



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

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Criterion 7 - Institutional Values and Best Practices

7.1.2 The Institution has facilities and initiatives for

- 1. Alternate sources of energy and energy conservation measures*
- 2. Management of the various types of degradable and non-degradable waste*
- 3. Water conservation*
- 4. Green campus initiatives*
- 5. Disabled-friendly, barrier-free environment*

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List of Supporting Enclosures

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I certify that all the evidence included in this document is authentic and duly verified.



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Circulars of activities for the implementation of the initiatives document



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A Unit of Laxmi Memorial Education Trust(R)

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Re-Accredited by NAAC at B+(New System)

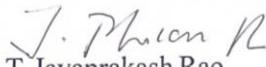
An Advanced Centre for Management Studies and Reserach

CIRCULAR

In efforts to conserve energy, the Office Manager and Student Council advisor must oversee the transition from conventional lighting to LED bulbs in all areas, including classrooms, labs, libraries, faculty rooms, conference halls, and open spaces. Complete replacement should be prioritized without delay. Additionally, individuals involved are directed to provide progress reports to the undersigned authority. Further, the same is to be brought to the notice of management.

Date: 6 Jan 2023

Place AJIM Mangalore


Dr. T. Jayaprakash Rao

Director
PRINCIPAL / DIRECTOR
A.J. INSTITUTE OF MANAGEMENT (AJIM)
KOTTARA CHOWKI
MANGALORE - 575 006



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Report of activities for the implementation of the initiatives document

Better Environment-Better Tomorrow

Awareness Programme “Better Environment-Better Tomorrow”

Date of event	10 th October 2022
Theme	Better Environment-Better Tomorrow
No. of participants	156
Resource Person	Swathi R, a prominent moto vlogger, and Anitha M, a recognized figure in the India Book of Records

Brief Report:

An awareness program centered around the theme "Better Environment - Better Tomorrow," with a specific focus on marine life and beach cleaning, was organized on October 10, 2022. This enlightening event was conducted by two dynamic lady bike riders hailing from Bangalore, Swathi R, a prominent moto vlogger, and Anitha M, a recognized figure in the India Book of Records. The duo brought their passion for environmental conservation to the forefront, inspiring the audience with their journeys and experiences. Their compelling stories and insights shed light on the critical importance of preserving marine ecosystems and the imperative need for beach cleaning initiatives.





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Beach Bliss Plastic Free: Leave Only Footprints, Take Away Trash

Beach Cleaning Drive

Date of event	11 th December 2022
Theme	Beach Bliss Plastic Free: Leave Only Footprints, Take Away Trash
No. of participants	70

Brief Report:

On December 11, 2022, at the break of dawn, the JJC wing of AJ Institute of Management joined hands with the Community Development Cell to orchestrate a momentous event along the coastal shores of our city, aptly named "Beach Bliss Plastic Free: Leave Only Footprints, Take Away Trash." This initiative was not merely a cleanup drive but a collective endeavour to rekindle our commitment to environmental conservation. The event kicked off at 7:30 AM, drawing participants from various walks of life, including students and faculty members.





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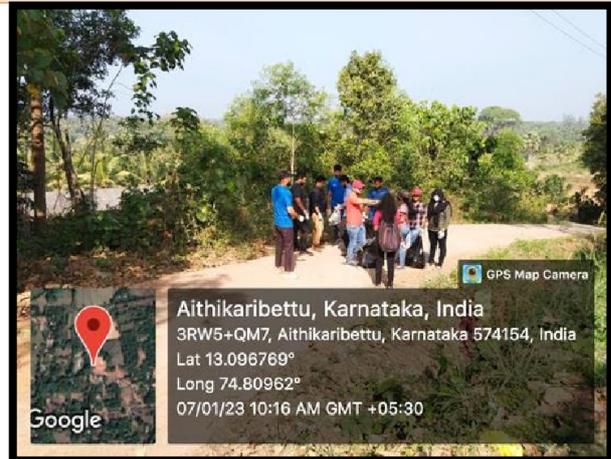
Plastic Free Abhiyan

Plastic Free Abhiyan at Mulki Taluk

Date of event	7 th January 2023
Theme	Plastic Free Abhiyan
No. of participants	47

Brief Report:

A J Institute of Management actively participated in the Unnat Bharat Abhiyan by organizing a significant initiative known as the "Plastic Free Abhiyan" on January 7, 2023. This commendable effort was carried out in collaboration with the Athikaribettu Panchayat Mulki, emphasizing the institution's commitment to sustainable practices and community engagement. The event aimed to raise awareness about the detrimental effects of plastic pollution on the environment and encourage the adoption of eco-friendly alternatives within the local community. Through various activities and awareness campaigns, this partnership between AJ Institute of Management and Athikaribettu Panchayat Mulki exemplified the spirit of collective responsibility towards a cleaner and greener future.





