timely and effective manner, even in the event of a default.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

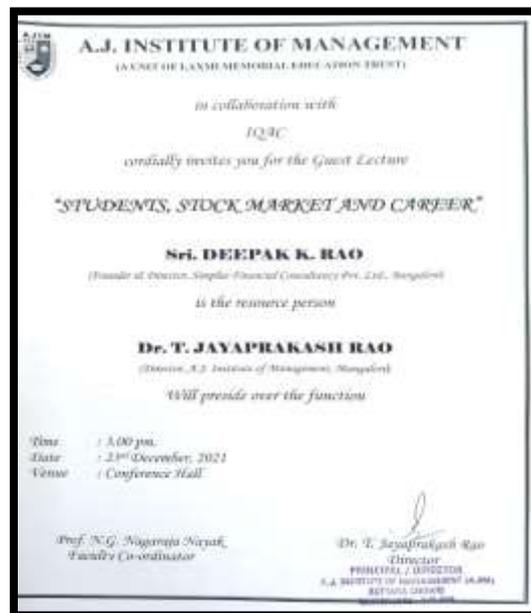
Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

2. STUDENT STOCK MARKET AND CAREER

Date of event	23-12-2021
No. of participants	92
Resource Person	Mr Deepak Rao, Simplus Financial Consultancy Bangalore

Report:

Mr. Deepak Rao, from Simplus Financial Consultancy Bangalore, conducted a seminar on "Student Stock Market and Career" on December 23, 2021, which saw enthusiastic participation from 92 MBA students. The seminar navigated the intricate relationship between student involvement in the stock market and its impact on their career trajectories. Mr. Rao adeptly elucidated the potential benefits and risks, imparting valuable insights on prudent investment strategies. The session left the attendees equipped with a deeper understanding of financial markets, empowering them to make informed decisions for their future careers.





3. HUMAN RIGHTS AND GENDER EQUITY

Date of event	02-03-2022
No. of participants	178
Resource Person	Mr Udayananda, Advocate, Mangalore

Report:

On March 2, 2022, Mr. Udayananda, an esteemed Advocate from Mangalore, delivered an insightful seminar on "Human Rights and Gender Equity" to an attentive audience of 178 MBA students. The main aim of the lecturer was to create awareness of human rights and gender equity and their impact on society. He stressed that in the Indian context human rights should be given more importance because people in India are discriminated in many ways .





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 26.02.2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "HUMAN RIGHTS AND GENDER EQUITY" by Mr. UDAYANAND A., Advocate, Mangalore on 2nd March, 2022 at 2.30 p.m. for the 1st year MBA students in the Confernece Hall.

Attendance is compulsory.

Director

PRINCIPAL / DIRECTOR
A. J. INSTITUTE OF MANAGEMENT (AJIM),
KOTKADA CHIKKATA
MANGALORE - 575 008



4. BENEFITS OF STATUTORY COMPLIANCE FOR EMPLOYEES

Date of event	11-03-2022
No. of participants	93
Resource Person	Mr Sushanth Alva, Director, Avashyak Corporate Services Bangalore

Report:

Under IQAC & Elixir an Expert Lecture was organized on the theme "Employee Benefits and its Compliance - an overview" for the 2nd year students on 11th March, 2022 in the Conference Hall, AJIM by Mr. Sushanth Alva, Director, Avashyak Corporate Services, Bangalore. The programme master of ceremony was done by Ms. Swathi, II MBA and vote of thanks was proposed by Ms. Nivetha, II MBA. He began the programme with the importance of statutory compliance and explained in detail about Employee Provident Fund Act, Employee State Insurance Act, Gratuity Act Minimum Wages Act, Shops and Establishment Act and Bonus Act. He also enhanced that statutory compliance in HR helps a company to manage a demanding regulatory environment and avoid non-compliance risks. All the labour and taxation laws of India come under statutory compliance. Every company in India has to mandatorily obey these laws which change on a National and State level. He concluded that each and every individual should know the importance of statutory compliance before joining an organization. All students actively participated in the programme and gave positive feedback.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 10.03.2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "Employee Benefits and its Statutory Compliance - An Overview " by Mr. SUSHANTH ALVA., Director, Aavshyak Corporate Services, Bangalore on 11th March, 2022 at 2.30 p.m. for the 1st year MBA (A Batch) and HR Specialization students in the Conference Hall.

Attendance is compulsory.

[Signature]
Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT
SOLINARA CHOWD
MANGALORE - 575 005



5. MENTAL HEALTH AMONG STUDENTS- ISSUES AND CONCERNS

Date of event	23-03-2022
No. of participants	168
Resource Person	Ms Vishaka Vishwanath M, Nexstar Extrusions, Mangalore

Report:

Ms. Vishaka Vishwanath, from Nexstar Extrusions, Mangalore, delivered a compelling seminar on "Mental Health Among Students: Issues and Concerns" on March 23rd, 2022, which was attended by 168 MBA students. The seminar shed light on the pressing challenges that students face in terms of mental well-being, emphasizing the need for open conversations and support systems. Ms. Vishakha highlighted the impact of academic pressures, social expectations, and the importance of work-life balance. She also discussed effective coping mechanisms, stress management techniques, and the significance of seeking professional help when needed. The session resonated strongly with the audience, prompting a lively Q&A session where students actively engaged with the speaker, seeking practical strategies to enhance their mental health. Overall, the seminar proved instrumental in raising awareness and fostering a more empathetic and understanding approach towards mental health in the academic environment.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 18.03.2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on “**Mental Health among Students - Issues and Concern**” by Ms. Vishakha Vishwanath Mogral, HR Officer Nexstar Extrusions Pvt. Ltd on 23rd March, 2022 at 2.30 p.m. for the 1st year MBA students in the Conference Hall.

Attendance is compulsory.


Director
PRINCIPAL / DIRECTOR
A. J. INSTITUTE OF MANAGEMENT (A. J. M)
KOTTARA CHOVVI
MANGALORE - 575 008



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

6. CAPITAL MARKET AWARENESS - FOSTERING ENTREPRENEURIAL SKILLS

Date of event	10-08-2022
No. of participants	165
Resource Person	Prof Swapna Shetty, AJIM

Report:

On August 10, 2022, Mrs Swapna Shetty J from AJIM delivered an enlightening seminar on "Capital Market Awareness - Fostering Entrepreneurial Skills," attended by 165 MBA students. The seminar adeptly navigated the realms of capital markets, emphasizing their pivotal role in nurturing entrepreneurial endeavors. Swapna Shetty's comprehensive insights delved into investment strategies, risk assessment, and avenues for raising capital, providing invaluable knowledge for aspiring entrepreneurs. The seminar left an indelible mark, equipping the students with essential skills and knowledge to navigate the dynamic landscape of capital markets for their entrepreneurial pursuits.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 07/08/2022

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on " CAPITAL MARKET AWARENESS - FOSTERING ENTREPRENEURIAL SKILLS" by Prof Swapna Shetty, AJIM, on 10-08-2022 at 2.30 pm in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWDI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR
2020-21



2. CAPITAL MARKET AWARENESS, MUTUAL FUND AND FINANCIAL PLANNING

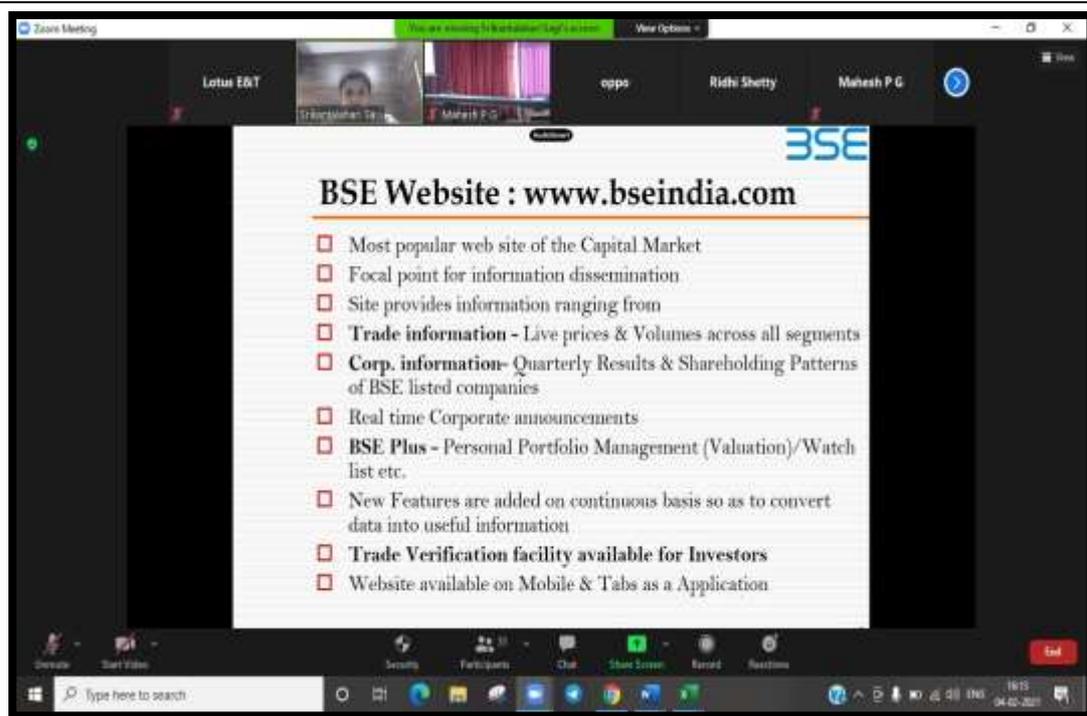
Date of event	04-02-2021
No. of participants	135
Resource Person	Mrs. Srikantalahari BSE-IPE