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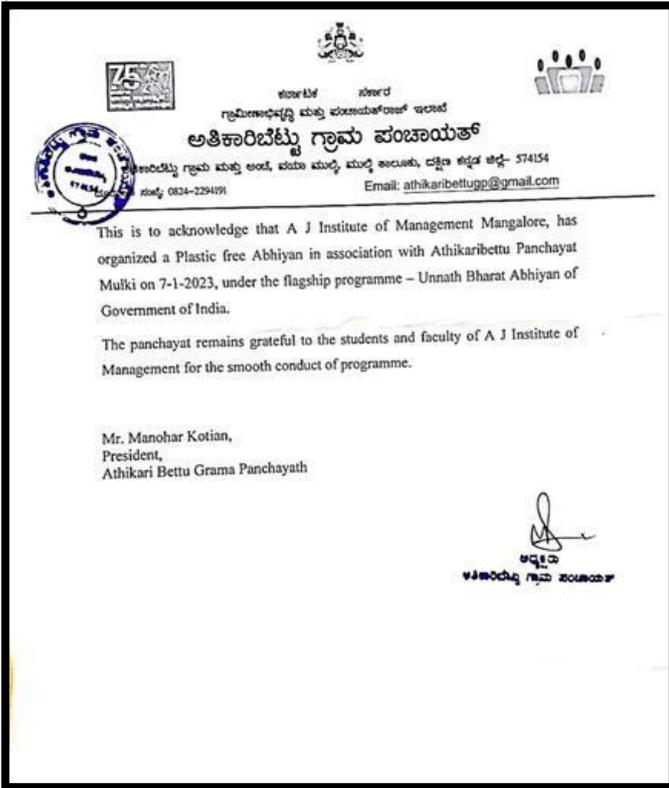
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Appreciation Letter from Athikaribettu Panchayat for conducting the Plastic Free Abhiyan on 7th January 2023

Brief Report:

A J Institute of Management actively participated in the Unnath Bharat Abhiyan by organizing a significant initiative known as the "Plastic Free Abhiyan" on January 7, 2023. This commendable effort was carried out in collaboration with the Athikaribettu Panchayat Mulki, emphasizing the institution's commitment to sustainable practices and community engagement. The event aimed to raise awareness about the detrimental effects of plastic pollution on the environment and encourage the adoption of eco-friendly alternatives within the local community. Through various activities and awareness campaigns, this partnership between AJ Institute of Management and Athikaribettu Panchayat Mulki exemplified the spirit of collective responsibility towards a cleaner and greener future.





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Unnat Bharat Abhiyan

Temple Surrounding Cleaning

Date of event	7 th January 2023
Theme	Unnat Bharat Abhiyan
No. of participants	47

Brief Report:

A J Institute of Management actively participated in the Unnat Bharat Abhiyan initiative by organizing a significant cleanliness drive in the vicinity of Kunjaragiri Mahalingeshwara Shastava Temple at Athikaribettu Mulki on January 7, 2023. The temple, known for its cultural and religious significance, had been facing environmental challenges due to litter and pollution in its surroundings. Under the able leadership of the institute, a dedicated team of students and faculty members took part in this initiative to restore the temple's sanctity. Through their collective efforts, they not only cleaned the premises but also raised awareness about the importance of maintaining a clean and eco-friendly environment, aligning with the core objectives of the Unnat Bharat Abhiyan.





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Water Management for a Sustainable Future

Seminar on Water Management for a Sustainable Future

Date of event	8 th June 2023
Theme	Water Management for a Sustainable Future
No. of participants	148
Resource Person	Mr Yathish Baikampady, Director, Environmental Committee of Indian Red Cross Society, Karnataka

Brief Report:

An enlightening Expert Lecture on Water Management for a Sustainable Future was hosted at our institute on June 8, 2023. The event brought together renowned experts in the field of water management to address the pressing challenges our world faces in ensuring access to clean and sustainable water resources. The lecture series covered a wide array of topics, including innovative water conservation techniques, the importance of community involvement, and the role of technology in efficient water resource management. Attendees gained valuable insights and knowledge on the crucial role water plays