Report:

An Expert lecture was conducted on the "Capital Market Awareness Program" by Bombay Stock Exchange through Lotus Know Wealth Pvt. Ltd., on 04 Feb 2021. Mrs. Srikantalahari, trainer delivered the session

Introduction: The Bombay Stock Exchange (BSE) is one of the largest stock exchanges in Asia, with a history dating back to 1875. To protect the interests of its investors, the BSE has established the Investor Protection Fund (IPF). The purpose of this lecture is to provide a comprehensive overview of the IPF and its role in safeguarding the interests of investors







A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 02/02/2021

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "CAPITAL MARKET AWARENESS, MUTUAL FUND AND FINANCIAL PLANNING" by Mrs. Srikantalahari BSE-IPE, on 04-02-2021 at 2.30 pm in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (A.J.M.)
KOTTARA CHOWKI
MANGALORE - 575 006

3. AWARENESS ON FIRE AND SAFETY EMERGENCIES

Date of event	18-03-2021
No. of participants	135
Resource Person	Mr Satyaraj, First Neuro Hospital

Report:

The seminar on "Awareness on Fire and Safety Emergencies" held on 18-03-2021 by Mr. Satyaraj from First Neuro Hospital was a comprehensive learning experience for 135 students of AJIM. The inclusion of a demo session enriched the event, allowing participants to witness practical applications of safety protocols. Mr. Satyaraj's expertise, coupled with the hands-on demonstration, made the seminar highly impactful, ensuring that students gained both theoretical knowledge and practical skills in handling fire and safety emergencies.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





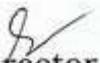
Date: 16/03/2021

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "AWARENESS ON FIRE AND SAFETY EMERGENCIES" by Mr. Satyaraj, First Neuro Hospital, on 18-03-2021 at 2.30 pm in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CROWD
MANGALORE - 575 008



4. MENSTRUAL HYGIENE

Date of event	25-03-2021
No. of participants	95
Resource Person	Ms Roshnee Bhownick, CSR Executive, Unicharm India

Report:

An Expert lecture was conducted on the "Menstrual Hygiene" by Ms. Roshnee Bhowmick (CSR Executive, Unicharm India) on 25th March 2021 through online mode. During the lecture girls were motivated to adopt hygiene during menstruation and they were made aware of the ill effects of poor menstrual and personal hygiene. Ms. Deepika of 1st year MBA hosted the event and Mrs. Swapna Shetty, Assistant Professor, A J Institute of Management was the co-ordinator of the event.





Date: 17.03.2021

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "**Menstrual Hygiene Session**" by Ms. Roshnee Bhowmick, CSR Executive, Unicharm on 25th March, 2021, at 3.30 p.m. All the I & II MBA girl students are hereby informed to attend the same without fail. Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOVVU
MANGALORE - 575 006



5. WOMEN HEALTH AND WELL BEING

Date of event	29-03-2021
No. of participants	88
Resource Person	Dr Shruthi Bhat, Yenepoya Hospital , Mangalore

Report:

An Expert lecture was conducted on the "Women Health & Well Being" by Dr. Shruthi Bhat MD, Assistant Professor, Yenepoya Hospital Deralakatte, Mangaluru on 29th March 2021. During the session the doctor addressed girls / women (students and faculty) regarding the issues faced by women, physical as well as mental health. Menstrual issues, nutrition and various matters were discussed. The doctor also encouraged the students to ask questions about their health. Further, one to one session was arranged for the students who needed consultation. Swapna Shetty, Assistant Professor, A J Institute of Management was the coordinator of the event.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 17.03.2021

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "**Women Health and Well Being**" by Dr. Shruthi Bhat, MBBS, MD, Yenepoya Hospital, Deralakatte, Mangaluru on 29th March, 2021 at 3.30 p.m. All I & II MBA girl students are hereby informed to attend the same without fail. Attendance is compulsory.


Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
BOTTARA CHOWKI
MANGALORE - 575 009



6. COVID SCENARIO: PRECAUTIONS, PREVENTIONS AND ITS TREATMENT

Date of event	28-05-2021
No. of participants	348
Resource Person	Dr P P Devan, AJIMS

Report:

An Online Expert lecture was conducted on the "Covid Scenario: Precautions Prevention and its Treatment" by Dr. P P Devan, Professor, Department of head & neck surgery, A J Hospital and Research Centre, Mangalore on 28th May 2021. During the session the doctor the addressed the audience regarding the measures precautions, preventions and treatment of Covid. The speaker suggested the methods to prevent the infection of corona virus. He also discussed on the initial treatment to be done for the virus and certain medicines were also recommended by him. Mrs. Swapna Shetty Assistant Professors AJ Institute of Management was the co-ordinator of the event.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 21.05.2021

A.J. INSTITUTE OF MANAGEMENT

NOTICE

All the MBA students are hereby informed that, there will be a Webinar session on the topic "**Covid Scenario: Precautions, Prevention and its Treatment**" by **Dr. P.P. DEVAN**, Professor, Department of Head and Neck Surgery, A.J. Hospital and Research Centre, Mangalore on **28th May, 2021** (Friday) at 11.00 am. Web link details will be shared shortly. All the I & II MBA students are required to attend the webinar without fail. Members of the family are also invited to attend the webinar.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
257 ... 788
MANGALORE - 575 004

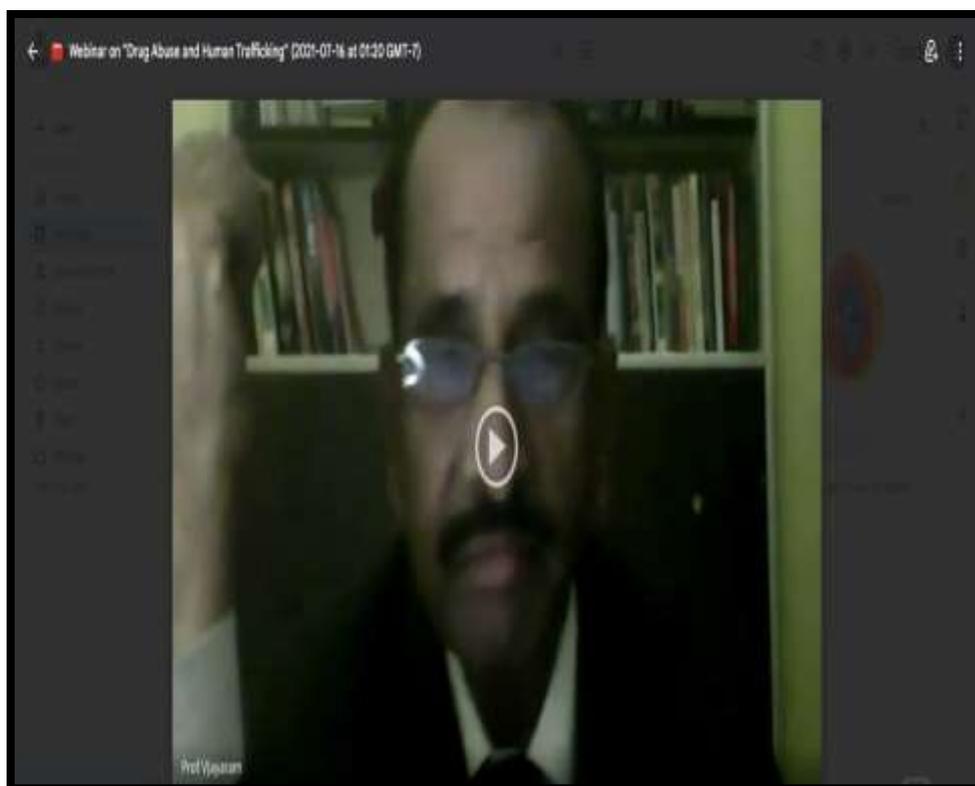


1. DRUG ABUSE AND HUMAN TRAFFICKING

Date of event	16-07-2021
No. of participants	180
Resource Person	Mr V Jayaram, Mangalore

Report:

On July 16, 2021, a webinar was held with the theme "Drug Abuse and Human Trafficking" under the broader context of "Life Skills." The event drew the participation of 180 attendees and featured Mr. V Jayaram from Mangalore as the resource person. Mr. Jayaram's insights and expertise shed light on the critical issues of drug abuse and human trafficking. The webinar fostered awareness and understanding of these societal challenges, emphasizing the importance of life skills in addressing and preventing these issues. It provided a platform for interactive discussion and encouraged participants to engage actively in their communities to combat drug abuse and human trafficking, equipping them with the knowledge and skills necessary to make a positive impact.





Date: 07.07.2021

A.J. INSTITUTE OF MANAGEMENT

NOTICE

All the MBA students are hereby informed that, there will be a Webinar session on the topic "**Drug Abuse and Human Trafficking**" by **Sri. V. JAYARAM, Professor and Advocate, Mangalore** on **16th July, 2021** (Friday) at 2.00 p.m to 3.00 p.m. Web link details will be shared shortly. All the I & II MBA students are required to attend the webinar without fail.


Director

A.J. INSTITUTE OF MANAGEMENT
FOR LAXMI MEMORIAL EDUCATION TRUST (AJIM)
BELLARY ROAD
MANGALORE - 575 001, KARNATAKA



2. BUSINESS PLAN

Date of event	15-10-2020
No. of participants	130
Resource Person	Dr Narayan Karyarkatte

Report:

An Expert lecture was conducted on the "Business Plan" through the Rural Entrepreneurship Development Cell (REDC) under the guidance of MGNCRE by Dr. Narayan Kayarkatte Coordinator Karnataka State on 15th October 2022, 10 Am to 12 noon through the online platform google meet. Encouraging entrepreneurship and boosting growth in rural economy is a National priority which has to be taken forward as a mission with commitment and involvement, in this regard business plan preparation session was undertaken. The program focused on the various activities for Entrepreneurship development, making mock Business Plans and enabling internships with FPO companies. Among other things, the AICTE Entrepreneurship Cell Guidelines and encouragement process and also the guidelines of Dept. Of Science and Technology for entrepreneurship development and support in colleges were also discussed. Ms. Shahistha of Ist year MBA introduced and welcomed the guest to the gathering The session was co-ordinated by Mrs. Swapna Shetty and Mrs. Deeksha Rao, Assistant Professors, A J Institute of Management.



Date: 13.10.2020

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on “**Business Plan**” organized by Mahatma Gandhi National Council of Rural Education on 15th Oct 2020, Thursday at 10.00 am. Dr. Narayan Kayarkatte (Academician and Management Consultant, Mangalore) will be the resource person. Webinar links and code will shared at the earliest.

Note: All 3 classes scheduled in the morning are conducted in the afternoon from 1.30 pm onwards on the same day.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

2019-20



1. LEGAL RIGHTS AND GENDER SENSITIZATION

Date of event	09-09-2019
No. of participants	113
Resource Person	Ms. Avni Bhatia (Trainer and Campaign Manager, Josh Talks, ITC Vivel)

Under IQAC and Anti-Harassment Women Cell, an expert lecture program was organised on the theme "Legal Rights and Gender Sensitisation" for the IInd year MBA students on 9th September 2019 in the Conference Hall, AJIM. The resource person started off her session by narrating the story of an elephant who is chained since its childhood but is unaware about its strength and capabilities just like how many of us are unaware of our rights. She tried to explain the meaning of gender its types and the difference between gender and sex. She highlighted on marginality of women, the kind of problems faced by women in cases of crime against women and types of legal remedies used to put such crimes to an end. She further stated that "We all are aware that women safety is one big move taken into consideration by most nations. She emphasised on gender equity and spoke about the existing gender stereotypes with regard to time, age, culture, and hierarchy. From Sexual Harassment at Work Place (SHWP) to eve teasing and flirting, informed about penalty and charges taken against the accused. Finally, the students had to fill in and handover the feedback form and were awarded with the certificates and goody bags at the end of the session.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 06/09/2019