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Swachh Campus

Swachh Campus Abhiyan

Date of event	9 th June 2023
Theme	Swachh Campus
No. of participants	68

Brief Report:

On June 9, 2023, an event of significant importance took place at the A J Institute of Management campus. The "Swachh Campus" initiative, organized in collaboration with the JJC wing of the institute, aimed to foster a culture of cleanliness and hygiene within the college premises. This event brought together students, faculty, and staff to collectively work towards maintaining a cleaner and more pleasant environment for learning and communal activities. The "Swachh Campus" event not only underscored the significance of cleanliness but also emphasized the responsibility of every individual in upholding the cleanliness standards within the college. This collaborative effort is expected to have a lasting impact, contributing to the enhancement of the college's overall ambiance and the well-being of its community members.





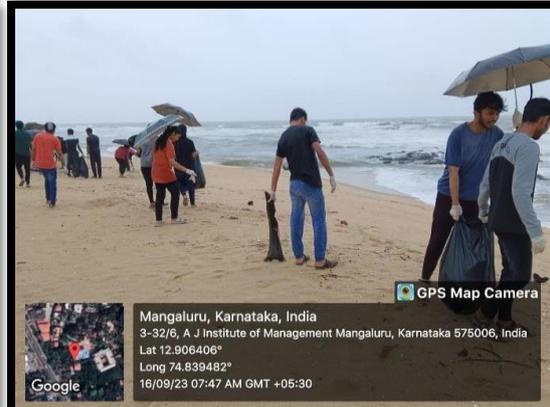
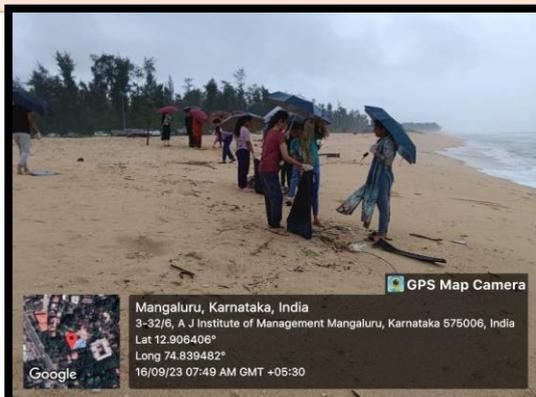
Beach Bliss Plastic Free: Leave Only Footprints, Take Away Trash

Beach Cleaning Drive

Date of event	16 th September 2023
Theme	Beach Bliss Plastic Free: Leave Only Footprints, Take Away Trash
No. of participants	65

Brief Report:

A Beach Cleaning initiative was successfully organized in collaboration with the JJC wing of A J Institute of Management and the Outreach and Extension club on September 16, 2023. The primary objective of this event was to promote and advocate for cleanliness along the seashore. With a strong commitment to environmental conservation and community engagement, volunteers from the institute gathered at the beach to actively participate in the cleanup efforts. This collective endeavor not only contributed to the immediate beautification of the beach but also raised awareness about the importance of responsible waste disposal and its impact on the marine ecosystem. The event was a resounding success, fostering a sense of environmental responsibility and community spirit among all involved, and reinforcing the message that small actions can make a significant difference in preserving our natural resources.





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Ek Tareekh, Ek Ghanta, Ek Saath Swachhta Pakhwada - Swachchata Hi Seva 2023

Cleanliness Drive Ek Tareekh, Ek Ghanta, Ek Saath Swachchata Pakhwada - Swachchata Hi Seva 2023 Campaign

Date of event	1 st October 2023
Theme	Ek Tareekh, Ek Ghanta, Ek Saath Swachchata Pakhwada - Swachchata Hi Seva 2023
No. of participants	23

Brief Report:

On October 1, 2023 at the Outskirts of the College Campus cleanliness drive, organized under the theme Ek Tareekh, Ek Ghanta, Ek Saath Swachchata Pakhwada - Swachchata Hi Seva 2023, took place on October 1, 2023, in the outskirts of our college campus. This initiative aimed to foster a sense of responsibility towards maintaining cleanliness and hygiene within our community, in alignment with the Swachh Bharat Abhiyan.

The primary objective of this cleanliness drive was to promote cleanliness, sanitation, and environmental awareness among students and faculty members while actively contributing to the welfare of our local community. By dedicating one hour of our time on a specific date, we aimed to make a significant impact on the cleanliness and hygiene of the surroundings. The event was meticulously planned and organized by a dedicated team of student volunteers in collaboration with college authorities and JJC Wing of AJIM.