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on "LEGAL RIGHTS AND GENDER SENSITIZATION" by Ms. Avni Bhatia (Trainer and Campaign Manager, Josh Talks, ITC Vivel), on 09-09-2019 at 2.30 pm in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTAYAL
MANGALORE - 575 003



2. EMPOWERING MANAGEMENT GRADUATES: BRIDGING EMPLOYABILITY SKILLS AND ENTREPRENEURIAL EXCELLENCE

Date of event	25-09-2019
No. of participants	108
Resource Person	Prof. Dr. Jnaneshwar Pai Maroor (Assistant Professor and PG Coordinator- Academics and Examination)

Report: Dr. Jnaneshwar Pai Maroor from JKSHIM conducted a session on employability skills for MBA students on September 25, 2019. During the session Dr. Jnaneshwar Pai Maroor provided valuable insights into the essential abilities required for success in the workplace. He emphasized the importance of clear communication, flexibility, and problem-solving skills. The program included interactive exercises to reinforce key concepts, making it engaging for the students. Dr. Jnaneshwar Pai Maroor's practical approach and use of real-world examples were well-received by the students, who now feel more prepared to navigate the challenges of the job market. Participants expressed gratitude to Dr. Maroor for his insightful advice, which has enhanced their employment prospects.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





Date: 21/09/2019

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on " EMPOWERING MANAGEMENT GRADUATES: BRIDGING EMPLOYABILITY SKILLS AND ENTREPRENEURIAL EXCELLENCE" by Prof. Dr. Jnaneshwar Pai Maroor (Assistant Professor and PG Coordinator-Academics and Examination), on 25-09-2019 at 2.30 pm in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



3. CERTIFIED MANAGEMENT ACCOUNTANTS (CMA) IN ENTREPRENEURSHIP: NAVIGATING FINANCIAL EXCELLENCE FOR BUSINESS SUCCESS

Date of event	26-09-2019
No. of participants	157
Resource Person	Mr Ravindra Satish Nayak, Brand Manager – IAM Mangalore

Report: Under IQAC and Placement Cell, a Career Guidance Programme was organised on "CMA-Certified Management Accountants" for the 1st year MBA students on 26th September 2019 in the Conference Hall, AJIM. Mr.Ravindra Sathish Nayak was the resource person. He is the Brand Manager at IAM- School for CA, CS, ACCA(UK), CMA(US). He briefed the students about the CMA Course and said that Going for the CMA certification is a great career move, especially when you aspire to make it big in the field of management accounting. He gave the details about the course, eligibility, exam structure, salaries and the opportunities it will offer. He said that CMA has a specific Career path. It focuses exclusively on cost accounting and management topics and emphasized on the importance of it for the MBA students. He explained how it demonstrates the professional expertise in all high demand skills in the accounting and finance world. He spoke about the job prospects associated with CMA and finally concluded the session through his motivational and inspiring words.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Date: 23/09/2019

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on " CERTIFIED MANAGEMENT ACCOUNTANTS (CMA) IN ENTREPRENEURSHIP: NAVIGATING FINANCIAL EXCELLENCE FOR BUSINESS SUCCESS" by Mr Ravindra Satish Nayak, Brand Manager – IAM Mangalore, on 26-09-2019 at 2.30 pm in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AMIE)
KOTTARA CHOWKI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust®

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

4. BEING THE BEST: BUILT ON BEST OF THE BEST LIFE SKILLS

Date of event	22-10-2019 to 24-10-2019
No. of participants	159
Resource Person	Prof. (MAJOR) Radhakrishna M. (Motivator, Master Facilitator & Trainer: HRD & TQM)

Report:

Three-day Workshop was organized from 22nd to 24th October at the Institute on the theme “BEING THE BEST - Built on Best of the Best Life Skills” for first year MBA students. Dr. K. NILLAN SHETTY (Principal, A.J. Institute of Dental Science, Mangalore) was the Guest of Honour. Prof. (MAJOR) RADHAKRISHNA M. (Motivator, Master Facilitator & Trainer: HRD & TQM) was the resource person for the workshop.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





Date: 20/10/2019

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be a three days' workshop on "BEING THE BEST: BUILT ON BEST OF THE BEST LIFE SKILLS " by Prof. (MAJOR) Radhakrishna M. (Motivator, Master Facilitator & Trainer: HRD & TQM), on 22-10-2019 to 24-10-2019 in the Conference Hall at 9.30 am to 4.30 pm.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

2018-19

1. FIRE AND SAFETY

Date of event	07-09-2018
No. of participants	57
Resource Person	Mohammed Zulfikhar Nawas (District Fire Officer, Mangalore)

Report:

The District Fire Officer of Mangalore, Mr. Sri. Mohd. Zulfikhar Nawas, led a fire safety demonstration session for MBA students on July 9 2018. Mr. Nawas delivered practical instruction and demonstrated crucial tools and methods for fire safety. He underlined the significance of an immediate and well-coordinated reaction in an emergency. The class proved to be a priceless educational opportunity for the children, providing real-world knowledge on the crucial subject of fire safety. The students were really grateful for Mr. Nawas' knowledge.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





Date: 4/09/2018

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on " FIRE AND SAFETY" by Mohammed Zulfikhar Nawas (District Fire Officer, Mangalore), on 07-09-2018 at 2.30 pm in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



2. CONTRIBUTION OF WOMEN IN PROMOTING SOCIAL ENTREPRENEURSHIP

Date of event	06-03-2019
No. of participants	113
Resource Person	Dr. Devi Prabha Alva (Associate Professor of Commerce, St. Agnes College,(Autonomous), Mangalore)

Report: A seminar on "Contribution of Women in Promoting Social Entrepreneurship" was held for MBA students on March 6, 2019, by Dr. Devi Prabha Alva, an associate professor of commerce at St. Agnes College. Dr. Alva emphasized how crucial women are to the advancement of social entrepreneurial activities. She emphasized the beneficial effects that successful female social entrepreneurs have on communities and society as a whole while showcasing illustrative instances of their work. The discussion shed important light on the distinctive perspectives and methods that women in social entrepreneurship bring to the area. By using inclusive and creative business models, students were better able to comprehend the possibilities for positive change. Everyone in attendance was deeply affected by Dr. Alva's knowledge and captivating presentation.





Date: 02/03/2019

A.J. INSTITUTE OF MANAGEMENT

NOTICE

There will be an Expert Lecture on" CONTRIBUTION OF WOMEN IN PROMOTING SOCIAL ENTREPRENEURSHIP" by Dr. Devi Prabha Alva (Associate Professor of Commerce, St. Agnes College, (Autonomous), Mangalore, on 06-03-2019 at 2.30 pm in the Conference Hall.

Attendance is compulsory.


Director

PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006

3. TOBACCO CONSUMPTION, HYPERTENSION AND PRESENT LIFE STYLE

Date of event	04-04-2019
No. of participants	115
Resource Person	Dr. Sushma Adappa, (Dist. Programme Co-ordinator, NPCDCS, Mangalore) Dr. Preetha C Shekhar (Dist. Consultant, NTCP, Mangalore) Mr. Anuragh Suvarna(Dist. Finance and Logistics Consultant, NPCDCS, Mangalore)

Report : Dr. Sushma Adappa, District Programme Coordinator of NPCDCS, Mangalore, Mr. Anuragh Suvarna, District Finance and Logistics Consultant of NPCDCS, Mangalore and Dr. Preetha C. Shekhar, District Consultant of NTCP, Mangalore, conducted a seminar titled "Tobacco Consumption, Hypertension, and Present Lifestyle" for MBA students at the AJ Institute of Management on April 4, 2019. The session focused on the importance of adopting healthier habits, emphasizing the harmful effects of smoking and unhealthy lifestyle choices on hypertension. The experts shared valuable information and tools to help students understand the risks associated with such behaviours, promoting a culture of wellness and disease prevention.





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



A.J. INSTITUTE OF MANAGEMENT

(A UNIT OF LAXMI MEMORIAL EDUCATION TRUST)

in association with

IQAC

cordially invites you for the

"Awareness programme on Tobacco, Hypertension and Present life style"

Dr. SUSHMA ADAPPA

(District Programme coordinator, NPCDCS)

Dr. PREETHA C. SHEKHAR

(District Consultant, NTCP)

Mr. ANURAGH SUVARNA

(District Finance and Logistics Consultant, NPCDCS)

Will be the resource person

Time : 02.30 pm. (1st year MBA students)
Date : 4th April, 2019 (Thursday)
Venue : Conference Hall

Prof. Harshitha Shetty
Faculty Co-ordinator

J. Nimmay
Dr. T. Jayaprakash Rao
Director